# CH \$490.00 284973

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM580884

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

# **CONVEYING PARTY DATA**

| Name                | Formerly | Execution Date | Entity Type                          |
|---------------------|----------|----------------|--------------------------------------|
| Rio Properties, LLC |          | 06/11/2020     | Limited Liability Company:<br>NEVADA |

# **RECEIVING PARTY DATA**

| Name:             | IC 3700 Flamingo Road LLC           |  |
|-------------------|-------------------------------------|--|
| Street Address:   | 888 Seventh Avenue, 27th Floor      |  |
| Internal Address: | c/o Dreamscape Companies            |  |
| City:             | New York                            |  |
| State/Country:    | NEW YORK                            |  |
| Postal Code:      | 10019                               |  |
| Entity Type:      | Limited Liability Company: DELAWARE |  |

#### **PROPERTY NUMBERS Total: 19**

| Property Type        | Number  | Word Mark                              |  |  |  |
|----------------------|---------|--|--|--|--|
| Registration Number: | 2849732 | BEVERTAINERS                           |  |  |  |
| Registration Number: | 3077332 | BEVERTAINMENT                          |  |  |  |
| Registration Number: | 1827883 | CARNIVAL WORLD BUFFET                  |  |  |  |
| Registration Number: | 2709302 | EXOTIC. UNINHIBITED. FUN.              |  |  |  |
| Registration Number: | 3213527 | GO WILD                                |  |  |  |
| Registration Number: | 1997791 | RIO                                    |  |  |  |
| Registration Number: | 1845968 | RIO                                    |  |  |  |
| Registration Number: | 1984925 | RIO                                    |  |  |  |
| Registration Number: | 1908880 | RIO                                    |  |  |  |
| Registration Number: | 1997790 | RIO                                    |  |  |  |
| Registration Number: | 1845967 | RIO                                    |  |  |  |
| Registration Number: | 1757490 | RIO ALL-SUITE HOTEL&CASINO             |  |  |  |
| Registration Number: | 2739407 | RIO ALL-SUITE HOTEL & CASINO LAS VEGAS |  |  |  |
| Registration Number: | 2739406 | RIO ALL-SUITE HOTEL & CASINO LAS VEGAS |  |  |  |
| Registration Number: | 2053740 | RIO LAS VEGAS                          |  |  |  |
| Registration Number: | 2207791 | RIO LAS VEGAS                          |  |  |  |
| Registration Number: | 2221028 | RIO LAS VEGAS                          |  |  |  |
| Registration Number: | 2207792 | RIO LAS VEGAS                          |  |  |  |

900553474 REEL: 006969 FRAME: 0058

TRADEMARK

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 1793006 | RIO RITA  |

#### CORRESPONDENCE DATA

**Fax Number:** 3124568435

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 312-456-8400

Email: munozg@gtlaw.com
Correspondent Name: Greenberg Traurig, LLP
Address Line 1: 77 W. Wacker Drive

Address Line 2: Suite 3100

Address Line 4: Chicago, ILLINOIS 60601

| ATTORNEY DOCKET NUMBER: | Caesars              |
|-------------------------|----------------------|
| NAME OF SUBMITTER:      | JEFFREY P. DUNNING   |
| SIGNATURE:              | /Jeffrey P. Dunning/ |
| DATE SIGNED:            | 06/11/2020           |

#### **Total Attachments: 7**

source=Amended and Restated Trademark Assignment Agreement#page1.tif source=Amended and Restated Trademark Assignment Agreement#page2.tif source=Amended and Restated Trademark Assignment Agreement#page3.tif source=Amended and Restated Trademark Assignment Agreement#page4.tif source=Amended and Restated Trademark Assignment Agreement#page5.tif source=Amended and Restated Trademark Assignment Agreement#page6.tif source=Amended and Restated Trademark Assignment Agreement#page7.tif

#### AMENDED AND RESTATED TRADEMARK ASSIGNMENT AGREEMENT

THIS AMENDED AND RESTATED TRADEMARK ASSIGNMENT AGREEMENT (this "<u>Assignment</u>") is made and entered into effective as of June 11, 2020, by and between **RIO PROPERTIES, LLC**, a Nevada limited liability company ("<u>Assignor</u>"), and **IC 3700 FLAMINGO ROAD LLC**, a Delaware limited liability company ("<u>Assignee</u>").

WHEREAS, pursuant to that certain Purchase and Sale Agreement and Joint Escrow Instructions (the "Purchase Agreement"), dated as of September 20, 2019, by and between Assignor and IC 3700 Flamingo Road Venture LLC, and subject to all of the terms, conditions and limitations set forth therein, Assignor and Assignee entered into that certain Trademark Assignment Agreement, dated December 4, 2019 (the "Original Assignment"), pursuant to which Assignor purported to assign, and Assignee purported to acquire, all right, title and interest in certain United States trademark registrations set forth in Exhibit A of the Original Assignment (the "Marks"), together with all goodwill associated with the Marks;

WHEREAS, under Section 5.9 of the Purchase Agreement, certain Marks were intended to be retained by Assignor and be assigned and transferred to Assignee at a later date in accordance with the Purchase Agreement (such trademark registrations, the "Retained Marks"), but, due to a scrivener's error, were unintentionally included as "Property Marks" under the Original Assignment;

WHEREAS, Assignor and Assignee desire to amend and restate the Original Assignment in its entirety in order to correct such scrivener's error and clarify the mutual intent of Assignor and Assignee that the right, title and interest in the Retained Marks be retained by Assignor and none of such right, title and interest be transferred to the Assignee pursuant to the Original Assignment, which is superseded by this Assignment;

WHEREAS, in accordance with the Purchase Agreement, Assignor desires to assign and transfer all right, title and interest in the United States trademark registrations set forth in Exhibit A attached hereto and incorporated herein by reference (which, for the avoidance of doubt, do not and shall not include the Retained Marks) (the "Property Marks") owned by Assignor, together with all goodwill associated with the Property Marks, to Assignee; and

WHEREAS, Assignee desires to acquire all right, title and interest in the Property Marks, together with all goodwill associated with the Property Marks, from Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Original Assignment is hereby amended and restated in its entirety as follows:

Assignor does hereby assign and transfer to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Property Marks, together with all goodwill associated with said Property Marks, and the right to sue and recover for, and the right to profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringements or dilution of or damage to the Property Marks or the associated goodwill. Assignor

and Assignee agree that none of Assignor's right, title and interest in and to the Retained Marks, and none of the goodwill associated with said Retained Marks, and none of the right to sue and recover for, and the right to profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringements or dilution of or damage to the Retained Marks or the associated goodwill, is assigned or otherwise transferred to Assignee pursuant to this Assignment.

Assignor further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as Assignee may, from time to time, reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Property Marks in the United States. Assignee shall be responsible for all fees for recordation of this Assignment, and Assignor agrees to cooperate fully with Assignee to accomplish such recordation.

This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, applicable to contracts executed in and to be performed entirely within the State of Delaware, without regard to the conflicts of laws principles thereof. This Assignment and any document or instrument executed pursuant hereto may be executed in any number of counterparts, including facsimile and electronic counterparts (including in .pdf form), each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. This Assignment is subject to all of the terms, conditions and limitations set forth in the Purchase Agreement. In the event that any provision of this Assignment is constructed to conflict with a provision in the Purchase Agreement, the provision in the Purchase Agreement shall be deemed to be controlling.

[Signature pages to follow.]

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the date set forth above.

# **ASSIGNOR:**

RIO PROPERTIES, LLC,

a Nevada limited liability company

By: \_\_\_\_\_\_
Name: Eric Hession

Name: Eric Hession Its: Treasurer

**REEL: 006969 FRAME: 0062** 

# ASSIGNEE:

IC 3700 FLAMINGO ROAD LLC, a Delaware limited liability company

Name: Eric Birnbaum

Its: Authorized Signatory

REEL: 006969 FRAME: 0063

# $\frac{\text{EXHIBIT A TO THE AMENDED AND RESTATED TRADEMARK ASSIGNMENT}}{\text{AGREEMENT}}$

# PROPERTY MARKS

| Country                          | Trademark Name   | Application<br>Number  | Filing<br>Date | Registration<br>Number | Reg Date   |
|----------------------------------|--|------------------------|----------------|------------------------|------------|
| Australia                        | Rio (Block)  | 976316                 | 10/29/2003     | 976316                 | 3/22/2006  |
| Canada                           | Club Rio (Logo)  | 1025328                | 8/10/1999      | TMA562155              | 5/16/2002  |
| Canada                           | Rio (Stylized Script)  | 1025327                | 8/10/1999      | TMA590218              | 9/18/2003  |
| European<br>Union<br>(Community) | Rio (Block)  | 12914859               | 5/27/2014      | 12914859               | 10/21/2014 |
| European<br>Union<br>(Community) | Rio (Block)  | 3446804                | 10/22/2003     | 3446804                | 4/16/2007  |
| European<br>Union<br>(Community) | Rio (Stylized Script)  | 12914891               | 5/27/2014      | 12914891               | 10/21/2014 |
| European<br>Union<br>(Community) | Rio (Stylized Script)  | 3446838                | 10/22/2003     | 3446838                | 5/3/2007   |
| Hong Kong                        | Play Rio (Block)   | 99 10353 &<br>99 10354 | 8/4/1999       | 2002B04804AA           | 8/4/1999   |
| Hong Kong                        | Rio (Stylized Script)  | 300580789              | 2/14/2006      | 300580789              | 2/14/2006  |
| Hong Kong                        | Rio (Stylized Script)  | 99 10355 &<br>99 10356 | 8/4/1999       | 2003B00266AA           | 8/4/1999   |
| Mexico                           | Only at the Rio All-<br>Suite Casino Las<br>Vegas Style (Design)             | 542150                 | 4/8/2002       | 749911                 | 4/8/2002   |
| Mexico                           | Only at the Rio All-<br>Suite Casino Resort<br>Las Vegas (Design)<br>(Color) | 542148                 | 4/8/2002       | 749909                 | 4/8/2002   |
| Mexico                           | Play Rio (Block)   | 396368                 | 10/25/1999     | 711426                 | 10/25/1999 |
| Mexico                           | Rio (Stylized Script)  | 1820541                | 11/14/2016     | 1732319                | 3/14/2017  |
| Mexico                           | Rio (Stylized Script)  | 1934088                | 8/17/2017      | 1825570                | 11/28/2017 |
| Mexico                           | Rio (Stylized Script)  | 396371                 | 10/25/1999     | 637690                 | 10/25/1999 |
| Mexico                           | Rio All Suite Hotel &<br>Casino (Design)                                     | 1820531                | 11/14/2016     | 1826347                | 11/28/2017 |
| Mexico                           | Rio All Suite Hotel &<br>Casino (Design)                                     | 1005988                | 5/13/2009      | 1132083                | 11/26/2009 |
| Mexico                           | Rio All-Suite Casino<br>Resort Las Vegas<br>(Design) (Color)                 | 542149                 | 4/8/2002       | 749910                 | 4/8/2002   |
| Nevada                           | All American Bar & Grille (Design)   | SM00240833             | 11/12/1991     | SM00240833             | 11/12/1991 |

Exhibit A

| Country                  | Trademark Name                              | Application<br>Number | Filing<br>Date | Registration<br>Number | Reg Date   |
|--------------------------|---|-----------------------|----------------|------------------------|------------|
| Nevada                   | Buzios Seafood<br>Restaurant (Design)       | SM00280648            | 11/21/1995     | SM00280648             | 11/21/1995 |
| Nevada                   | Masquerade Village                          | SM00290285            | 8/8/1996       | SM00290285             | 8/8/1996   |
| Nevada                   | Rio Spa & Salon<br>(Block)                  | E0575002010-<br>0     | 11/18/2010     | E0575002010-0          | 11/18/2010 |
| Nevada                   | Rio Suite Hotel &<br>Casino (Block)         | TN00220821            | 7/6/1989       | TN00220821             | 7/6/1989   |
| Nevada                   | The Wine Cellar<br>Tasting Room<br>(Design) | SM00280937            | 4/15/1996      | SM00280937             | 4/15/1996  |
| Taiwan                   | Play Rio (Block)                            | (88) 38561            | 8/6/1999       | S159466                | 2/16/2002  |
| United<br>Kingdom        | Rio (Block)                                 | 3057253               | 5/27/2014      | 3057253                | 5/27/2014  |
| United<br>Kingdom        | Rio (Stylized Script)                       | 3057259               | 5/27/2014      | 3057259                | 5/27/2014  |
| United States of America | Bevertainers (Block)                        | 78/217653             | 2/21/2003      | 2849732                | 6/1/2004   |
| United States of America | Bevertainment (Block)                       | 78/217642             | 2/21/2003      | 3077332                | 4/4/2006   |
| United States of America | Carnival World Buffet<br>(Block)            | 74/401180             | 6/14/1993      | 1827883                | 3/22/1994  |
| United States of America | Exotic. Uninhibited.<br>Fun.                | 76/438775             | 8/6/2002       | 2709302                | 4/22/2003  |
| United States of America | Go Wild                                     | 78/911523             | 6/19/2006      | 3213527                | 2/27/2007  |
| United States of America | Rio (Block)                                 | 74/442025             | 9/29/1993      | 1997791                | 9/3/1996   |
| United States of America | Rio (Block)                                 | 74/442024             | 9/29/1993      | 1845968                | 7/19/1994  |
| United States of America | Rio (Sign Design)                           | 74/442018             | 9/29/1993      | 1984925                | 7/9/1996   |
| United States of America | Rio (Sign Design)                           | 74/442012             | 9/29/1993      | 1908880                | 8/1/1995   |
| United States of America | Rio (Stylized Script)                       | 74/442020             | 9/29/1993      | 1997790                | 9/3/1996   |
| United States of America | Rio (Stylized Script)                       | 74/442021             | 9/29/1993      | 1845967                | 7/19/1994  |
| United States of America | Rio All-Suite Hotel &<br>Casino (Design)    | 74/021711             | 1/23/1990      | 1757490                | 3/9/1993   |
| United States of America | Rio All-Suite Hotel &<br>Casino Las Vegas   | 75/732713             | 6/21/1999      | 2739407                | 7/22/2003  |
| United States of America | Rio All-Suite Hotel &<br>Casino Las Vegas   | 75/732712             | 6/21/1999      | 2739406                | 7/22/2003  |
| United States of America | Rio Las Vegas (Block)                       | 74/442017             | 9/29/1993      | 2053740                | 4/22/1997  |
| United States of America | Rio Las Vegas (Block)                       | 74/442016             | 9/29/1993      | 2207791                | 12/8/1998  |

| Country                  | Trademark Name                     | Application<br>Number | Filing<br>Date | Registration<br>Number | Reg Date  |
|--------------------------|------------------------------------|-----------------------|----------------|------------------------|-----------|
| United States of America | Rio Las Vegas<br>(Stylized Script) | 74/442022             | 9/29/1993      | 2221028                | 2/2/1999  |
| United States of America | Rio Las Vegas<br>(Stylized Script) | 74/442019             | 9/29/1993      | 2207792                | 12/8/1998 |
| United States of America | Rio Rita (Block)                   | 74/330889             | 11/13/1992     | 1793006                | 9/14/1993 |

Exhibit A

**RECORDED: 06/11/2020**