

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM580910

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EMM Group, LLC		12/31/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Cerity Partners LLC		
Street Address:	335 Madison Avenue, 23rd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5664609	EMM WEALTH	
Registration Number:	5664610		
Registration Number:	2578330	EXECUTIVE MONETARY MANAGEMENT	
CORRESPONDENCE DATA			
Fax Number:	9735972400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9735972500		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Vanessa A. Ignacio		
Address Line 1:	c/o Lowenstein Sandler LLP		
Address Line 2:	One Lowenstein Drive		
Address Line 4:	Roseland, NEW JERSEY 07068		
ATTORNEY DOCKET NUMBER:	29053.11		
NAME OF SUBMITTER:	Vanessa A. Ignacio		
SIGNATURE:	/Vanessa A. Ignacio/		
DATE SIGNED:	06/11/2020		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, having an effective date of December 31, 2019 (the "Effective Date") is made by and between EMM Group, LLC a Delaware limited liability company, having an address at 220 East 42nd Street, 32nd Floor, New York, NY 10017 ("Assignor"), Cerity Partners LLC, a Delaware limited liability company, having an address at 335 Madison Avenue, 23rd Floor, New York, NY 10017 ("Cerity Partners"), and Cerity Partners EOE, LLC, a Delaware limited liability company having an address at 335 Madison Avenue, 23rd Floor, New York, NY 10017 ("EOE").

WHEREAS, Assignor and Cerity Partners and EOE are among the parties to that certain Asset Purchase Agreement, dated as of October 30, 2019 (as amended, supplemented or modified, the "Purchase Agreement");

WHEREAS, pursuant to the Purchase Agreement, Assignor sold, conveyed, assigned, and transferred to Cerity Partners and EOE all right, title, and interest in and to the trademark registrations set forth on Schedule A and all common law and other rights, worldwide, in and to the trademark that are the subject of such registration (such rights, collectively, the "Trademarks"); and

WHEREAS, pursuant to the Contribution Agreement, dated December 31, 2019 (the "Contribution Agreement"), between EOE, Cerity Partners, and Cerity Partners Equity Holding, LLC ("Equity Holding"), EOE contributed and assigned to Equity Holding all right, title, and interest in and to the Contributed Interests and Assets (as defined in the Contribution Agreement), including any rights to the Trademarks; and

WHEREAS, pursuant to the Contribution Agreement, Equity Holding contributed and assigned to Cerity Partners all right, title, and interest in and to the Contributed Interests and Assets, including any rights to the Trademarks; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Effective as of the Effective Date, Assignor hereby sells, grants, assigns, transfers, and delivers all of its rights, title and interests in and to the Trademarks to Cerity Partners, including without limitation the goodwill of the business appurtenant thereto and which is symbolized thereby, and the right to renew any registration therefor, to be held and enjoyed by Cerity Partners for its sole use and benefit and for the use and benefit of its successors, assigns and legal representatives, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made, together with all claims for damage by reason of past, present or future infringement of said Trademarks with the right to sue and collect the same for its own use or for the use of its successors, assigns or other legal representatives.
2. This Trademark Assignment shall be construed, performed and enforced in accordance with, and governed by, the laws of the State of Delaware, without giving effect to the principles of conflicts of laws thereof.

3. This Trademark Assignment may be executed simultaneously in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.
4. Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Cerity Partners as the assignee and owner of the Trademarks.

IN WITNESS WHEREOF, Assignor has duly executed this Trademark Assignment as of the first date written above.

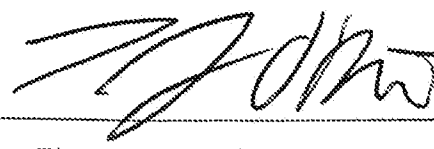
ASSIGNOR:

EMM Group, LLC

By: _____

Name: Thomas J. O'Brien

Title: Member/Chief Financial Officer

A handwritten signature in black ink, appearing to read 'T. O'Brien', is written over a horizontal dotted line.

Schedule A
Trademarks

<u>Trademark</u>	<u>Serial Number/Registration Number</u>
EMM WEALTH	5664609
EMM Wealth Flower Design	5664610
EXECUTIVE MONETARY MANAGEMENT	2578330