

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM581033

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Moose Creative Management Pty Ltd		06/12/2020	proprietary limited company: AUSTRALIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Play Visions, Inc.		
<b>Street Address:</b>	19180 144th Avenue, N.E.		
<b>City:</b>	Woodinville		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98072		
<b>Entity Type:</b>	Corporation: WASHINGTON		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88355862	FOAM ALIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2153214595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-321-6772		
<b>Email:</b>	maryl@uspatlaw.com		
<b>Correspondent Name:</b>	Eric A. LaMorte		
<b>Address Line 1:</b>	P.O. Box 434		
<b>Address Line 4:</b>	Yardley, PENNSYLVANIA 19067-8434		
<b>NAME OF SUBMITTER:</b>	Eric A. LaMorte		
<b>SIGNATURE:</b>	/Eric A. LaMorte/		
<b>DATE SIGNED:</b>	06/12/2020		
<b>Total Attachments: 1</b>			
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OP \$40.00 88355862

Assignment of Trademark

Mark: FOAM ALIVE

Whereas, **Moose Creative Management Pty Ltd of 29 Grange Road, Cheltenham, VIC 3192 Australia** ("Assignor") is holder of United States Trademark Application No. **88/355,862** for the mark **FOAM ALIVE**, filed on March 25, 2019, (the "Trademark").

And whereas **Play Visions, Inc., a US corporation registered in the state of Washington with an address of 19180 144<sup>th</sup> Avenue, N.E., Woodinville, Washington 98072 US** ("Assignee") desires to acquire all rights, title, and interest in and to the Trademark and any extensions that may be granted therefrom.

Therefore, in consideration of an amount previously agreed upon by Assignor and Assignee, and other good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of his right, title, and interest and goodwill of the business in the Trademark for the entire term of the registration once issued and any extensions that may issue therefrom. The right, title and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including trademark applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Trademark and any and all applications and registrations for the trademark in any and all countries.



\_\_\_\_\_  
[Signature]

Michelle Groves, General Counsel



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[Date]