

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM581065

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Premier Pet Products, LLC		06/10/2020	Limited Liability Company: VIRGINIA
RECEIVING PARTY DATA			
Name:	Radio Systems Corporation		
Street Address:	10427 PetSafe Way		
City:	Knoxville		
State/Country:	TENNESSEE		
Postal Code:	37932		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Registration Number:	5731037	BRISTLE BONE	
Registration Number:	2846616	BUSY BUDDY	
Registration Number:	3100199	BUSY BUDDY	
Registration Number:	4176818	CHEWZIE DOG	
Registration Number:	3777502	EASY WALK	
Registration Number:	2253498	FEATHER TETHER	
Registration Number:	2279121	FERRET FUN 5-IN ONE!	
Registration Number:	2027291	FIDO FLEECE	
Registration Number:	2852781	FIDO FLOAT	
Registration Number:	3773138	FUNKITTY	
Registration Number:	1467347	GENTLE LEADER	
Registration Number:	2762487	GENTLE SPRAY	
Registration Number:	3474007	GNAWHIDE	
Registration Number:	3063023	KEEPSAFE	
Registration Number:	3834926	LINKABLES	
Registration Number:	3834927	LINKABLES	
Registration Number:	3541317	MANNERSMINDER	
Registration Number:	3927532	POGO PLUSH	
Registration Number:	3004506	PREMIER	
TRADEMARK			

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Property Type	Number	Word Mark
Registration Number:	2436247	PREMIER
Registration Number:	3979308	SLAP HAPPY
Registration Number:	2385445	SPILL-LESS SMART BOWL
Registration Number:	3432026	SPRAY SHIELD
Registration Number:	2335259	SURE-FIT HARNESS
Registration Number:	2822574	TENNIS TAIL
Registration Number:	2654215	TIRED OF YOUR DOG TAKING YOU FOR A WALK?
Registration Number:	4101490	TREAT METER
Serial Number:	88800244	PREMIER PET

CORRESPONDENCE DATA

Fax Number: 2129096836

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-909-6000

Email: trademarks@debevoise.com

Correspondent Name: Alexandra Grossman, Esq.

Address Line 1: 919 Third Ave

Address Line 2: Debevoise & Plimpton LLP

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Alexandra Grossman
SIGNATURE:	/Alexandra Grossman/
DATE SIGNED:	06/12/2020

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement"), dated as of June 10, 2020, is made by and among **PREMIER PET PRODUCTS, LLC**, a Virginian Limited Liability Company with principal places of business at 10427 PetSafe Way, Knoxville, TN 37932 (the "Assignor"), and **RADIO SYSTEMS CORPORATION**, a Delaware corporation with an address of 10427 PetSafe Way, Knoxville, Tennessee 37932 (the "Assignee").

WITNESSETH:

WHEREAS, the Assignor and the Assignee acknowledge that it is to the benefit of both the Assignor and the Assignee for all of the Assignors' right, title and interest in, to and under all of the Assignors' trademarks listed in the Schedule A hereto and otherwise defined in Section 1 of this Agreement (the "Assigned Marks"), together with the goodwill associated therewith, and any past damages or causes of action, to be assigned to Assignee;

NOW, THEREFORE, in consideration of One Hundred Dollars, the premises and covenants set forth herein, the continuing business relationship between the Parties, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto, intending to be legally bound hereby, further agree as follows:

Section 1. Assignment:

Assignor hereby irrevocably transfers and assigns to Assignee, and Assignee hereby accepts and assumes from Assignor, all of Assignor's right, title and interest in and to (i) the trademarks set forth in **Schedule A** hereto, (ii) any trademark, service mark, trade name, domain name or other source identifier that is a derivative of or confusingly similar to any of the trademarks set forth in **Schedule A** hereto, (iii) any other trademark, service mark, trade name, or other source identifier that Assignor has used in connection with the sale of goods or services offered or sold by Assignor, (iv) any registration or application for registration of any of the foregoing (including the registrations and applications for registration set forth in **Schedule A** hereto), and (v) any goodwill associated with any of the foregoing (collectively, the "Assigned Marks"). The Assignment also includes any and all royalties, income, or other such fees (which may include damages or fees for infringement) due or payable to Assignor regarding the Marks. Under the terms of this Agreement, Assignee is specifically authorized and empowered without need for consultation to bring any actions for infringement of the Assigned Marks, even if the infringement took place before the executed date of this Agreement, and all existing causes of action relating to the Assigned Marks existing as of the effective date of this Agreement are hereby assigned to Assignee.

Section 2. Further Assurances: The Assignor agrees that at any time and from time to time, without further consideration, it will promptly execute and deliver all further instruments and documents, and take all further actions, requested by the Assignee to more fully evidence the Assignee's respective right, title and interest in, to and under the Assigned Marks, including, without limitation, complying with any and all procedures and requirements of the United States Patent and Trademark Office, or the procedures and requirements of any foreign government to effectuate the assignment of the Assigned Marks.

Section 3. Applicable Law, Jurisdiction and Venue:

This Agreement shall be governed by, and construed in accordance with, the laws of the State of Tennessee, without giving effect to conflicts of laws principles that would result in the application of the law of any other state.

Section 4. No Third Party Beneficiaries:

Nothing in this Agreement, express or implied, is intended or shall be construed to confer upon, or give to, any person other than the parties hereto any remedy or claim under or by reason of this Agreement or any agreements, terms, covenants or conditions hereof, and all the agreements, terms, covenants and conditions in this Agreement contained shall be for the sole and exclusive benefit of the parties hereto and their respective successors and permitted assigns.

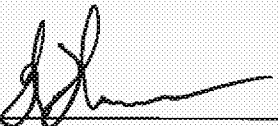
Section 5. Counterparts:

This Agreement may be executed in counterparts, each of which shall be deemed an original but both of which together shall constitute one and the same instrument. This Agreement may be executed and delivered by e-mail of a .pdf, .tif, .jpeg or similar attachment ("Electronic Delivery"), and any such counterpart delivered using Electronic Delivery shall be treated in all manner and respects as an original counterpart and shall be considered to have the same binding legal effect as if it were the original signed version thereof delivered in person.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their respective officers thereunto duly authorized, as of the date first above written.

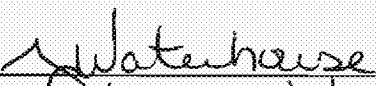
ASSIGNOR:

PREMIER PET PRODUCTS, LLC

By: 
Name: *William Wallace*
Title: *CEO*
Date: *6/10/2020*

ASSIGNEE:

RADIO SYSTEMS CORPORATION

By: 
Name: *Jennifer Waterhouse*
Title: *Director Risk Management*
Date: *6/10/2020*

Schedule A

Mark	Region	Registration No.	Serial No.	Filed	Registered
BRISTLE BONE	United States	5731037	87770475	January 25, 2018	April 23, 2019
Busy Buddy	AUS	1,017,879	1,017,879	August 27, 2004	April 26, 2005
Busy Buddy	EU	4,000,063	4,000,063	August 27, 2004	November 23, 2005
Busy Buddy	JAP	4850776	4850776	August 31, 2004	March 25, 2005
Busy Buddy	United States	2,846,616	78/168528	September 27, 2002	May 25, 2004
busy buddy Logo	United States	3,100,199	78/515954	November 12, 2004	June 6, 2006
chewzie dog	United States	4176818	85/308850	April 29, 2011	July 17, 2012
Easy Walk	AUS	1,385,224	1,385,224	September 22, 2010	September 5, 2011
Easy Walk	CAN	TMA823,776	1495102	September 8, 2010	May 10, 2012
Easy Walk	EU		9,345,927	September 1, 2010	February 11, 2011
Easy Walk	United States	3,777,502	77/818152	September 2, 2009	April 20, 2010
FEATHER TETHER	United States	2,253,498	75/472047	April 22, 1998	June 15, 1999
FERRET FUN 5-IN-ONE!	United States	2,279,121	75/493100	May 29, 1998	September 21, 1999
Fido Fleece	United States	2,027,291	75/068972	March 7, 1996	December 31, 1996
Fido Float	United States	2,852,781	76/482032	January 13, 2003	June 15, 2004
Funkitty	AUS	1,299,482	1,299,482	May 14, 2009	September 30, 2009
Funkitty	JAP	5,282,039	2009-036518	May 18, 2009	November 20, 2009
Funkitty	United States	3,773,138	77/670249	February 13, 2009	April 6, 2010
Gentle Leader	United States	1,467,347	73-653906	April 8, 1987	December 1, 1987
Gentle Spray	United States	2,762,487	76/315308	September 19, 2001	September 9, 2003
Gentle Trainer Logo	AUS	1,289,065	1,289,065	March 6, 2009	February 2, 2010
GNAWHIDE	United States	3,474,007	78/930032	July 14, 2006	July 22, 2008
KeepSafe	United States	3,063,023	78/555364	January 27, 2005	February 28, 2006
LEARNING LOOP	EU	9310343	9,310,343	December 8, 2010	January 24, 2011
Linkables	AUS	1,362,741	1,362,741	May 19, 2010	September 28, 2010
Linkables	CAN	TMA805589	1482418	May 25, 2010	August 30, 2011
Linkables	EU	9,115,056	9,115,056	May 19, 2010	October 5, 2010
Linkables	JAP	5,354,895	2010040508	May 24, 2010	September 17, 2010
Linkables	United States	3,834,926	77/915544	January 20, 2010	August 17, 2010
LINKABLES Logo	United States	3,834,927	77/915594	January 20, 2010	August 17, 2010
MannersMinder	United States	3,541,317	77/278966	September 13, 2007	December 2, 2008
Pogo Plush	CAN	TMA812198	1483031	January 15, 2010	November 21, 2011
Pogo Plush	EU	9,168,808	9,168,808	June 11, 2010	October 26, 2010
Pogo Plush	JAP	5,349,181		January 15, 2010	August 27, 2010
Pogo Plush	United States	3,927,532	77/913223	January 15, 2010	March 8, 2011
Premier	United States	3,004,506	78/487227	September 21, 2004	October 4, 2005
Premier	United States	2,436,247	75/630772	January 29, 1999	March 20, 2001
PREMIER Logo	CAN	TMA823907	1443791	July 6, 2009	May 11, 2012
PREMIER Logo	EU	6,905,657	6,905,657	May 14, 2008	September 4, 2009
Premier Pet Products	JAP	5191111		January 17, 2008	December 19, 2008
Slap Happy	United States	3,979,308	85/011134	April 10, 2010	June 14, 2011
SPILL-LESS SMART BOWL Logo	United States	2,385,445	75/791461	September 2, 1999	September 12, 2000
Spray Shield	CAN	TMA762401	1341737	March 30, 2007	March 24, 2010
Spray Shield	United States	3,432,026	77/054487	November 30, 2006	May 20, 2008
SpraySense	AUS	1,267,530	1,267,530	October 14, 2008	March 10, 2009
SpraySense	JAP	5,331,268		October 14, 2008	June 18, 2010
Sure-Fit Harness	United States	2,335,259	75/630543	January 29, 1999	March 28, 2000
Tennis Tail	United States	2,822,574	76/481690	January 13, 2003	March 16, 2004

TIRED OF YOUR DOG TAKING YOU FOR A WALK?	United States	2,654,215	76/355315	January 7, 2002	November 26, 2002
Treat Meter	United States	4,101,490	85/308875	April 29, 2011	February 21, 2012
WONDER WALKER	CAN	TMA731384	1300764	May 8, 2006	December 22, 2008
PREMIER PET	United States	PENDING	88/800,244	February 17, 2020	PENDING
PREMIER PET	CAN	PENDING	2032997	June 9, 2020	PENDING