

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM581127

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sutter Home Winery, Inc.		06/01/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Luminara Beverages, LLC		
<b>Street Address:</b>	100 St. Helena Hwy South, P.O. Box 248		
<b>City:</b>	St. Helena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94574		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4863465	LUMINARA	
<b>Registration Number:</b>	5370559	LUMINARA	
<b>Registration Number:</b>	6065933	DEL MAR WINE SELTZER	
<b>Registration Number:</b>	3431268	FRE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	707-252-7122		
<b>Email:</b>	tmdept@dpf-law.com		
<b>Correspondent Name:</b>	J. Scott Gerien		
<b>Address Line 1:</b>	1455 First Street, Suite 301		
<b>Address Line 4:</b>	Napa, CALIFORNIA 94559		
<b>ATTORNEY DOCKET NUMBER:</b>	sutt01-3021		
<b>NAME OF SUBMITTER:</b>	J. Scott Gerien		
<b>SIGNATURE:</b>	/J. Scott Gerien/		
<b>DATE SIGNED:</b>	06/12/2020		
<b>Total Attachments: 2</b>			
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## ASSIGNMENT OF TRADEMARKS

Whereas, Sutter Home Winery, Inc., a California corporation with a principal business address of 100 St. Helena Hwy South, P.O. Box 248, St. Helena, CA 94574 ("Assignor"), owns the marks listed in the attached Exhibit A in the United States, which marks are registered or applied for registration in the U.S. Patent and Trademark Office, and in various other countries, which marks are registered in the Trademark offices of the those countries;

Whereas, Assignor also owns the intellectual property rights in label and package designs, advertising, Internet domain names, trade names and web site designs utilized in association with the products for the above-referenced marks ("Related IP");

Whereas, Luminara Beverages, LLC, a California limited liability company, with a principal business address of 100 St. Helena Hwy South, P.O. Box 248, St. Helena, CA 94574 ("Assignee") is desirous of acquiring said marks and the registrations and applications thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said marks in the U.S. and various other countries, together with the goodwill of the business symbolized by the marks in the U.S. and in various other countries, the above identified registrations and applications thereof and the Related IP.

Dated: June 1, 2020

Sutter Home Winery, Inc.



Name: Robert Torkelson

Title: President and CEO

Exhibit A

<u>Trademark</u>	<u>Country</u>	<u>App./Reg. No.</u>
LUMINARA	U.S.	4863465
LUMINARA	U.S.	5370559
DEL MAR WINE SELTZER	U.S.	6065933
FRE	U.S.	3431268
FRE	Canada	TMA841115
FRE	International Registration	IR 1147548
FRE	Taiwan	01496767
FRE	United Arab Emirates	163189