

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM581138

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pharrell Williams		06/11/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	PW Branding Inc.		
Street Address:	10960 Wilshire Blvd FL 5		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	87834385	N E R D	
Registration Number:	5766892	N E R D	
Registration Number:	5580763	N E R D	
Registration Number:	5754684	N E R D	
Registration Number:	5580766	N E R D	
Registration Number:	5580761		
Registration Number:	5600367	NO ONE EVER REALLY DIES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-284-8600		
Email:	kia@tunelaw.com		
Correspondent Name:	Kia Kamran, Esq.		
Address Line 1:	1900 Avenue of the Stars, 25th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Kia Kamran, Esq.		
SIGNATURE:	/Kia Kamran/		
DATE SIGNED:	06/12/2020		

OP \$190.00 87834385

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

WHEREAS **Pharrell Williams**, a United States Individual with an address of record of c/o Kia Kamran P.C., 1900 Avenue of the Stars, 25th Floor, Los Angeles, CA 90067-4301 ("**Assignor**") is the owner of the trademark application and registrations identified in **Exhibit A**, attached hereto (the "**Marks**"), and

WHEREAS **PW Branding Inc.**, a Delaware Corporation with an address of 10960 Wilshire Blvd FL 5, Los Angeles, CA 90024 ("**Assignee**") desires to obtain all rights in and to the Marks, together with the goodwill symbolized thereby.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, and the above-identified trademark application and registrations thereof.

Dated: As of 06/11/20

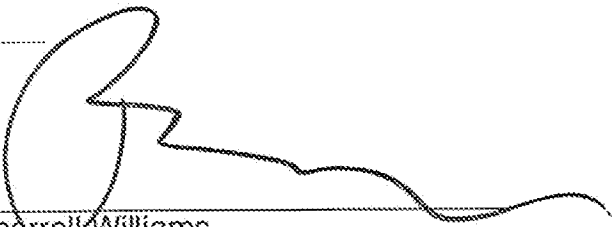



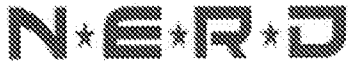

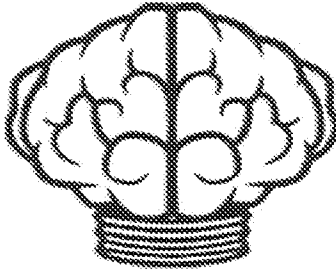

Pharrell Williams

EXHIBIT A

Mark	Words/Design	USPTO Serial #	USPTO Registration #	Status
	Design	87834385	NA	Application
	Design	87834310	5766892	Registered
	Design	87835546	5580763	Registered
	Design	87835551	5754684	Registered
	Design	87836079	5580766	Registered
	Design	87835283	5580761	Registered
No One Ever Really Dies	Standard Character Mark	87835272	5600367	Registered