

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM581137

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pharrell Williams		06/11/2020	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	PW Branding Inc.		
Street Address:	10960 Wilshire Blvd FL 5		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90024		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87834373	N E R D	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-284-8600		
Email:	kia@tunelaw.com		
Correspondent Name:	Kia Kamran, Esq.		
Address Line 1:	1900 Avenue of the Stars, 25th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Kia Kamran, Esq.		
SIGNATURE:	/Kia Kamran/		
DATE SIGNED:	06/12/2020		
Total Attachments: 1			
source=Trademark Assignment - 87834373 FE_06-11-2020#page1.tif			

OP \$40.00 87834373

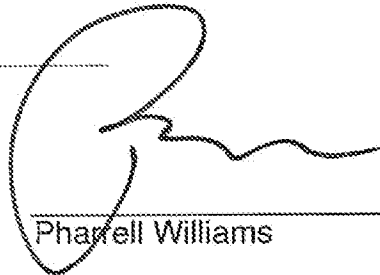
ASSIGNMENT OF TRADEMARK

WHEREAS **Pharrell Williams**, a United States Individual with an address of record of 10960 Wilshire Blvd. #500, Los Angeles, CA 90024 ("**Assignor**") is the owner of the trademark application in **Serial No. 87/834,373** for the Design Mark **N*E*R*D** (the "**Mark**"), and

WHEREAS **PW Branding Inc.**, a Delaware Corporation with an address of 10960 Wilshire Blvd FL 5, Los Angeles, CA 90024 ("**Assignee**") desires to obtain all rights in and to the Mark, together with the goodwill symbolized thereby.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the above-identified application thereof.

Dated: As of 06/11/20



Pharrell Williams