

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM581369

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bobit Business Media Inc.		06/11/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	10 Missions Media, LLC		
Street Address:	571 Snelling Ave N		
City:	St. Paul		
State/Country:	MINNESOTA		
Postal Code:	55104		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1463440	MODERN TIRE DEALER	
Registration Number:	1855695	COMMERCIAL TIRE DEALER	
Registration Number:	4460339	AUTO SERVICE PROFESSIONAL	
Serial Number:	88253723	AUTO SERVICE PROFESSIONAL	
CORRESPONDENCE DATA			
Fax Number:	6126324000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-632-3483		
Email:	katy.gray@lathrogpm.com		
Correspondent Name:	Amanda McAllister of Lathrop GPM LLP		
Address Line 1:	80 South Eighth Street		
Address Line 2:	500 IDS Center		
Address Line 4:	Minneapolis, MINNESOTA 55402		
NAME OF SUBMITTER:	Katy Gray		
SIGNATURE:	/Katy Gray/		
DATE SIGNED:	06/15/2020		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") between Bobit Business Media Inc., a Delaware corporation ("Assignor"), and 10 Missions Media, LLC, a Minnesota limited liability company ("Company"), is executed on June 11, 2020.

RECITALS

- A. Assignor is the owner of the trademarks and service marks listed on Schedule A (collectively the "Marks").
- B. Under the terms of the asset purchase agreement between Assignor and Company dated as of even date herewith (the "Asset Purchase Agreement"), Assignor has conveyed, transferred and assigned to Company, among other assets, certain intellectual property of Assignor, as Company has become the successor to that portion of the business to which that certain intellectual property pertains, and has agreed to execute and deliver this Assignment for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions.

In consideration of the above recitals, the promises set forth in this Assignment and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. Assignor irrevocably conveys, transfers and assigns to Company all of Assignor's right, title and interest in and to the trademarks and service marks listed on Schedule A hereto (collectively, the "Marks") together with all associated goodwill and all related rights, and all registrations and applications for registration of the Marks in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured, and including all rights of Assignor to sue and recover for any past, present or future infringement, dilution, damage or injury of the Marks and collect profits or damages with respect to the same.
2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Assignment upon request by Company. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Company and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Marks to Company.
3. Terms of the Asset Purchase Agreement. The parties hereto acknowledge and agree that this Assignment is entered into pursuant to the Asset Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Company with respect to the Marks. The representations, warranties, covenants, agreements, and indemnities contained in the Asset Purchase Agreement shall not be

superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Asset Purchase Agreement and the terms hereof, the terms of the Asset Purchase Agreement shall govern.

4. Counterparts. This Assignment may be executed in counterparts (including by email transmission), each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement.
5. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and permitted assigns.

[Signature page follows.]

The parties have executed this Trademark Assignment as of the date first written above.

ASSIGNOR:

BOBIT BUSINESS MEDIA INC.

By: Paras Maniar
Name: Paras Maniar
Its: Chief Executive Officer

COMPANY:

10 MISSIONS MEDIA, LLC

By: _____
Name: Jay DeWitt
Its: Member

The parties have executed this Trademark Assignment as of the date first written above.

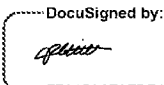
ASSIGNOR:

BOBIT BUSINESS MEDIA INC.

By: _____
Name: Paras Maniar
Its: Chief Executive Officer

COMPANY:

10 MISSIONS MEDIA, LLC

By:  _____
Name: Jay DeWitt
Its: Member

SCHEDULE A

**United States
Trademarks and Service Marks**

MARK REGISTRATION	SERIAL NO.	REGISTRATION NO.
MODERN TIRE DEALER 00201.00.0081	73616935	1,463,440
COMMERCIAL TIRE DEALER 00201.00.0079	74261443	1,855,695
AUTO SERVICE PROFESSIONAL 00201.00.0105	85965263	4,460,339 Supplemental Register

MARK APPLICATION	SERIAL NO.	REGISTRATION NO.
AUTO SERVICE PROFESSIONAL	88253723	N/A