

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM581407

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Arriba Brands, LLC		06/15/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Arriba Enterprise LLC		
<b>Street Address:</b>	715-B N. Douglas Street		
<b>City:</b>	El Segundo		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90245		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5086966	ARRIBA HORCHATA	
<b>Registration Number:</b>	5086965	ARRIBA HORCHATA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3124661033		
<b>Email:</b>	trademark@amintalati.com, angela@amintalati.com		
<b>Correspondent Name:</b>	Angela S. Kalsi		
<b>Address Line 1:</b>	100 S. Wacker Drive		
<b>Address Line 2:</b>	Suite 2000		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	ABA-0001-GEN		
<b>NAME OF SUBMITTER:</b>	Angela S. Kalsi		
<b>SIGNATURE:</b>	/Angela S. Kalsi/		
<b>DATE SIGNED:</b>	06/16/2020		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered on June 15, 2020 (the "Effective Date") by and between Arriba Brands, LLC, a Delaware limited liability company having an address 715-B N. Douglas Street El Segundo, California 90245 ("Assignor") and Arriba Enterprise LLC, a California limited liability company having an address at 715-B N. Douglas Street El Segundo, California 90245 ("Assignee").

WHEREAS, Assignor represents and warrants that it is the owner of all right, title, and interest in and to the marks listed on Exhibit A attached hereto (the "Marks") and any and all common law and statutory rights thereto, together with the goodwill of the business, as that concept is understood in trademark law, that is connected with, symbolized by, and pertaining to the Marks ("Trademark Goodwill");

WHEREAS, the Assignee who is the successor to the ongoing and existing business to which the Marks pertain, wishes to acquire all right, title, and interest Assignor has or may have in and to the Marks and the Trademark Goodwill, including the right to sue for past infringement.

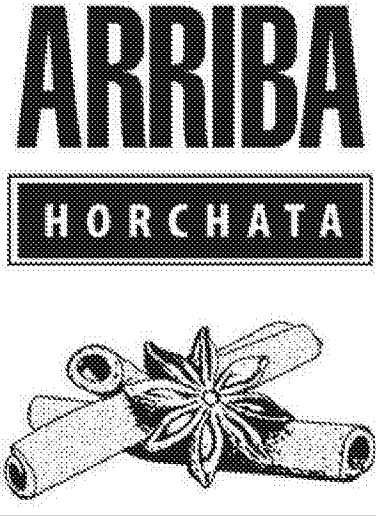
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all right, title, and interest Assignor has or may have in and to the Marks, together with the Trademark Goodwill and with the right to recover for damages and profits and all other remedies for past infringements thereof as of the Effective Date. Assignor further agrees to execute and deliver to Assignee, its successors and assigns, such other and further assignments, instruments, and documents as Assignee reasonably may request from time to time for the purpose of establishing, registering, evidencing, enforcing, or defending Assignee's ownership of all rights, title, and interest of every kind and nature whatsoever in and to the Marks as of the Effective Date.

IN WITNESS WHEREOF, Arriba Brands, LLC and Arriba Enterprise LLC have each caused this Trademark Assignment to be executed as of the Effective Date.

Arriba Brands, LLC  
By: \_\_\_\_\_  
Name: Dino Santi  
Title: CEO  
Date: 6/15/2020

Arriba Enterprise LLC  
By: \_\_\_\_\_  
Name: Dino Santi  
Title: Representative  
Date: 6/15/2020

EXHIBIT A

Trademark	Registration No.
 <p>The logo features the word "ARRIBA" in a large, bold, sans-serif font. Below it, the word "HORCHATA" is written in a smaller, all-caps font inside a rectangular box with a dotted border. At the bottom of the logo is a detailed illustration of three cinnamon sticks and a star anise spice.</p>	5086966
ARRIBA HORCHATA	5086965