

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM581584

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	04/17/2020

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Magnolia IP Holdings, LLC		04/17/2020	Limited Liability Company: TEXAS

## RECEIVING PARTY DATA

<b>Name:</b>	Magnolia Business Ventures LLC
<b>Street Address:</b>	6400 Imperial Drive
<b>City:</b>	Waco
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	76712
<b>Entity Type:</b>	Limited Liability Company: TEXAS

## PROPERTY NUMBERS Total: 59

Property Type	Number	Word Mark
Registration Number:	5551297	THE SILOS
Registration Number:	5955820	#SHIPLAP
Serial Number:	87501729	MAGNOLIA HOME
Serial Number:	87562725	MAGNOLIA HOME
Serial Number:	87977196	MAGNOLIA HOME
Registration Number:	6043550	MAGNOLIA PRESS
Registration Number:	5939948	MAGNOLIA PRESS
Registration Number:	5692508	MAGNOLIA TABLE
Serial Number:	88347974	MAGNOLIA
Serial Number:	88630514	SILOS BAKING CO.
Registration Number:	6069340	SHIPLAP
Serial Number:	88793161	MAGNOLIA JOURNAL
Registration Number:	5984668	BLESS YOUR HOME
Registration Number:	5348483	MAGNOLIA HOME BY JOANNA GAINES
Registration Number:	5348482	MAGNOLIA HOME BY JOANNA GAINES
Registration Number:	5348481	MAGNOLIA HOME BY JOANNA GAINES
Registration Number:	5348480	MAGNOLIA HOME BY JOANNA GAINES
Registration Number:	5324391	M

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	5324390	MAGNOLIA HOME BY JOANNA GAINES
Registration Number:	5324386	M
Registration Number:	5307109	M
Registration Number:	5307108	M
Registration Number:	5291614	M
Registration Number:	5291613	M
Registration Number:	5291612	MAGNOLIA HOME BY JOANNA GAINES
Registration Number:	4920695	MAGNOLIA
Registration Number:	1522662	MAGNOLIA
Registration Number:	1573393	MAGNOLIA
Registration Number:	5562532	THE GOOD OLD DAYS ARE YET TO COME
Registration Number:	5551959	WHERE EVERYONE HAS A SEAT AT THE TABLE
Registration Number:	5513392	SHIPLAP
Registration Number:	5395005	MAGNOLIA HOME
Registration Number:	5395002	MAGNOLIA HOME
Registration Number:	5386709	SILOBRATION
Registration Number:	5307845	MAGNOLIA KIDS
Registration Number:	5285314	CALLING PEOPLE HOME
Registration Number:	5222933	MAGNOLIA REALTY
Registration Number:	5248748	MAGNOLIA FARMS
Registration Number:	5500160	M MAGNOLIA HOME BY JOANNA GAINES
Registration Number:	5352896	MAGNOLIA HOME BY JOANNA GAINES
Serial Number:	87114493	MAGNOLIA KIDS
Serial Number:	87114491	MAGNOLIA KIDS
Serial Number:	87114489	MAGNOLIA KIDS
Serial Number:	87114488	MAGNOLIA KIDS
Serial Number:	87114487	MAGNOLIA KIDS
Serial Number:	87114476	MAGNOLIA KIDS
Serial Number:	87046563	DEMODAY
Serial Number:	87046559	#DEMODAY
Serial Number:	87046557	SHIPLAP
Serial Number:	87484568	HOME. IT'S YOUR STORY. TELL IT.
Serial Number:	87117195	MAGNOLIA KIDS
Serial Number:	87117190	MAGNOLIA KIDS
Serial Number:	87117189	MAGNOLIA KIDS
Serial Number:	87117188	MAGNOLIA KIDS
Serial Number:	87711009	LIVE EVERY DAY LIKE IT'S SATURDAY
Serial Number:	87247065	MAGNOLIA MERCANTILE

Property Type	Number	Word Mark
Serial Number:	87117193	MAGNOLIA KIDS
Registration Number:	6020150	MAGNOLIA PRESS
Serial Number:	87114494	MAGNOLIA KIDS

**CORRESPONDENCE DATA**

**Fax Number:** 6785534779  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 678-553-4778  
**Email:** atltrademark@gtlaw.com  
**Correspondent Name:** Joel R. Feldman  
**Address Line 1:** 3333 Piedmont Rd., NE, Suite 2500  
**Address Line 4:** Atlanta, GEORGIA 30305

<b>ATTORNEY DOCKET NUMBER:</b>	175601.010700
<b>NAME OF SUBMITTER:</b>	Joel R. Feldman
<b>SIGNATURE:</b>	/jrf/
<b>DATE SIGNED:</b>	06/16/2020

**Total Attachments: 1**  
source=Magnolia Business Ventures - Certificate of Merger (Magnolia IP into MBV) 04.17.2020#page1.tif



## Office of the Secretary of State

### CERTIFICATE OF MERGER

The undersigned, as Secretary of State of Texas, hereby certifies that a filing instrument merging

Magnolia IP Holdings, LLC  
Domestic Limited Liability Company (LLC)  
[File Number: 802265153]

Into

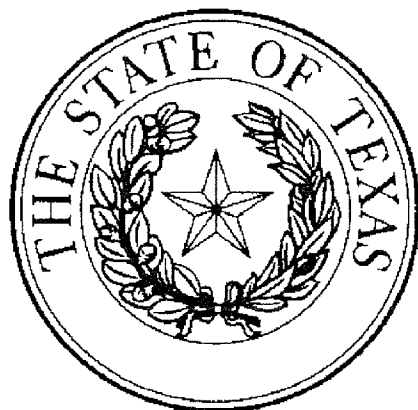
Magnolia Business Ventures LLC  
Domestic Limited Liability Company (LLC)  
[File Number: 803574994]

has been received in this office and has been found to conform to law.

Accordingly, the undersigned, as Secretary of State, and by the virtue of the authority vested in the secretary by law, hereby issues this certificate evidencing the acceptance and filing of the merger on the date shown below.

Dated: 04/17/2020

Effective: 04/17/2020



A handwritten signature in black ink, appearing to read "Ruth R. Hughs".

Ruth R. Hughs  
Secretary of State

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