

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM581738

|                              |                |
|------------------------------|----------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT |
| <b>NATURE OF CONVEYANCE:</b> | MERGER         |
| <b>EFFECTIVE DATE:</b>       | 10/02/2019     |
| <b>SEQUENCE:</b>             | 1              |

## CONVEYING PARTY DATA

| Name                   | Formerly | Execution Date | Entity Type                            |
|------------------------|----------|----------------|--|
| DR Media Holdings, LLC |          | 10/02/2019     | Limited Liability Company:<br>DELAWARE |

## RECEIVING PARTY DATA

|                        |                             |
|------------------------|-----------------------------|
| <b>Name:</b>           | DMR Holdings, Inc.          |
| <b>Street Address:</b> | 203 Crescent St., Suite 503 |
| <b>City:</b>           | Waltham                     |
| <b>State/Country:</b>  | MASSACHUSETTS               |
| <b>Postal Code:</b>    | 02453                       |
| <b>Entity Type:</b>    | Corporation: DELAWARE       |

## PROPERTY NUMBERS Total: 11

| Property Type        | Number  | Word Mark                          |
|----------------------|---------|------------------------------------|
| Registration Number: | 4898631 | REVIEWBUILDER                      |
| Registration Number: | 4898629 | RESOLUTION ADVANTAGE               |
| Registration Number: | 4854265 | CERTIFIEDESSENTIALS                |
| Registration Number: | 4854263 | LOTSHOT                            |
| Registration Number: | 4842906 | 360CONNECT                         |
| Registration Number: | 4847929 | SERVICEENGAGE                      |
| Registration Number: | 4803777 | DEALERRATER                        |
| Registration Number: | 4407053 | 360CERTIFIED                       |
| Registration Number: | 4558329 | DEALERRATER REVIEWS DRIVE BUSINESS |
| Registration Number: | 3885725 | DEALERRATER                        |
| Registration Number: | 3873182 | DEALERRATER                        |

## CORRESPONDENCE DATA

Fax Number: 3125548015

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 312-554-8000

Email: TC@pattishall.com, kep@pattishall.com

TRADEMARK

**Correspondent Name:** Thad Chaloeintiarana  
**Address Line 1:** 200 South Wacker Drive, Suite 2900  
**Address Line 4:** Chicago, ILLINOIS 60606

**ATTORNEY DOCKET NUMBER:** 639-00207

**NAME OF SUBMITTER:** Thad Chaloeintiarana

**SIGNATURE:** /Thad Chaloeintiarana/

**DATE SIGNED:** 06/17/2020

**Total Attachments: 2**

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# Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"DR MEDIA HOLDINGS, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "DMR HOLDINGS, INC." UNDER THE NAME OF "DMR HOLDINGS, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE SECOND DAY OF OCTOBER, A.D. 2019, AT 5:58 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

5403162 8100M  
SR# 20197340169

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203716736  
Date: 10-03-19

**TRADEMARK**  
**REEL: 006973 FRAME: 0113**

STATE OF DELAWARE  
CERTIFICATE OF MERGER OF  
DOMESTIC LIMITED LIABILITY COMPANY  
INTO A  
DOMESTIC CORPORATION

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation executed the following Certificate of Merger:

**FIRST:** The name of the surviving corporation is DMR Holdings, Inc., a Delaware Corporation, and the name of the limited liability company being merged into this surviving corporation is DR Media Holdings, LLC.

**SECOND:** The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited liability company.

**THIRD:** The name of the surviving corporation is DMR Holdings, Inc.

**FOURTH:** The merger is to become effective on October 2, 2019.

**FIFTH:** The Agreement of Merger is on file at 300 S. Riverside Plaza, Chicago, Illinois 60606, the place of business of the surviving corporation.


**SIXTH:** A copy of the Agreement of Merger will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

**SEVENTH:** The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

**IN WITNESS WHEREOF,** said Corporation has caused this certificate to be signed by an authorized officer the 2<sup>nd</sup> day of October 2019.

DMR HOLDINGS, INC.

By: \_\_\_\_\_

  
Authorized Officer

Name: James B. Pyle

Print or Type

Title: VP and Assistant Secretary