

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM581755

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/27/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bobit Business Media Inc.		06/16/2020	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Mobile Electronics Retailers Association, Inc.
Doing Business As:	Mobile Electronics Association
Street Address:	85 Flagship Drive
Internal Address:	Suite F
City:	North Andover
State/Country:	MASSACHUSETTS
Postal Code:	01845
Entity Type:	Corporation: MASSACHUSETTS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1579650	MOBILE ELECTRONICS

CORRESPONDENCE DATA

Fax Number: 3126095005
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: phack@vedderprice.com
Correspondent Name: Patricia Hack
Address Line 1: 222 N. LaSalle Street, Suite 2400
Address Line 2: Vedder Price P.C.
Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	Patricia Hack
SIGNATURE:	/Patricia Hack/
DATE SIGNED:	06/17/2020

Total Attachments: 2

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CH \$40.00 1579650

ASSIGNMENT OF U.S. TRADEMARK REGISTRATION

WHEREAS, Bobit Business Media Inc., a Delaware corporation (“Assignor”), located and doing business at 3520 Challenger Street, Torrance, California 90503, is the owner of the entire right, title and interest in and to the following registered U.S. Trademark:

U.S. Registration No.	Registration Date	Mark
1,579,650	January 23, 1990	MOBILE ELECTRONICS

WHEREAS, Mobile Electronics Retailers Association, Inc. D/B/A Mobile Electronics Association, a Massachusetts corporation (“Assignee”), having a principal place of business at 85 Flagship Drive, Suite F, North Andover, Massachusetts 01845, is desirous of acquiring rights in said mark and said registration;

NOW, THEREFORE, in consideration of and for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby sell, assign, transfer, and set over unto said Assignee the entire right, title and interest in and to said mark and said registration, together with the good will of the business symbolized by said mark and said registration and in accordance with which the said mark is used, together with all common law rights of Assignor including the right to bring action and recover for past, present and future infringement, if any, of said mark or said registration.

This assignment is effective December 27, 2010 *nunc pro tunc*.

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Bobit Business Media Inc

Name: Shirburne Brown

Title: President

Date: 6/16/20

STATE OF _____)

) SS

COUNTY OF _____)

I, the undersigned, a Notary Public in and for the county and state aforesaid, do hereby certify that _____, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this ____ day of _____ 2020.

My Commission Expires:

Notary Public

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