

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM581921

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Matchless Candle Co.		05/15/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Liown Holdings, Inc.		
<b>Street Address:</b>	621 Lunar Avenue		
<b>City:</b>	Brea		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92821		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5120797	MATCHLESS CANDLE	
<b>Registration Number:</b>	5115731	MATCHLESS CANDLE CO.	
<b>Registration Number:</b>	5261896	MATCHLESS FLAME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3032912400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3032912300		
<b>Email:</b>	pctrademarks@perkinscoie.com		
<b>Correspondent Name:</b>	Sabrina J. Danielson		
<b>Address Line 1:</b>	1201 Third Avenue		
<b>Address Line 2:</b>	Suite 4900		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98101		
<b>ATTORNEY DOCKET NUMBER:</b>	128555-4000		
<b>NAME OF SUBMITTER:</b>	Sabrina J. Danielson		
<b>SIGNATURE:</b>	/Sabrina J. Danielson/		
<b>DATE SIGNED:</b>	06/18/2020		
<b>Total Attachments: 4</b>			

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (“*Assignment*”) effective as of the date of the last signature below (“*Effective Date*”), is made by and between Matchless Candle Co., a corporation organized under the laws of California (“*Assignor*”) and Liown Holdings, Inc., a Delaware corporation with an address at 621 Lunar Avenue, Brea, California 92821 (“*Assignee*”);

WHEREAS, Assignor owns the rights, title, and interest in and to the trademarks as set forth in **Schedule A** and **Schedule B** attached hereto and incorporated herewith, and corresponding common law rights appurtenant thereto, as well as the goodwill and the portion of the business associated therewith (hereinafter collectively referred to as the “*Trademarks*”);

WHEREAS, Assignee desires to purchase, acquire and accept Assignor’s rights, title, and interest in and to the Trademarks, the corresponding goodwill and common law rights appurtenant thereto, and the portion of the business associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor does hereby sell, convey, assign, transfer and deliver to Assignee all of Assignor’s worldwide rights, title, and interests in and to each of the Trademarks, and all variations thereof, excluding trademarks incorporating the word LIOWN, identified in **Schedule A** and **Schedule B**, including all registrations and renewals of any of the foregoing, any common law rights in the Trademarks, the goodwill appurtenant thereto, the portion of the business associated exclusively therewith, and the right to claim priority rights deriving from any of the foregoing, and the right to sue for, recover damages and profits for, and settle and release past, present, and future infringement of any of the foregoing.

2. Assignor hereby warrants that it has not pledged, mortgaged, assigned, transferred, or otherwise granted any rights or interests in the Trademarks to any third party.

3. Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may reasonably deem necessary to effect, evidence, record, and perfect the assignment and recordation of the rights being assigned hereunder. If Assignee is unable for any reason whatsoever to secure Assignor’s signature to any document it is entitled to under this Assignment, Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents, as its attorneys-in-fact, with full power of substitution to act for and on their behalf and instead of Assignor to execute and file any such document or documents and to do all other lawfully permitted acts to further the purposes of the foregoing with the same legal force and effect as if executed by Assignor.

4. The parties may execute and deliver this agreement either originally, by facsimile or in pdf via email, and in one or more counterparts, each of which together shall be deemed the complete and fully executed agreement.

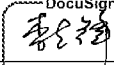
5. This agreement shall inure to the benefit of and be binding upon Assignee and Assignor and their respective heirs, successors, and assigns.

[SIGNATURE ON NEXT PAGE]

**IN WITNESS WHEREOF**, each of Assignor and Assignee has executed and delivered this Assignment as of the date set forth below.

**ASSIGNOR**

**Matchless Candle Co.**

Signature:  \_\_\_\_\_  
DocuSigned by: BAEFF9F5EC9D4A3...

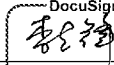
Name: Xiaofeng Li

Title: President

Date: May 15, 2020

**ASSIGNEE**

**Liown Holdings, Inc.**

Signature:  \_\_\_\_\_  
DocuSigned by: BAEFF9F5EC9D4A3...


Name: Xiaofeng Li

Title: President

Date: May 15, 2020

**SCHEDULE A**

**Trademark Applications and Registrations**

<b>Mark</b>	<b>Country</b>	<b>Application Number</b>	<b>Registration Number</b>	<b>Goods/Services</b>
MATCHLESS CANDLE	USA	86804817 10/30/2015	5120797 01/10/2017	<u>Class 11</u> - Consumer electronic products, namely, lighting fixtures, LED (light emitting diode) lighting fixtures, LED candles, flameless candles, scented electric candles, indoor electric candles, outdoor electric candles, pillar candles, votive candles, taper candles
MATCHLESS CANDLE CO.	USA	86804811 10/30/2015	5115731 01/03/2017	<u>Class 11</u> - Consumer electronic products, namely, lighting fixtures, LED (light emitting diode) lighting fixtures, LED candles, flameless candles, scented electric candles, indoor electric candles, outdoor electric candles, pillar candles, votive candles, taper candles
MATCHLESS FLAME	USA	86870170 01/08/2016	5261896 08/08/2017	<u>Class 11</u> - Consumer electronic products, namely, lighting fixtures, LED (light emitting diode) lighting fixtures, LED candles, flameless candles, scented electric candles, indoor electric candles, outdoor electric candles, electric pillar candles, electric votive candles, electric taper candles
MATCHLESS	Canada	1,722,655 04/07/2015	TMA993,680 04/04/2018	000 - WARES: Consumer electronic products, namely, lighting fixtures, LED (light emitting diode) lighting fixtures, LED candles, flameless candles, scented electric candles, indoor electric candles, outdoor electric candles, pillar candles, votive candles, taper candles
MATCHLESS CANDLE	Canada	1,779,951 04/29/2016	TMA1,060,804 10/25/2019	<u>Class 11</u> - Consumer electronic products, namely, lighting fixtures, LED (light emitting diode) lighting fixtures, LED candles, flameless candles, scented electric candles, indoor electric candles, outdoor electric candles, pillar candles, votive candles, taper candles
MATCHLESS CANDLE CO.	Canada	1,779,959 04/29/2016	TMA1,060,820 10/25/2019	<u>Class 11</u> - Consumer electronic products, namely, lighting fixtures, LED (light emitting diode) lighting fixtures, LED candles, flameless candles, scented electric candles, indoor electric candles, outdoor electric candles, pillar candles, votive candles, taper candles
MATCHLESS	EU	13913777 04/07/2015	13913777 08/06/2015	<u>Class 11</u> - Consumer electronic products, namely, lighting fixtures, LED (light emitting diode) lighting fixtures, LED candles, flameless candles, scented electric candles, indoor electric candles, outdoor electric candles, pillar candles, votive candles, taper candles
	EU	16020802 11/10/2016	16020802 03/31/2017	<u>Class 11</u> - Consumer electronic products, namely, lighting fixtures, LED (light emitting diode) lighting fixtures, LED candles, flameless candles, scented electric candles, indoor electric candles, outdoor electric candles, electric pillar candles, electric votive candles, electric taper candles

**SCHEDULE B**

**Worldwide Common Law Trademarks**

Mark
MATCHLESSFLAME