

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM581927

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WHOLESOME SWEETENERS, INCORPORATED		06/05/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SWEET CANDY COMPANY		
Street Address:	3780 WEST DIRECTORS ROW		
City:	SALT LAKE CITY		
State/Country:	UTAH		
Postal Code:	84104		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5262665	DELISHFISH	
Registration Number:	3396903	SURF SWEETS	
Registration Number:	4273437	TRUJOY SWEETS	
Serial Number:	87665159	TRUSWEETS	
CORRESPONDENCE DATA			
Fax Number:	7166260366		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7166261564		
Email:	esimpson@idealawyers.com		
Correspondent Name:	SIMPSON & SIMPSON, PLLC		
Address Line 1:	5555 Main Street		
Address Line 4:	Williamsville, NEW YORK 14221		
ATTORNEY DOCKET NUMBER:	WWSA101US		
NAME OF SUBMITTER:	Ellen S. Simpson		
SIGNATURE:	/Ellen S. Simpson/		
DATE SIGNED:	06/18/2020		
Total Attachments: 7			

OP \$115.00 5262665

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TRADEMARK ASSIGNMENT

WHEREAS, **Wholesome Sweeteners, Incorporated**, a Delaware corporation (hereinafter "ASSIGNOR"), represents that it is the owner of the trademarks that are the subject of the applicable governmental agency in the applicable jurisdiction, such as the United States Patent & Trademark Office, registrations and applications listed on the attached Exhibit A (the "Transferred Trademarks"); and

WHEREAS, **Sweet Candy Company**, a Utah corporation (hereinafter "ASSIGNEE"), is desirous of acquiring the Transferred Trademarks pursuant to the Royalty and License Agreement between ASSIGNOR and ASSIGNEE, dated February 27, 2020.

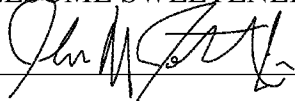
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all of its right, title and interest in and to the Transferred Trademarks, together with the entire goodwill associated with the Transferred Trademarks, the right to sue for past, present and future infringement, dilution, misappropriation, violation, or breach thereof, and the rights to recover, collect and own any monetary or other damages, and to obtain injunctive relief, as a result thereof.

ASSIGNOR further agrees that, without further consideration, it will cause to be performed such other lawful acts, and to be executed such further assignments and other lawful documents, as ASSIGNEE may from time to time reasonably request to effect fully this assignment and to permit ASSIGNEE to be duly recorded as the registered owner of the Transferred Trademarks in the applicable jurisdiction.

[Signature Page Follows]

IN TESTIMONY WHEREOF, ASSIGNOR has executed this assignment instrument as of June 5th, 2020.

WHOLESOME SWEETENERS, INCORPORATED

By:  _____

Print Name: John M. Fortino Jr.

Title: CFO

Schedule A – True Sweets Transferred Marks

Transferred Registered Domain Names:

trujoysweets.com
 trusweets.com
 surfsweets.com

Transferred U.S. Trademarks:

Country	Mark SN/RN	Status/Key Dates	Goods/Services	Owner
US	<u>DELISHFISH</u> RN: 5262665 SN: 87226546	Registered August 8, 2017 First Use: March, 2017 Filed: November 4, 2016	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
US	<u>SURF SWEETS</u> RN: 3396903 SN: 76673157	Renewed March 18, 2018 First Use: August 23, 2006 Filed: February 26, 2007 Registered: March 18, 2008	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.
US	<u>TRUJOY SWEETS</u> RN: 4273437 SN: 85573640	Registered January 8, 2013 First Use: October 1, 2012 Filed: March 19, 2012	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
US	<u>TRUSWEETS</u> SN: 87665159	Pending Non-Final Action Mailed January 8, 2018 First Use: 2010 Filed: October 30, 2017	(Int'l Class: 30) candy (Int'l Class: 35) on-line wholesale and retail store services featuring candy; wholesale store services featuring candy	Wholesome Sweeteners, Inc.

Schedule A – True Sweets Transferred Marks

Transferred Foreign Trademarks:

Country	Mark SN	Status/Key Dates	Goods/Services	Owner
Argentina	<u>SURF SWEETS</u> SN: 3680341	Pending Filed: January 29, 2018	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.
Argentina	<u>TRUJOY SWEETS</u> SN: 3680343	Pending Filed: January 29, 2018	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Argentina	<u>TRUSWEETS</u> SN: 3680342	Pending Filed: January 29, 2018	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Australia	<u>SURF SWEETS</u> SN: 1893260	Pending Filed: December 8, 2017	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.
Australia	<u>TRUJOY SWEETS</u> SN: 1893258	Pending Filed: December 8, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Australia	<u>TRUSWEETS</u> SN: 1893259	Pending Filed: December 8, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Bahrain	<u>SURF SWEETS</u> SN: [forthcoming]	Pending Filed: January 11, 2018	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.
Bahrain	<u>TRUJOY SWEETS</u> SN: [forthcoming]	Pending Filed: January 11, 2018	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Bahrain	<u>TRUSWEETS</u> SN: [forthcoming]	Pending Filed: January 11, 2018	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.

Schedule A – True Sweets Transferred Marks

Country	Mark SN	Status/Key Dates	Goods/Services	Owner
China	<u>SURF SWEETS</u> SN: [forthcoming]	Pending Filed: December 18, 2017	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.
China	<u>TRUJOY SWEETS</u> SN: [forthcoming]	Pending Filed: December 18, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
China	<u>TRUSWEETS</u> SN: [forthcoming]	Pending Filed: December 18, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Colombia	<u>SURF SWEETS</u> SN: SD2018/0006090	Pending Filed: January 27, 2018	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.
Colombia	<u>TRUJOY SWEETS</u> SN: SD2018/0006066	Pending Filed: January 27, 2018	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Colombia	<u>TRUSWEETS</u> SN: SD2018/0006076	Pending Filed: January 27, 2018	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Europe	<u>SURF SWEETS</u> SN: 017581893	Pending Filed: December 11, 2017	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.
Europe	<u>TRUJOY SWEETS</u> SN: 017581943	Pending Filed: December 11, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Europe	<u>TRUSWEETS</u> SN: 017581919	Pending Filed: December 11, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Japan	<u>SURF SWEETS</u> SN: 2017-161794	Pending Filed: December 8, 2017	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.

Schedule A – True Sweets Transferred Marks

Country	Mark SN	Status/Key Dates	Goods/Services	Owner
Japan	<u>TRUJOY SWEETS</u> SN: 2017-161792	Pending Filed: December 8, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Japan	<u>TRUSWEETS</u> SN: 2017-161793	Pending Filed: December 8, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
New Zealand	<u>SURF SWEETS</u> SN: 1082734	Pending Filed: December 12, 2017	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.
New Zealand	<u>TRUJOY SWEETS</u> SN: 1082732	Pending Filed: December 12, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
New Zealand	<u>TRUSWEETS</u> SN: 1082733	Pending Filed: December 12, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Peru	<u>SURF SWEETS</u> SN: 735861-2018	Pending Filed: January 26, 2018	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.
Peru	<u>TRUJOY SWEETS</u> SN: 735862-2018	Pending Filed: January 26, 2018	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Peru	<u>TRUSWEETS</u> SN: 735863-2018	Pending Filed: January 26, 2018	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
South Korea	<u>SURF SWEETS</u> SN: 40-2017-0157982	Pending Filed: December 8, 2017	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.

Schedule A – True Sweets Transferred Marks

Country	Mark SN	Status/Key Dates	Goods/Services	Owner
South Korea	<u>TRUJOY SWEETS</u> SN: 40-2017-0157980	Pending Filed: December 8, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
South Korea	<u>TRUSWEETS</u> SN: 40-2017-0157981	Pending Filed: December 8, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Taiwan	<u>SURF SWEETS</u> SN: 106079448	Pending Filed: December 14, 2017	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.
Taiwan	<u>TRUJOY SWEETS</u> SN: 106079446	Pending Filed: December 14, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
Taiwan	<u>TRUSWEETS</u> SN: 106079447	Pending Filed: December 14, 2017	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
UAE	<u>SURF SWEETS</u> SN: [forthcoming]	Pending Filed: January 11, 2018	(Int'l Class: 30) candy and organic candy	Wholesome Sweeteners, Inc.
UAE	<u>TRUJOY SWEETS</u> SN: [forthcoming]	Pending Filed: January 11, 2018	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.
UAE	<u>TRUSWEETS</u> SN: [forthcoming]	Pending Filed: January 11, 2018	(Int'l Class: 30) candy	Wholesome Sweeteners, Inc.