

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM581940

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Wrestling Entertainment, Inc.		06/14/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	MG Karl Anderson, LLC		
Street Address:	1000 Jackson St.		
City:	Toledo		
State/Country:	OHIO		
Postal Code:	43604		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5845851	KARL ANDERSON	
CORRESPONDENCE DATA			
Fax Number:	4192416894		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4193211473		
Email:	mdockins@shumaker.com		
Correspondent Name:	Michael E. Dockins		
Address Line 1:	1000 Jackson St.		
Address Line 4:	Toledo, OHIO 43604		
NAME OF SUBMITTER:	Michael E. Dockins		
SIGNATURE:	/Med/		
DATE SIGNED:	06/18/2020		
Total Attachments: 2			
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source=KARL ANDERSON Trademark Assignment - Fully Executed#page2.tif			

OP \$40.00 5845851

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") dated as of July 19, 2020 ("Effective Date") is entered into by and between World Wrestling Entertainment, Inc, Delaware corporation, having an address of 1241 East Main Street, Stamford, CT 06902 ("Assignor") and MG Karl Anderson, LLC, a limited liability company of Ohio ("Assignee").

WHEREAS, Assignor and Assignee (and/or Assignee's controlling member, Chad Allegra) entered into a Booking Contract, effective September 4, 2019 ("Booking Contract"), pursuant to which Assignee assigned Assignor certain rights and interests in and the trademarks listed below, which have been registered as set forth therein ("Marks");

WHEREAS, the Booking Contract was terminated as of July 18, 2020 (hereinafter the termination agreement is referred to collectively as part of the "Booking Contract");

WHEREAS, the surviving terms of the Booking Contract provide for the reassignment of the rights and interests in and to the Marks from Assignor to Allegra and in accordance with such terms, Assignee has requested that the following Marks be reassigned to it:

<u>Country</u>	<u>Trademark</u>	<u>App. No.</u>	<u>Reg. No.</u>	<u>Filing Date</u>	<u>Reg. Date</u>
United States	KARL ANDERSON	87/017,732	5,845,851	April 28, 2016	Aug. 27, 2019
European Union	KARL ANDERSON	015390917	015390917	April 29, 2016	April 29, 2016

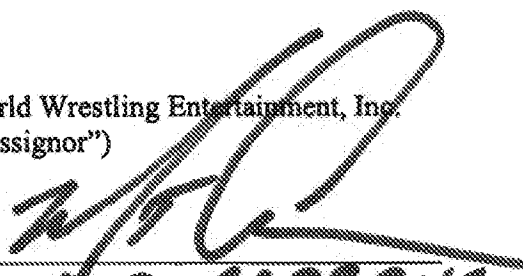
WHEREAS, the parties hereto execute this Assignment for purposes of recording title in and to the Marks in the name of Assignee in the U.S. Patent and Trademark Office ("USPTO" and in any other trademark offices throughout the world responsible for recording title.

NOW, THEREFORE, BE IT KNOWN that, effective as of the Effective Date, for and in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assignor has sold, assigned, and transferred, and by these presents do hereby sell, assign and transfer to said Assignee, the entire right, title and interest of Assignor in and to the Marks, including any registrations that may be issued for the Marks, in the U.S. and in any foreign countries, and in and to any renewals that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

2. Assignment Exclusions. The Parties agree that this Assignment shall be strictly limited to the Marks and shall not include (a) any Works as defined in the Booking Contract (which includes, by way of example and not limitation any and all WWE owned or controlled video footage, recordings, still photographs and audio); (b) any intellectual property rights which were procured, owned or created by either Assignor or Assignee during the Booking Contract or which were procured, owned or created by Assignor prior to the term of the Booking Contract (collectively, the "Assignor Intellectual Property"); such Assignor Intellectual Property shall belong to Assignor, in perpetuity, with Assignor retaining any and all ownership rights to the Assignor Intellectual Property exclusively throughout the world notwithstanding the termination of the Booking Contract or any terms set forth in this Assignment.
3. Assignee acknowledges and agrees to Assignor's continuing rights to use the Marks as permitted in the Booking Contract, including but not limited to, Assignor's rights to use the Marks in connection with merchandise during the Sell-Off Period (as defined in the Booking Contract), Assignor's rights to exploit its Works (as defined in the Booking Contract), to include references to the Marks in connection with exploiting its Works and to describe Assignee's depiction in the Works or otherwise to refer to his services on behalf of Assignor, by using Assignee's legal name and/or character name(s).

World Wrestling Entertainment, Inc.
 ("Assignor")



Name: M. P. CARRANO
 Title: SVP F.R.
 Date: 6/14/20

("Assignee")



CHAD ALLEGRA, on behalf of himself
 and MG Karl Anderson, LLC
 Date: 6/3/20