

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM576825

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brian Dooley		04/25/2020	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	HOON APPAREL		
Street Address:	3 Country Club Drive		
City:	Savannah		
State/Country:	GEORGIA		
Postal Code:	31410		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88566811	HOON	
Serial Number:	88558448	HOON	
CORRESPONDENCE DATA			
Fax Number:	9122340997		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	912230995		
Email:	ddemott@mcd-r-law.com		
Correspondent Name:	M. Drew DeMott		
Address Line 1:	33 Bull Street, Suite 203		
Address Line 4:	Savannah, GEORGIA 31401		
ATTORNEY DOCKET NUMBER:	22816.001		
NAME OF SUBMITTER:	M. Drew DeMott		
SIGNATURE:	/M. Drew DeMott/		
DATE SIGNED:	05/18/2020		
Total Attachments: 2			
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OP \$65.00 88566811

TRADEMARK ASSIGNMENT

WHEREAS, BRIAN DOOLEY, an individual having his principal address at 3 Country Club Drive, Savannah, Georgia 31410 ("Assignor") owns all the right, title and interest in and to the following federal trademark applications:

1. HOON word mark, Serial No. 88566811, filed August 5, 2019, in class 3
2. HOON logo mark, Serial No. 88558448, filed August 5, 2019, in class 3

and any related common law and unregistered trademarks (the "Trademarks"); and

WHEREAS, HOON APPAREL, a Limited Liability Company duly organized and existing under the laws of the State of Georgia and having its principal place of business at 3 Country Club Drive, Savannah, Georgia 31410 ("Assignee"), desires to acquire all right, title and interest in and to the Trademarks, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee, effective as of the date written below, the entire right, title and interest in and to the Trademarks together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

Assignor hereby requests the United States Commissioner of Patents and Trademarks, and any corresponding entities or agencies in any applicable foreign jurisdictions, to record Assignee as the assignee and owner of the Trademarks.

4-25-20
Date

Assignor


BRIAN DOOLEY