

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM582422

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
South of France, LLC		06/20/2020	Limited Liability Company: KENTUCKY
RECEIVING PARTY DATA			
Name:	Kirk's Natural LLC		
Street Address:	1820 Airport Exchange Blvd.		
City:	Erlanger		
State/Country:	KENTUCKY		
Postal Code:	41018		
Entity Type:	Limited Liability Company: KENTUCKY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5006376	SOUTH OF FRANCE NATURAL BODY CARE	
Registration Number:	3731446	SOUTH OF FRANCE	
Registration Number:	2252045	SOUTH OF FRANCE	
CORRESPONDENCE DATA			
Fax Number:	5133334358		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513.629.2838		
Email:	scole@graydon.law		
Correspondent Name:	Stacy A. Cole		
Address Line 1:	2400 Chamber Center Drive, Suite 300		
Address Line 4:	Fort Mitchell, KENTUCKY 41017		
ATTORNEY DOCKET NUMBER:	KI098/100006		
NAME OF SUBMITTER:	Stacy A. Cole		
SIGNATURE:	/Stacy A. Cole/		
DATE SIGNED:	06/22/2020		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

June 20

This TRADEMARK ASSIGNMENT (this "Assignment") is made as of ~~April~~, 2020 by and between SOUTH OF FRANCE LLC, a Kentucky limited liability company ("Assignor"), having a mailing address of 1820 Airport Exchange Blvd., Erlanger, KY 41018, pursuant to its winding up authority under Kentucky Revised Statute §275.300, and KIRK'S NATURAL LLC, a Kentucky limited liability company ("Assignee") having a mailing address of 1820 Airport Exchange Blvd., Erlanger, KY 41018, under the following circumstances;

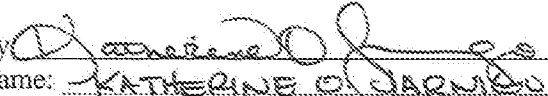
A. Assignor has registered the trademarks set forth on Exhibit A attached hereto and made a part hereof (the "Marks").

B. Assignor desires to convey and Assignee desires to acquire the entire right, title, and interest in and to the Marks, together with the goodwill of the business to which the Marks pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, convey, and transfer unto Assignee the entire right, title, and interest in and to the Marks and applications and registrations therefor, together with the goodwill of the business symbolized by the marks and the applications and registrations therefor, and together with all claims, demands, rights, choses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by Assignee, for its own use and benefit, and for that of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale, assignment, and transfer not been made.

Assignor agrees to execute, or cause to be executed, any additional documents or papers, and to take any additional actions, as may be reasonably requested by Assignee which are necessary or conducive to effect the transfer of the Marks, the registrations, and any associated intellectual property contemplated hereby.

ASSIGNOR: SOUTH OF FRANCE LLC

By: 
Name: KATHERINE O. GARNICK
Title: CO-CEO

ASSIGNEE: KIRK'S NATURAL LLC


By: 
Name: KATHERINE O. GARNICK
Title: CO-CEO

EXHIBIT A TO TRADEMARK ASSIGNMENT

Registered United States Trademarks

SERIAL NO.	REG. NO.	MARK	GOODS / SERVICES
86802390	5006376		003 BAR SOAP, LIQUID SOAP, FOAMING SOAP
77794083	3731446	SOUTH OF FRANCE	003 BODY LOTION
75978262	2252045	SOUTH OF FRANCE	003 SKIN [AND DEODORANT] SOAP