

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM582848

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	01/31/2020

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sensory Technologies, LLC		06/18/2020	Limited Liability Company: INDIANA

## RECEIVING PARTY DATA

<b>Name:</b>	One Diversified, LLC
<b>Street Address:</b>	2975 Northwood Pkwy
<b>City:</b>	Norcross
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30071
<b>Entity Type:</b>	Limited Liability Company: GEORGIA

## PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	5115102	THRIVE
Registration Number:	3784063	MEETING ON THE MOVE
Registration Number:	5746262	PIVIDAL
Registration Number:	4967196	FOCUS
Registration Number:	5809864	EMBRACE
Registration Number:	3690501	REFRESH
Serial Number:	87509324	ADOPT
Serial Number:	87509383	AVALYTICS

## CORRESPONDENCE DATA

Fax Number: 3177133699

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 3117-713-3500

Email: efstrademarks@taftlaw.com

Correspondent Name: Amy Wright

Address Line 1: TAFT STETTINIUS &amp; HOLLISTER LLP

Address Line 2: One Indiana Square, Suite 3500

Address Line 4: Indianapolis, INDIANA 46204

CH \$215.00 5115102

<b>ATTORNEY DOCKET NUMBER:</b>	ODL01-00100
<b>NAME OF SUBMITTER:</b>	Amy Wright
<b>SIGNATURE:</b>	/Amy Wright/
<b>DATE SIGNED:</b>	06/24/2020
<b>Total Attachments: 2</b> source=2020-01-31 Nunc Pro Tunc TM Assign 01-31-2020 Sensory Tech to One Diversified#page1.tif source=2020-01-31 Nunc Pro Tunc TM Assign 01-31-2020 Sensory Tech to One Diversified#page2.tif	

**NUNC PRO TUNC TRADEMARK ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Sensory Technologies, LLC, an Indiana Limited Liability Company with offices at 6951 Corporate Circle, Indianapolis, Indiana 46278 (ASSIGNOR), hereby assigns, sells, conveys and transfers to One Diversified, LLC, a Georgia Limited Liability Company with offices at 2975 Northwood Pkwy, Norcross, GA, 30071, (ASSIGNEE), all rights, title and interests in and to the trademarks attached hereto as Exhibit A (the "Marks"), and the goodwill of the business with which the Marks are to be used, and all claims for damages by reason of infringement, with the right to sue for and collect the same for, its own use and for the use of its successors and assigns. Assignee is the successor in interest to the ongoing business of the applicant, or portion thereof to which the Marks pertain, effective as of January 31, 2020.

ASSIGNOR: Sensory Technologies, LLC

Signed: *Ann E. Sellers*  
Printed: Ann E. Sellers  
Title: Managing Principal  
Effective: January 31, 2020

STATE OF INDIANA     )  
                                  ) SS:  
COUNTY OF MARION    )

Before me the undersigned, a Notary Public for the State of Indiana, personally appeared \_\_\_\_\_, and he, being first duly sworn by me upon his oath, says that the facts alleged in the foregoing instrument are true. Signed and sealed this 18<sup>th</sup> day of June, 2020

*Melanie Bennett*  
Notary Public

Melanie Bennett  
Printed Name

Commission Expires: 08/20/2027

County of Residence: Marion

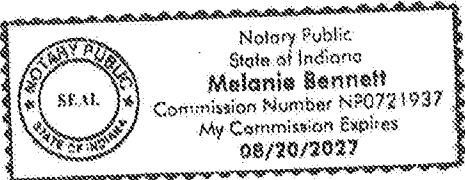


EXHIBIT A

Mark	Country	Owner Name	App. No.	File Date	Reg. No.	Reg. Date
THRIVE	UNITED STATES	Sensory Technologies, LLC	86528616	02/09/2015	5115102	01/03/2017
MEETING ON THE MOVE	UNITED STATES	Sensory Technologies, LLC	77826982	09/15/2009	3784063	05/04/2010
PIVIDal	UNITED STATES	Sensory Technologies, LLC	87532519	07/18/2017	5746262	05/07/2019
FOCUS	UNITED STATES	Sensory Technologies, LLC	86451118	11/11/2014	4967196	05/31/2016
EMBRACE	UNITED STATES	Sensory Technologies, LLC	87510698	06/29/2017	5809864	07/23/2019
REFRESH	UNITED STATES	Sensory Technologies, LLC	77602274	10/28/2008	3690501	09/29/2009
ADOPT	UNITED STATES	Sensory Technologies, LLC	87509324	06/28/2017	N/A	N/A
AVALYTICS	UNITED STATES	Sensory Technologies, LLC	87509383	06/28/2017	N/A	N/A