

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM582912

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stiefel Laboratories, Inc.		05/29/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	LG Household & Health Care Ltd.		
Street Address:	58, Saemunan-ro, Jongno--gu		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	Limited Company: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88472231	PHYSIOGEL	
CORRESPONDENCE DATA			
Fax Number:	9498519348		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-851-0633		
Email:	IPDocketOrangeCounty@mwe.com, sbro@mwe.com, zbeal@mwe.com, efarrahi@mwe.com		
Correspondent Name:	Sarah Bro		
Address Line 1:	18565 Jamboree Road, Suite 250		
Address Line 2:	McDermott Will & Emery LLP		
Address Line 4:	Irvine, CALIFORNIA 92612-2565		
ATTORNEY DOCKET NUMBER:	072314-0017		
NAME OF SUBMITTER:	Sarah E. Bro		
SIGNATURE:	/sarah e. bro/		
DATE SIGNED:	06/24/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("*Assignment*"), dated May 29, 2020, is entered into by and between Stiefel Laboratories, Inc., a corporation of Delaware, United States ("*Assignor*"), with an address at Corporation Service Company, 251 Little Falls Drive, Wilmington, Delaware, 19808, United States and LG HOUSEHOLD & HEALTH CARE LTD., a limited company of Korea ("*Assignee*"), with an address at 58, Saemunan-ro, Jongno-gu, Seoul, Republic of Korea, each individually referred to as a "Party" and collectively referred to as the "Parties."

RECITALS

WHEREAS, Assignor is the owner of the trademark listed on Schedule 1, attached hereto (the "*Assigned Mark*"); and

WHEREAS, Assignee is desirous of acquiring the full right to the Assigned Mark.

NOW, THEREFORE, in consideration of the foregoing, the Parties, intending to be legally bound, hereby agree as follows:

Section 1. Assignment. Assignor hereby assigns to Assignee its entire right, title and interest in the Assigned Mark, including:

(a) all goodwill owned by Assignor attaching to the Assigned Mark and to that part of Assignor's business that relates to the goods and/or services for which the Assigned Mark is used and/or registered (but no other goodwill unrelated to the Assigned Mark); and

(b) to the extent held by Assignor, the right to bring, make, oppose, defend and appeal proceedings, claims or actions and obtain relief (and to collect and retain any damages recovered) in respect of any infringement, or any other cause of action (including passing off) arising from ownership of the Assigned Mark, whether occurring on or after the date of this Agreement.

Section 2. Covenant by Assignor. Assignor agrees that it will, upon Assignee's reasonable request, execute and deliver all such instruments and other documents as may be necessary or desirable to perfect Assignee's title in, to and under the Assigned Mark.

IN WITNESS WHEREOF, the Parties hereto, intending to be legally bound thereby, have executed this Assignment by their duly respective officers as of the date first written above.

Stiefel Laboratories, Inc.

By: Alicia Chambers
Name: ALICIA CHAMBERS
ATTORNEY

Title:

LG HOUSEHOLD & HEALTH CARE LTD.



By:

Name: **LG Household & Health Care**
Title: **S. Y. CHA C.E.O**
68, Saemunan-ro, Jongno-gu, Seoul, 03184, Korea

SCHEDULE 1

Jurisdiction	Trademark	Appl. No. / Appl. Date	Goods
United States	PHYSIOGEL	88/472,231 Filed: June 13, 2019	Non-medicated cleansers, namely, skin cleansers and facial cleansers; Non-medicated skin serums; Skin creams; Skin lotions; Skin moisturizer, in Class 3

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