

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583042

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eyeo GmbH		06/24/2020	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY
RECEIVING PARTY DATA			
Name:	Ad-IP GmbH & Co. KG		
Street Address:	Breite 1		
City:	Zossen		
State/Country:	GERMANY		
Postal Code:	15806		
Entity Type:	GmbH & Co. Kg: GERMANY		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	88732557	ABP	
Serial Number:	86131471	EYEO	
Serial Number:	85790067	ABP	
Serial Number:	85835917	ADBLOCK PLUS	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	6173382943		
Email:	kherman@sullivanlaw.com		
Correspondent Name:	Kimberly B. Herman		
Address Line 1:	One Post Office Square		
Address Line 4:	Boston, MASSACHUSETTS 02109		
NAME OF SUBMITTER:	Kimberly B. Herman		
SIGNATURE:	/Kimberly B. Herman/		
DATE SIGNED:	06/25/2020		
Total Attachments: 2			
source=Assignment_form_2_#page1.tif			
source=Assignment_form_2_#page2.tif			

CH \$115.00 88732557

TRADEMARK ASSIGNMENT

Eyeo GmbH, a Gesellschaft mit beschränkter Haftung organized under the laws of Germany, with its principal place of business at Lichtstraße 25, 50825 Cologne, Germany (“Assignor”), is the owner of the trademarks and service marks identified on Exhibit A attached hereto and made a part hereof (“the Marks”).

Ad-IP GmbH & Co. KG, a GmbH & Co. KG organized under the laws of Germany, with its principal place of business at Breite 1, 15806 Zossen, Germany (“Assignee”), wishes to acquire the Marks.

In consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title, and interest in and to the Marks, together with the goodwill of the business associated with the Marks, and the right to sue and recover for past infringements, dilution, and other violations, *nunc pro tunc*, effective as of January 31, 2020.

EYEO GMBH



By: _____

Name: Stefan Engeln

Title: Legal Counsel_

Date: _____ 06 / 24 / 2020

EXHIBIT A

Mark	Country	Application No.	Registration No.	Classes
	United States	88/732,557	---	42
EYEO	United States	86/131,471	5,332,304	42
	United States	85/790,067	4,574,291	9, 42
ADBLOCK PLUS	United States	85/835,917	4,680,485	9, 38, 42, 45

{S2573976; 1}