

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583086

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SunTrust Bank		09/17/2019	Domestic Bank: GEORGIA
RECEIVING PARTY DATA			
Name:	Applied Revenue Analytics, LLC		
Street Address:	100 Challenger Road		
Internal Address:	Suites 303, 307 and 503		
City:	Ridgefield Park		
State/Country:	NEW JERSEY		
Postal Code:	07660		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5071929	APPREV	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-728-8000		
Email:	IPDept@willkie.com		
Correspondent Name:	Heather Schneider		
Address Line 1:	787 Seventh Avenue		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	124864.7		
NAME OF SUBMITTER:	Heather Schneider		
SIGNATURE:	/Heather Schneider/		
DATE SIGNED:	06/25/2020		
Total Attachments: 4			
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TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”) is made this [17] day of September, 2019 (the “Release Date”), by SunTrust Bank, (the “Agent”), for the benefit of Applied Revenue Analytics, LLC, North Carolina limited liability Company (the “Debtor”).

WHEREAS, the Debtor has entered into that certain Trademark Security Agreement, dated as of October 30, 2018 with the Agent (the “Trademark Security Agreement”),

WHEREAS, pursuant to the Trademark Security Agreement, the Debtor pledged and granted to the Agent a lien on and security interest in and to all of its right, title and interest in, to and under all of the following Collateral of such Debtor, whether then existing or thereafter arising or acquired from time to time (collectively, the “Trademark Collateral”): each Trademark, Trademark registration, and Trademark application listed on Schedule 1 hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such Trademark, Trademark registration, and Trademark application; and all proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any Trademark, Trademark registration, or Trademark application listed on Schedule 1 hereto or by reason of injury to the goodwill associated with any such Trademark, Trademark registration, or Trademark application, in each case together with the right to sue for and collect said damages;

WHEREAS, the Agent has filed with the United States Patent and Trademark Office (the “USPTO”) notices of security interests in the Trademark Collateral, the Trademark Security Agreement was recorded by the USPTO on October 30, 2018 at Reel 6470, Frame 0319;

WHEREAS, the Obligations have been paid in full and the Debtor has requested that the Agent release its security interest in the Trademark Collateral.

NOW THEREFORE, in consideration thereof and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent agrees as follows:

1. Release of Security Interest. Effective as of the Release Date, the Agent hereby, without any representation and warranty and without any recourse (a) terminates the Liens and security interests created under the Trademark Security Agreement in the Trademark Collateral, (b) releases its security interest in the Trademark Collateral, (c) discharges any and all rights, title and interest it has in and the security interest granted to the Agent in the Trademark Collateral, and (d) terminates the Trademark Security Agreement except for any provisions therein that expressly survive termination.

2. Recordation of Release. The Agent understands and agrees that this Release may be recorded by or for the Debtor with the U.S. Patent and Trademark Office.

3. Further Actions. The Agent further agrees to execute any other documents and take any further action reasonably necessary in any state, country or jurisdiction that the Debtor may reasonably require to effect the intent and purpose of this Release; provided, that all such documents are to be prepared by counsel to such Debtor and the cost and expense of such documents and actions shall be borne solely by such Debtor.

4. Capitalized Terms. Capitalized terms used herein and not otherwise defined shall have the meanings ascribed thereto in the Security Agreement.

[Signature page follows]

IN WITNESS WHEREOF, the Agent has caused this Release to be executed as an instrument under seal by its duly authorized officer as of the Release Date.

SUNTRUST BANK

By: 
Name: Locksley Randle
Title: Vice President

Schedule 1
Trademarks

Registrations:

<u>OWNER</u>	<u>REGISTRATION NUMBER</u>	<u>TRADEMARK</u>
Applied Revenue Analytics, LLC	5071929	APPREV

Applications:

None.