

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583117

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CBC Wind Up, Inc.	FORMERLY Channing Bete Company, Inc.	06/24/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	CBC IP Holding, LLC		
Street Address:	One Community Place		
City:	South Deerfield		
State/Country:	MASSACHUSETTS		
Postal Code:	01373		
Entity Type:	Limited Liability Company: MASSACHUSETTS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1642054	SCRIPTOGRAPHIC	
Registration Number:	1680279	SCRIPTOGRAPHY	
CORRESPONDENCE DATA			
Fax Number:	3129847700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3129847551		
Email:	lgrabowski@mwe.com		
Correspondent Name:	L. Grabowski / McDermott Will & Emery		
Address Line 1:	444 W. Lake Street, Suite 4000		
Address Line 4:	Chicago, ILLINOIS 60606-0029		
NAME OF SUBMITTER:	Laurin Grabowski		
SIGNATURE:	/lauringrabowski/		
DATE SIGNED:	06/25/2020		
Total Attachments: 3			
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CH \$65.00 1642054

Trademark Assignment

This Assignment ("Assignment") is made effective as of June 24, 2020, from CBC Wind Up, Inc. f/k/a Channing Bete Company, Inc., a Delaware corporation, f/k/a Channing Bete Company, Inc., a Massachusetts corporation ("Assignor") to CBC IP Holding, LLC, a Massachusetts limited liability company ("Assignee").

WHEREAS, ASSIGNOR is the owner of the trademarks identified in Exhibit A (the "Marks") together with the goodwill of the business symbolized thereby,

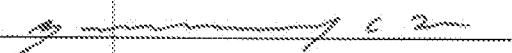
WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with: (1) the goodwill of the business with which the Marks are used or will be used and/or for which registration is sought; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

CBC Wind Up, Inc. f/k/a Channing Bete Company, Inc.

By: 

Name: MICHAEL G. BETE

Title: PRESIDENT

Exhibit A

Trademarks

Trademark Reg. No. Serial No.	Status Status Date	Good/Services	Current Owner
SCRIPTOGRAPHIC RN: 1642054 SN: 74035077	Renewed April 23, 2011	(Int'l Class: 16) coloring books, brochures, pamphlets, [calendars and curriculum course materials,] namely, books, brochures, pamphlets, [and calendars] for teaching the subjects of electricity, environment, education, energy and conservation, safety, alcohol and other drugs, health, interpersonal skills, voluntary action and fund raising, religion, family services, youth, elders, law enforcement, animal welfare, emergency preparedness, recreation and leisure, industry, government, and business. (Int'l Class: 41) book and booklet publishing services.	Channing Bete Company, Inc. (Massachusetts Corp.) One Community Place South Deerfield Massachusetts 01373
SCRIPTOGRAPHY RN: 1680279 SN: 74035127	Renewed March 24, 2012	(Int'l Class: 16) [coloring books,] brochures, pamphlets, [calendars] and curriculum course materials; namely, books, brochures, pamphlets, [and calendars] for teaching the subjects of electricity, environment, education, energy and conservation, safety, alcohol and other drugs, health, interpersonal skills, voluntary action and fund raising, religion, family services, youth, elders, law enforcement, animal welfare, emergency preparedness, recreation and leisure, industry, government, and business.	Channing Bete Company, Inc. (Massachusetts Corp.) One Community Place South Deerfield Massachusetts 01373

Trademark Reg. No. Serial No.	Status Status Date	Good/Services	Current Owner
SCRIPTOGRAPHIC (Canadian trademark) RN: TMA371127 SN: N/A Application Number 0591401	Renewal needed July 27, 2020	(Int'l Class: 16) Books and booklets (Int'l Class: 41) Publishing services	Channing Bete Company, Inc. (Massachusetts Corp.) One Community Place South Deerfield Massachusetts 01373
SCRIPTOGRAPHY (Canadian trademark) RN: TMA371126 SN: N/A Application Number 0591400	Renewal needed July 27, 2020	(Int'l Class: 16) Books and booklets (Int'l Class: 41) Publishing services	Channing Bete Company, Inc. (Massachusetts Corp.) One Community Place South Deerfield Massachusetts 01373