

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583171

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dennis F. Gross		06/03/2020	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Dr. Dennis Gross Skincare, LLC		
Street Address:	444 Madison Avenue, Suite 500		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	5955667	ALPHA BETA	
Registration Number:	5998467	B3ADAPTIVE SUPERFOODS	
Registration Number:	6049280	STRESS SOS EYE CREAM	
Registration Number:	5843714	DRX SPECTRALITE FACEWARE PRO	
Registration Number:	5834311	DRX SPOTLITE	
Registration Number:	5792865	DR DENNIS GROSS	
Registration Number:	5775096	DG +	
Registration Number:	5611052	DG DR DENNIS GROSS	
Registration Number:	5681952	DEW IT RIGHT	
Registration Number:	5788799	DR DENNIS GROSS DRX	
Registration Number:	5707110	C + COLLAGEN DEEP CREAM	
Registration Number:	5658131	C + COLLAGEN	
Registration Number:	5471777	HYALURONIC MARINE	
Registration Number:	5573681	THE DAILY DOSE DR DENNIS GROSS	
Registration Number:	5405466	D G	
Registration Number:	5313725	SPECTRALITE	
Registration Number:	2373592	ALPHA BETA	
Registration Number:	5586960	OWN YOUR GLOW	
Registration Number:	5057865	CLINICAL CONCENTRATE RADIANCE BOOSTER	

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Property Type	Number	Word Mark
Registration Number:	5268782	CLINICAL CONCENTRATE HYDRATION BOOSTER
Registration Number:	5057858	CLINICAL CONCENTRATE PURIFYING BOOSTER
Registration Number:	5283495	FERULIC + RETINOL WRINKLE RECOVERY PEEL
Registration Number:	3162560	HYDRA-PURE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8587208900

Email: cbaker@sheppardmullin.com

Correspondent Name: Christine M. Baker

Address Line 1: 12275 El Camino Real, Suite 200

Address Line 2: Sheppard Mullin Richter & Hampton LLP

Address Line 4: San Diego, CALIFORNIA 92130

ATTORNEY DOCKET NUMBER: 62NJ

NAME OF SUBMITTER: CHRISTINE M. BAKER

SIGNATURE: /cmbaker/

DATE SIGNED: 06/26/2020

Total Attachments: 4

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Exhibit C

TRADEMARK ASSIGNMENT

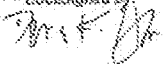
WHEREAS, Dennis F. Gross, a citizen of the United States with an address of 444 Madison Avenue, Suite 500, New York, NY 10022 (hereinafter "Assignor"), owns the Marks that are identified on the attached Trademark and Service Mark Schedule, including the applications and registrations therefore (collectively "Marks"); and

WHEREAS, Dr. Dennis Gross Skincare, LLC, a limited liability company organized under the laws of New York with an address of 444 Madison Avenue, Suite 500, New York, NY 10022 ("Assignee") desires to acquire all rights, title and interest in the Marks and the entire business of the Assignor to which the Marks pertains, together with the goodwill associated with the Marks, and obtain an assignment of the applications and registrations identified on the attached Trademark and Service Mark Schedule.

Now, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, conveys and transfers to Assignee, its successors and assigns all of its rights, title, interest, ownership and subsidiary rights, if any, to the Marks, the entire business of the Assignor to which the Marks pertain and the goodwill of the business symbolized by the Marks, as well as the right to sue, counterclaim, recover damages for past, present, and future infringement, misappropriation, or dilution of the rights assigned to the Assignee hereunder.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed on the date which appears below.

DENNIS F. GROSS

Digitally signed by

782675E8C84433

Date: June 3, 2020

EXHIBIT A: ASSIGNED TRADEMARKS

TRADEMARK	COUNTRY	STATUS	APP. NO.	APP. DATE	REG. DATE	REG. NO.
ALPHA BETA	United States	Registered	88555146	07/31/2019	01/07/2020	5955667
DRX BLEMISH SOLUTIONS	United States	Allowed	88487090	06/24/2019		
B3ADAPTIVE SUPERFOODS Stylized	United States	Registered	88409166	04/30/2019	2/25/2020	5998467
STRESS SOS EYE CREAM	United States	Registered	88398899	04/23/2019	5/5/2020	6049280
DRX SPECTRALITE FACEWARE PRO	United States	Registered	88290170	02/05/2019	08/27/2019	5843714
DRX SPOTLITE	United States	Registered	88287956	02/04/2019	08/13/2019	5834311
DR DENNIS GROSS	United States	Registered	88184893	11/07/2018	07/02/2019	5792865
DG Logo	United States	Registered	88183321	11/06/2018	06/11/2019	5775096
DG+ Logo DR DENNIS GROSS	United States	Registered	87863221	04/04/2018	11/20/2018	5611052
DEW IT RIGHT	United States	Registered	87775271	01/29/2018	02/19/2019	5681952
DR DENNIS GROSS DRX	United States	Registered	87775002	01/29/2018	06/25/2019	5788799
C + COLLAGEN DEEP CREAM	United States	Registered	87731445	12/22/2017	03/26/2019	5707110
C + COLLAGEN	United States	Registered	87729489	12/21/2017	01/15/2019	5658131
HYALURONIC MARINE	United States	Registered	87714619	12/09/2017	05/15/2018	5471777
THE DAILY DOSE DR DENNIS GROSS	United States	Registered	87707438	12/04/2017	10/02/2018	5573681
Stylized DG Logo	United States	Registered	87473176	06/02/2017	02/20/2018	5405466
SPECTRALITE	United States	Registered	87327481	02/07/2017	10/17/2017	5313725
OWN YOUR GLOW	United States	Registered	87301444	01/13/2017	10/16/2018	5586960
CLINICAL CONCENTRATE RADIANCE BOOSTER	United States	Registered	86854482	12/18/2015	10/11/2016	5057865
CLINICAL CONCENTRATE HYDRATION BOOSTER	United States	Registered	86851793	12/17/2015	08/22/2017	5268782

CLINICAL CONCENTRATE PURIFYING BOOSTER	United States	Registered	86853063	12/17/2015	10/11/2016	5057858
FERULIC + RETINOL WRINKLE RECOVERY PEEL	United States	Registered	86852803	12/17/2015	09/12/2017	5283495
HYDRA-PURE	United States	Registered	78767023	12/05/2005	10/24/2006	3162560
ALPHA BETA	United States	Registered	75490514	05/26/1998	08/01/2000	2373592