

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583312

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dream Crew IP LLC		06/25/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Common Sense Counsel IP Holdings		
Street Address:	404 West 7th Street		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78701		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	88781704	BETTER WORLD FRAGRANCE HOUSE	
Serial Number:	88781713	BWFH	
Serial Number:	88780746	MUSKOKA	
Serial Number:	88780881	SWEETER TING	
Serial Number:	88780826	WILLIAMSBURG SLEEPOVER	
Serial Number:	88712359	A.W.R.	
Serial Number:	88772281	CL	
Serial Number:	88772320	FORZA NOCTA	
Serial Number:	88829300	IN ASSOCIATION WITH NOCTA	
Serial Number:	88698151	NOCTA	
Serial Number:	88771015	NOCTAC	
CORRESPONDENCE DATA			
Fax Number:	5126283390		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5122995329		
Email:	robert@commonsensecounsel.com		
Correspondent Name:	Robert Kleinman		
Address Line 1:	404 West 7th Street		

OP \$290.00 88781704

Address Line 4:	Austin, TEXAS 78701
NAME OF SUBMITTER:	Robert Kleinman
SIGNATURE:	/robert kleinman/
DATE SIGNED:	06/26/2020
Total Attachments: 2 source=Dream.Crew.Assignments.2#page1.tif source=Dream.Crew.Assignments.2#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made effective this 25th day of June 2020 between the following two parties:

Dream Crew IP, LLC, a Delaware limited liability company, (hereafter referred to as "the Assignor") 10960 Wilshire Boulevard, 5th Floor, Los Angeles, California 90024 and Common Sense Counsel IP Holdings, LLC, a Delaware limited liability company, (hereafter referred to as "the Assignee") 404 West 7th Street, Texas 78701.

WHEREAS:

a) The Assignor is the owner of the U.S. Trademarks ("the Trademarks"), brief particulars whereof are set out below:

TRADEMARK	USPTO Serial No.	Class(es)
BETTER WORLD FRAGRANCE HOUSE	88781704	003, 004
BWFH	88781713	003, 004
MUSKOKA	88780746	003, 004
SWEETER TING	88780881	003, 004
WILLIAMSBURG SLEEPOVER	88780826	003, 004
A.W.R.	88712359	025
CL	88772281	009, 025
FORZA NOCTA	88772320	009, 025
IN ASSOCIATION WITH NOCTA	88829300	009, 025
NOCTA	88698151	009, 025
NOCTA (stylized)	88771015	009, 025

b) The Assignor desires to convey, transfer, assign, deliver, and contribute to the Assignee all of its right, title, and interest in and to the Trademarks.

NOW THIS ASSIGNMENT WITNESSETH AS FOLLOWS:

In exchange of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby conveys, transfers, assigns, delivers, and contributes to the Assignee all of the Assignor's right, title, and interest of whatever kind in and to the Trademarks, together with (1) the goodwill of the business relating to the Products in respect upon which the Trademark is used and for which it is registered; (2) all income, royalties, and damages hereafter due or payable to the Assignor with respect to the Trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademarks; and (3) all rights to sue for past, present and future infringements, misappropriations, or other unlawful or actionable uses or misuses of the Trademarks.

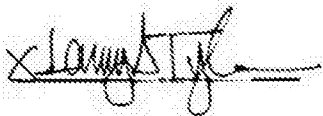
The Assignor further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Trademark.

IN WITNESS WHEREOF, this Agreement has been duly executed on the day and year first above written.

For and on behalf of Assignor:

For and on behalf of Assignee:

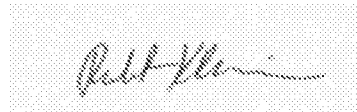
Signature:



Date: June 25, 2020

Authorized Representative
Dream Crew IP LLC.

Signature:



Date: June 25, 2020

Authorized Representative
Common Sense Counsel IP Holdings LLC

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