

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583328

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richline Group, Inc.		06/26/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Women's Jewelry Association Inc.		
Street Address:	125 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88578542	MARCH IS ME MONTH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7276986933		
Email:	victoria.elliott@richlinegroup.com		
Correspondent Name:	Victoria J Elliot		
Address Line 1:	1385 Broadway		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Victoria Elliot		
SIGNATURE:	/Victoria Elliot/		
DATE SIGNED:	06/27/2020		
Total Attachments: 1			
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OP \$40.00 88578542

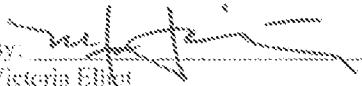
TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, dated June 26, 2020, is made by and between Richline Group, Inc., a Delaware corporation with a principal place of business located at 1385 Broadway, New York, NY 10018 ("Assignor"), and Women's Jewelry Association Inc., a New York corporation with a principal place of business located at 125 Park Avenue, New York, NY 10017 ("Assignee").

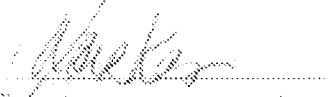
Assignor hereby sells, grants, assigns and transfers to Assignee all of its rights, title and interests in and to the trademark MARCH IS ME MONTH, bearing the Serial Number ~~88578542~~ 88578542 with the US Patent and Trademark Office, including the goodwill of the business appurtenant thereto and which is symbolized thereby, the right to registration therefor, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States with respect to such trademark, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors and assigns, to be used as fully and entirely as said rights would have been held and enjoyed by Assignor had this assignment and sale not been made, together with all claims for damage by reason of past, present or future infringement of said trademark with the right to sue and collect the same for its own use or for the use of its successors and assigns.

IN WITNESS WHEREOF, the parties hereto have duly executed this Trademark Assignment as of the first date written above.

Richline Group, Inc., Assignor

By: 
Victoria Elbert

Women's Jewelry Association Inc., Assignee

By: 
Name: Jennifer Markas