

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583509

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CAR360, INC.		06/25/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	CARVANA, LLC		
Street Address:	1930 W RIO SALADO PARKWAY		
City:	TEMPE		
State/Country:	ARIZONA		
Postal Code:	85281		
Entity Type:	Limited Liability Company: ARIZONA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5313834	CAR360	
Registration Number:	5274680	CAR360	
CORRESPONDENCE DATA			
Fax Number:	6023647070		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6023647000		
Email:	julie.eslick@bclplaw.com		
Correspondent Name:	BRYAN CAVE LEIGHTON PAISNER LLP		
Address Line 1:	TWO N CENTRAL AVENUE, SUITE 2100		
Address Line 4:	PHOENIX, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	1762719.59		
NAME OF SUBMITTER:	Julie A. Eslick		
SIGNATURE:	/Julie A. Eslick/		
DATE SIGNED:	06/29/2020		
Total Attachments: 4			
source=Car360_to_Carvana_Trademark_Assignment_(602148900v2_USA)_Fully Executed.DOC#page1.tif			
source=Car360_to_Carvana_Trademark_Assignment_(602148900v2_USA)_Fully Executed.DOC#page2.tif			
source=Car360_to_Carvana_Trademark_Assignment_(602148900v2_USA)_Fully Executed.DOC#page3.tif			
source=Car360_to_Carvana_Trademark_Assignment_(602148900v2_USA)_Fully Executed.DOC#page4.tif			

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ASSIGNMENT

WHEREAS, Car360, Inc., a Delaware corporation, having a principal place of business located at 3495 Piedmont Road NE, Building 12, Suite 400, Atlanta, GA (“ASSIGNOR”) is the equitable owner and record owner of issued U.S. Trademark/Service Mark Registrations listed in Exhibit A attached hereto and incorporated herein by reference (“the TRADE/SERVICE MARKS”);

AND WHEREAS, Carvana, LLC, an Arizona corporation having a principal place of business located at 1930 W. Rio Salado Parkway, Tempe, Arizona 85281 (“ASSIGNEE”) is desirous of acquiring the TRADE/SERVICE MARKS;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns unto ASSIGNEE all right, title and interest in and to the aforesaid TRADE/SERVICE MARKS, including but not limited to all of ASSIGNOR’s rights worldwide in and to said TRADE/SERVICE MARKS and to file for protection of such TRADE/SERVICE MARKS throughout the world, together with the goodwill of the business symbolized by the TRADE/SERVICE MARKS. ASSIGNOR agrees to perform all acts necessary and to execute all documents necessary for ASSIGNEE to perfect its ownership in and to the TRADE/SERVICE MARKS and further agrees to do so at no additional cost to ASSIGNEE.

[SIGNATURE PAGES FOLLOW]

Car360, Inc. (Assignor)

Date: 6/25/2020

DocuSigned by:
Paul Breaux

AF87EE47D100414...
Name: Paul Breaux
Title: General Counsel

Carvana, LLC (Assignee)

Date: 6/25/2020

DocuSigned by:
Kelleen Brennan
D68A7B26015244A

Name: Kelleen Brennan
Title: Associate General Counsel

EXHIBIT A

Mark	Trademark Reg. No.	Trademark Ser. No.
CAR360	5,313,834	86/790,569
CAR360 (Design)	5,274,680	87/216,653