

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Glacier45 LLC		06/23/2020	Limited Liability Company: OREGON
RECEIVING PARTY DATA			
Name:	TRUSTEES OF THE CARROLL HALL SHELBY TRUST		
Street Address:	11150 W. OLYMPIC BLVD.		
Internal Address:	STE 1050		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	Trust: CALIFORNIA		
Composed Of:	<ul style="list-style-type: none"> • M Neil Cummings, UNITED STATES, INDIVIDUAL • Joe Conway, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88793526	CARROLL SHELBY AMERICAN RACE LEGEND ULTR	
Serial Number:	88793518	CARROLL SHELBY AMERICAN RACE LEGEND ULTR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-449-3739 x708		
Email:	dan.christopherson@bevlaw.com		
Correspondent Name:	Daniel Christopherson		
Address Line 1:	2911 Hunter Mill Rd, Ste 303		
Address Line 4:	Oakton, VIRGINIA 22124		
NAME OF SUBMITTER:	Daniel Christopherson		
SIGNATURE:	/Daniel Christopherson/		
DATE SIGNED:	06/30/2020		
Total Attachments: 1			
source=Assignment of TM Registration - CARROLL SHELBY - fully executed#page1.tif			

OP \$65.00 88793526

ASSIGNMENT OF UNITED STATES TRADEMARK

This Assignment Agreement is made by and between Glacier45 LLC, an Oregon limited liability company ("Assignor"), and Trustees of the Carroll Hall Shelby Trust, an Irrevocable California Trust ("Assignee").

WHEREAS, Assignor is the owner of the trademark applications referenced below (the "Trademarks"); and

WHEREAS, Assignor desires to transfer ownership in the Trademarks;

NOW THEREFORE, effective as of June 23, 2020, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee:

Application serial number 88793526, which was filed at the United States Patent & Trademark Office on February 11, 2020, for a design mark with the literal element "CARROLL SHELBY AMERICAN RACE LEGEND ULTRA-PREMIUM 80 PROOF GLUTEN FREE VODKA SV" for use in connection with Alcoholic beverages except beers; Distilled spirits; Vodka, and all common-law rights and good will associated therewith; and

Application serial number 88793518, which was filed at the United States Patent & Trademark Office on February 11, 2020, for a design mark with the literal element "CARROLL SHELBY AMERICAN RACE LEGEND ULTRA-PREMIUM 98 PROOF BOURBON WHISKEY" for use in connection with Alcoholic beverages except beers; Bourbon; Bourbon whisky; Distilled spirits; Whiskey, and all common-law rights and good will associated therewith.

IN WITNESS THEREOF, the parties have executed this Assignment Agreement as of the Effective Date.

Assignor,

Glacier45 LLC

Assignee,

Trustees of the Carroll Hall Shelby Trust

By: 

Name: Ryan A. Chaves

Title: Owner - member

By: 

Name: M. W. R. Cummins

Title: TRUSTEE