

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM584848

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900546873

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The Meyer Resource Group, Inc.		04/23/2020	Corporation: TEXAS

**RECEIVING PARTY DATA**

<b>Name:</b>	Success Motivation International, Inc.
<b>Street Address:</b>	4567 Lake Shore Drive
<b>City:</b>	Waco
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	76710
<b>Entity Type:</b>	Corporation: TEXAS

**PROPERTY NUMBERS Total: 25**

Property Type	Number	Word Mark
<b>Registration Number:</b>	3407840	ACHIEVING ACADEMIC SUCCESS
<b>Registration Number:</b>	3879181	BECOMING A TOTAL PERSON
<b>Registration Number:</b>	4194571	BECOMING A TOTAL PERSON
<b>Registration Number:</b>	2949001	BREAKING THE SUCCESS BARRIER
<b>Registration Number:</b>	2854626	BREAKING THE SUCCESS BARRIER
<b>Registration Number:</b>	1990682	BUILDING FINANCIAL SUCCESS
<b>Registration Number:</b>	0855134	
<b>Registration Number:</b>	2578192	
<b>Registration Number:</b>	1840937	
<b>Registration Number:</b>	1925164	DYNAMICS OF PERSONAL GOAL SETTING
<b>Registration Number:</b>	1945085	DYNAMICS OF PERSONAL GOAL SETTING
<b>Registration Number:</b>	2599767	DYNAMICS OF PERSONAL MANAGEMENT
<b>Registration Number:</b>	0913698	DYNAMICS OF PERSONAL MOTIVATION
<b>Registration Number:</b>	3384239	DYNAMICS OF PERSONAL TIME CONTROL
<b>Registration Number:</b>	1967707	DYNAMICS OF SUCCESSFUL MANAGEMENT
<b>Registration Number:</b>	1958357	DYNAMICS OF SUCCESSFUL MANAGEMENT
<b>Registration Number:</b>	0807083	MOTIVATING PEOPLE TO THEIR FULL POTENTIAL
<b>Registration Number:</b>	3417726	MOTIVATING PEOPLE TO THEIR FULL POTENTIAL

**TRADEMARK**

Property Type	Number	Word Mark
Registration Number:	2667152	SLIGHT EDGE
Registration Number:	1685101	SMI
Registration Number:	4991739	SMI SUCCESS MOTIVATION INTERNATIONAL, IN
Registration Number:	3918518	WHEEL OF LIFE
Registration Number:	3809542	YOU FAMILY AND HOME SPIRITUAL AND ETHICA
Registration Number:	1942148	MAKING OF A CHAMPION
Registration Number:	4879894	THE MAKING OF A CHAMPION

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 254-776-7551

**Email:** trademarks@meyercompanies.com

**Correspondent Name:** Randy Slechta

**Address Line 1:** 4567 Lake Shore Drive

**Address Line 4:** Waco, TEXAS 76710

<b>NAME OF SUBMITTER:</b>	Randy Slechta
<b>SIGNATURE:</b>	/Randy Slechta/
<b>DATE SIGNED:</b>	07/06/2020

**Total Attachments: 1**  
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**TRADEMARK ASSIGNMENT**

This TRADEMARK ASSIGNMENT (the "Assignment") is made by THE MEYER RESOURCE GROUP, INC., a Texas corporation, with its principal offices at 4567 Lakeshore Drive, Waco, Texas, 76710 (the "Assignor"), to and in favor of SUCCESS MOTIVATION INTERNATIONAL, INC., a Texas corporation, with its principal offices at 4567 Lakeshore Drive, Waco, Texas, 76710 (the "Assignee"), with reference to the following facts and circumstances.

Assignor is the owner of all right and title, free of any encumbrances, to the Trademarks in the United States ("Trademarks"), the detailed descriptions of which are attached to this Assignment as Exhibit "A".

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks and related rights, including the goodwill of Assignor with respect to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest in and to the Trademarks, together with the goodwill symbolized by the marks, as well as its entire right, title and interest in and to any and all common law rights to the Trademarks, and any and all claims and demands it may have either at law or in equity arising out of any past infringements.

Assignor does hereby expressly agree that procedures be taken with the United States Patent and Trademark Office singly by Assignee to record the transfer of the Trademarks to Assignee.

In testimony whereof, Assignor has caused this Assignment to be executed by its officer thereunto duly authorized.

Executed on this 23<sup>RD</sup> day of April, 2020.

**ASSIGNEE:**

**THE MEYER RESOURCE GROUP, INC.**

By: Deborah K. Hansen  
Printed Name: DEBORAH K. HANSEN  
Title: PRESIDENT