

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583798

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		06/29/2020	a national banking association: UNITED STATES
RECEIVING PARTY DATA			
Name:	U.S. Bank National Association		
Street Address:	101 East Fifth Street, EP-MN-S22C		
City:	St. Paul		
State/Country:	MINNESOTA		
Postal Code:	55101		
Entity Type:	a national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	2848270	BYERLY'S	
Registration Number:	2813616	B BYERLY'S	
Registration Number:	2782614	B	
Registration Number:	1175538	BYERLY'S	
Registration Number:	1173720	BYERLY'S	
Registration Number:	5504283	FALL IN LOVE WITH FEELING GREAT	
Registration Number:	5347497	RED E POPT	
Registration Number:	5987062	L&B LUNDS & BYERLYS	
Registration Number:	5147556	L&B RESERVE AGED BEEF	
Registration Number:	4956305	LUNDS & BYERLYS KITCHEN SHOP EAT DRINK E	
Registration Number:	4200191	PROST! CHEERS! SALUD! GAL L'CHAIM! GAN B	
Registration Number:	4083832	S RESPONSIBLY SOURCED	
Registration Number:	4083831	RESPONSIBLY SOURCED	
Registration Number:	4446213	BYERLY'S CREATIONS CAFÉ	
Registration Number:	3151972	MINNESOTACREAMERY	
Registration Number:	2943116	KENDELSON'S	
Registration Number:	3497951	LUNDS & BYERLYS	
Registration Number:	2463667	LUNDS TAKK GRACIAS BUIOCAS TAK THANK YOU	
Registration Number:	2748364	LUNDS	
TRADEMARK			

OP \$665.00 2848270

Property Type	Number	Word Mark
Registration Number:	2584269	SIMPLE TO GRAND
Registration Number:	1644042	LUNDS
Registration Number:	2015994	LUNDS MARKETPLACE
Registration Number:	3401121	LUNDS B BYERLY'S
Registration Number:	3404667	LUNDS B BYERLY'S
Registration Number:	4238113	BYERLY'S CREATIONS DINE IN TAKE OUT
Registration Number:	2347448	SOLA SQUEEZE

CORRESPONDENCE DATA

Fax Number: 6127661600

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612-766-6911

Email: susan.carlson@faegredrinker.com

Correspondent Name: Susan Carlson, Faegre Drinker Biddle

Address Line 1: 90 South 7th Street Suite 2200

Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Susan Carlson
SIGNATURE:	/e/ Susan Carlson
DATE SIGNED:	06/30/2020

Total Attachments: 6

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Agreement"), dated as of June 29, 2020, is made by JPMORGAN CHASE BANK, N.A., a national banking association (the "Assignor"), in favor of U.S. BANK NATIONAL ASSOCIATION, a national banking association (the "Assignee"), pursuant to an Assignment and Assumption Agreement between Assignor and Assignee, dated as of June 29, 2020 (the "Assignment").

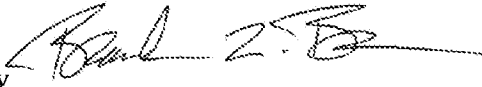
WHEREAS, Assignor and Assignee have entered into the Assignment, under which Assignor irrevocably sells and assigns to the Assignee, and the Assignee hereby irrevocably purchases and assumes from the Assignor, all of the Assigned Interest, as defined in the Assignment, including certain intellectual property and agreed to execute and deliver this Agreement for recording with governmental authorities, including the U.S. Patent and Trademark Office.

NOW, THEREFORE, for and in consideration for the execution of the Assignment, the payment of the consideration stipulated in the Assignment and other good and valuable consideration, the receipt and sufficiency of which we hereby acknowledged, and in all cases subject to the terms and conditions of the Assignment, Assignor hereby sells, transfers, assigns and conveys to Assignee, its successors and assigns, its entire right, title and interest in and to the Trademarks set forth in Exhibit A hereto, including the goodwill of the business associated with the Trademarks, all rights to seek and collect damages and other relief for past and future infringements and all proceeds thereof and all other rights and proceeds associated therewith. The parties acknowledge and agree that the representation, warranties, covenants, agreements and indemnities contained in the Assignment are not superseded hereby but shall remain in full force and effect to the full extent provided therein.

Signature page follows

IN WITNESS WHEREOF, Assignor has caused this Agreement to be executed as of the date first written above.

JPMORGAN CHASE BANK, N.A.

By 
Name: Brandon L. Brauer
Title: Authorized Officer

U.S. BANK NATIONAL ASSOCIATION

By _____
Name: Christopher R. Taddei
Title: Vice President

IN WITNESS WHEREOF, Assignor has caused this Agreement to be executed as of the date first written above.

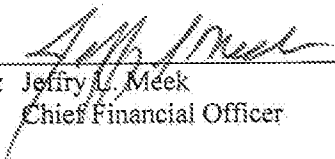
JPMORGAN CHASE BANK, N.A.

By _____
Name: _____
Title: _____

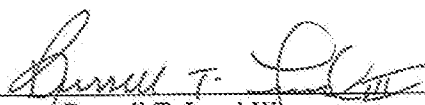
U.S. BANK NATIONAL ASSOCIATION

By  _____
Name: Christopher R. Taddei
Title: Vice President

Acknowledged and Agreed:
LUND FOOD HOLDINGS, INC.

By 
Name: Jeffrey L. Meek
Title: Chief Financial Officer

SOLA BEVERAGES, LLC

By 
Name: Russell T. Lund III
Title: President

Signature Page to Trademark Assignment Agreement

TRADEMARK
REEL: 006984 FRAME: 0788

TRADEMARKS**United States Registrations**

Mark	Application No.	Application Date	Registration No.	Registration Date
BYERLY'S	76370728	2/13/2002	2848270	6/1/2004
B BYERLY'S	76332745	10/31/2001	2813616	2/10/2004
B	76313368	9/14/2001	2782614	11/11/2003
BYERLY'S	73249191	2/7/1980	1175538	10/27/1981
BYERLY'S	73249190	2/7/1980	1173720	10/13/1981
FALL IN LOVE WITH FEELING GREAT	87407343	4/11/2017	5504283	6/26/2018
RED E POPT	87178196	9/21/2016	5347497	11/28/2017
L&B LUNDS & BYERLYS	86284739	5/19/2014	5987062	2/18/2020
L&B RESERVE AGED BEEF	86766126	9/23/2015	5147556	2/21/2017
LUNDS & BYERLYS KITCHEN SHOP EAT DRINK EXPLORE	86135007	12/4/2013	4956305	5/10/2016
PROST! CHEERS! SALUD! GAL L'CHAIM! GAN BEI! TSJOCH! A VOTRE SANTE! KIPPIS! JAMAS! TSJOCH! A VOTRE SANTE! SKAL! BANZAI! SALUD! JAMAS! ZUM WOHL! CIN CIN! KIPPIS! SKAL! CIN CIN! BANZAI! SKAL! ZUM WOHL! L'CHAIM! KIPPIS! CHEERS! GAN BEI! PROST! TSJOCH! SKAL! JAMAS!	85262318	3/9/2011	4200191	8/28/2012
S RESPONSIBLY SOURCED	85338788	6/6/2011	4083832	1/10/2012
RESPONSIBLY SOURCED	85338775	6/6/2011	4083831	1/10/2012
BYERLY'S CREATION CAFÉ	85740247	9/27/2012	4446213	12/10/2013
MINNESOTACREAMERY	78519265	11/18/2004	3151972	10/3/2006
KENDELSON'S	78975823	7/3/2002	2943116	4/19/2005
LUNDS & BYERLYS	77238695	7/25/2007	3497951	9/9/2008
LUNDS TAKK GRACIAS BUIOCAS TAK THANK YOU TACK GRAZIE DZIEKUJE DANKE MERCI BEAUCOUP	76006666	3/22/2000	2463667	6/26/2001
LUNDS	76339587	11/19/2001	2748364	8/5/2003
SIMPLE TO GRAND	75769223	8/6/1999	2584269	6/25/2002
LUNDS	74067472	6/11/1990	1644042	5/7/1991

Mark	Application No.	Application Date	Registration No.	Registration Date
LUNDS MARKETPLACE	74453179	10/27/1993	2015994	11/12/1996
LUNDS B BYERLY'S and Design	77216149	6/26/2007	3401121	3/25/2008
LUNDS B BYERLY'S and Design	77216181	6/26/2007	3404667	4/1/2008
BYERLY'S CREATIONS DINE IN TAKE OUT and Design	85014860	4/15/2010	4238113	11/6/2012
SOLA SQUEEZE	75221685	1/6/1997	2347448	5/2/2000