

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM583906

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Viva Pet, LLC		04/30/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	TRUIST BANK		
Street Address:	5200 Town Center Circle		
Internal Address:	Suite 102		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33486		
Entity Type:	Banking Corporation: NORTH CAROLINA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	88776538	NALA PET	
Serial Number:	88776523	NALA PET	
Serial Number:	88776495	VIVA PET	
Serial Number:	88776412	VIVA PET	
CORRESPONDENCE DATA			
Fax Number:	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043311000		
Email:	PTO_TMconfirmation@mvalaw.com, maryelizabethzaldivar@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	100 North Tryon Street		
Address Line 2:	Suite 4700, ATTN: IP DEPARTMENT		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	026618.001213		
NAME OF SUBMITTER:	John Slaughter		
SIGNATURE:	/john slaughter/		

OP \$115.00 88776538

DATE SIGNED:	06/30/2020
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Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement, dated as of April 30, 2020 (as the same may be amended, modified, extended or restated from time to time, the "Agreement"), by and between the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and Truist Bank (the "Bank"), the undersigned Grantor has granted a continuing security interest in and a right to set off against the trademarks and trademark applications shown below to the Bank:

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
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See Schedule 1 attached hereto

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
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See Schedule 1 attached hereto

The undersigned Grantor and the Bank hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

Viva Pet, LLC, a Delaware limited liability company

By: Brian Luer
Name: Brian Luer
Title: Manager

Acknowledged and Accepted:

TRUIST BANK

By: _____
Name: _____
Title: _____

[Signature Page to Notice of Grant of Security Interest in Trademarks]

CHAR202272748

TRADEMARK
REEL: 006985 FRAME: 0458

The undersigned Grantor and the Bank hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

Viva Pet, LLC, a Delaware limited liability company

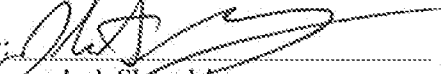
By: _____

Name: _____

Title: _____

Acknowledged and Accepted:

TRUIST BANK

By: 
Name: Josh Sloradsky
Title: Senior Vice President

[Signature Page to Notice of Grant of Security Interest in Trademarks]

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TRADEMARK
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Schedule 1

**Viva Pet, LLC
(Delaware Limited Liability Company)**

U.S. Trademarks

Trademark Applications

Mark	Appl. No.	Filing Date
NALA PET	88776538	01/28/2020
NALA PET	88776523	01/28/2020
VIVA PET	88776495	01/28/2020
VIVA PET	88776412	01/28/2020