

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM584432

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gilt Groupe, Inc.		07/31/2018	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GHBC Groupe, Inc.		
<b>Street Address:</b>	225 Liberty Street		
<b>Internal Address:</b>	31st Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10281		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5705337	PURE NAVY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-728-8000		
<b>Email:</b>	IPDept@willkie.com		
<b>Correspondent Name:</b>	Spencer Simon		
<b>Address Line 1:</b>	787 Seventh Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	121784.74		
<b>NAME OF SUBMITTER:</b>	Spencer Simon		
<b>SIGNATURE:</b>	/Spencer Simon/		
<b>DATE SIGNED:</b>	07/02/2020		
<b>Total Attachments: 3</b>			
source=Corporation is Gilt Groupe Inc.-DE-Amendment (Change of Name)#page1.tif			
source=Corporation is Gilt Groupe Inc.-DE-Amendment (Change of Name)#page2.tif			
source=Corporation is Gilt Groupe Inc.-DE-Amendment (Change of Name)#page3.tif			

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GILT GROUPE, INC.", CHANGING ITS NAME FROM "GILT GROUPE, INC." TO "GHBC GROUPE, INC.", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D. 2018, AT 6:25 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

5051139 8100  
SR# 20185940986

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203179030  
Date: 08-02-18

**TRADEMARK**  
**REEL: 006985 FRAME: 0928**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 06:25 PM 07/31/2018  
FILED 06:25 PM 07/31/2018  
SR 20185940986 - File Number 5051139

**CERTIFICATE OF AMENDMENT**  
**OF**  
**CERTIFICATE OF INCORPORATION**  
**OF**  
**GILT GROUPE, INC.**

**July 31, 2018**

Pursuant to Section 242 of the General  
Corporation Law of the State of Delaware

Gilt Groupe, Inc. (the "Corporation"), a corporation organized under the General Corporation Law of the State of Delaware (the "DGCL"), hereby certifies as follows:

1. The name of the Corporation is Gilt Groupe, Inc.
2. The Certificate of Incorporation of the Corporation is hereby amended by striking out the first article thereof and substituting in lieu of said first article the following new first article:  
"The name of the corporation is GHBC Groupe, Inc. (the "Corporation")"
3. That the foregoing amendment of the Certificate of Incorporation was duly adopted pursuant to the applicable provisions of Sections 141 and 242 of the DGCL.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of the date first written above.



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Name: Ian Putnam  
Title: President

[Signature Page to Certificate of Amendment]