

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM584121

|   |  |                       |                             |
|---|--|-----------------------|-----------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                             |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                             |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                             |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>          |
| Albaad USA, Inc.  |  | 07/01/2020            | Corporation: NORTH CAROLINA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                             |
| <b>Name:</b>  | Ontex Operations USA, LLC                          |                       |                             |
| <b>Street Address:</b>  | 960 North Point Parkway, Suite 100                 |                       |                             |
| <b>City:</b>  | Alpharetta   |                       |                             |
| <b>State/Country:</b>   | GEORGIA  |                       |                             |
| <b>Postal Code:</b>   | 30005  |                       |                             |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE                |                       |                             |
| <b>PROPERTY NUMBERS Total: 4</b>  |  |                       |                             |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                             |
| <b>Registration Number:</b>   | 1435272  | QUICKSORB             |                             |
| <b>Registration Number:</b>   | 1393753  | AT EASE               |                             |
| <b>Registration Number:</b>   | 1220526  | MAXITHINS             |                             |
| <b>Registration Number:</b>   | 1315352  | MAXITHINS             |                             |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                             |
| <b>Fax Number:</b>  | 4156597333   |                       |                             |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                             |
| <b>Phone:</b>   | 415.836.2506                                       |                       |                             |
| <b>Email:</b>   | TMDocket@us.dlapiper.com                           |                       |                             |
| <b>Correspondent Name:</b>  | Gina Durham, Esq.                                  |                       |                             |
| <b>Address Line 1:</b>  | 555 Mission Street, Suite 2400                     |                       |                             |
| <b>Address Line 2:</b>  | DLA Piper LLP (US)                                 |                       |                             |
| <b>Address Line 4:</b>  | San Francisco, CALIFORNIA 94105-2933               |                       |                             |
| <b>NAME OF SUBMITTER:</b>   | Gina Durham, Esq. of DLA Piper LLP (U              |                       |                             |
| <b>SIGNATURE:</b>   | /Gina Durham/                                      |                       |                             |
| <b>DATE SIGNED:</b>   | 07/01/2020   |                       |                             |
| <b>Total Attachments: 5</b>   |  |                       |                             |
| source=Ontex Trademark Assignment Agreement (EXECUTED)#page1.tif  |  |                       |                             |

CH \$115.00 1435272

source=Ontex Trademark Assignment Agreement (EXECUTED)#page2.tif

source=Ontex Trademark Assignment Agreement (EXECUTED)#page3.tif

source=Ontex Trademark Assignment Agreement (EXECUTED)#page4.tif

source=Ontex Trademark Assignment Agreement (EXECUTED)#page5.tif

**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (the “Assignment Agreement”) is made and entered into as of July 1, 2020 (the “Effective Date”), by and between Albaad USA, Inc., a North Carolina corporation with an address of 129 S. Technology Drive, Reidsville, NC 27320 (“Assignor”) and Ontex Operations USA, LLC, a Delaware limited liability company with an address of 960 North Point Parkway, Suite 100, Alpharetta, GA 30005 (“Assignee”).

WHEREAS, Assignor is the owner of all right, title and interest in the marks listed in Exhibit A (the “Assigned Marks”);

WHEREAS, Assignor is desirous of assigning all right, title and interest in the Assigned Marks, including the goodwill associated therewith, to Assignee; and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in the Assigned Marks, including the goodwill associated therewith, from Assignor.

**ASSIGNMENT**

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Assigned Marks, together with all common law rights and the goodwill of the business, products, and/or services symbolized thereby, and together with the right to recover for damages and profits for past infringements thereof, if any, together with the products and proceeds thereof (including license royalties), and all payments and other distributions with respect thereto.

Assignor undertakes at the request of the Assignee to do all acts and execute all documents which may be necessary to confirm the title of the Assignee to the Assigned Marks, whether in connection with any registration of such title or otherwise. Without limiting the foregoing, Assignor further covenants and agrees to execute any additional papers which may be reasonably requested to confirm the right of the Assignee and its representatives and assigns to secure the Assigned Marks or similar protection of the Assigned Marks and to vest in the Assignee complete title to the Assigned Marks.

At the request of Assignee, Assignor shall also provide all such reasonable assistance as the Assignee may request, at Assignee’s expense, to enable the Assignee to resist any action, claim or proceedings brought against the Assignee as a consequence of or related to the Assignor’s prior ownership of the Assigned Marks.

Assignor hereby constitutes and appoints Assignee as Assignor’s true and lawful attorney in fact, with full power of substitution in Assignor’s name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and related causes of action more effectively in Assignee or to protect the same or to enforce any claim or right of any kind with respect thereto.

This Assignment Agreement may be executed in any number of identical counterparts, each of which shall be deemed an original, but all of which when taken together, shall constitute one and the same instrument.

Signature page follows.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment Agreement to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

**Assignor:**  
Albaad USA, Inc.

 **ALBAAD USA INC.**

\_\_\_\_\_  
Authorized Signature  
*Efraim Bazza*  
\_\_\_\_\_  
Name (Printed)  
*CFO*  
\_\_\_\_\_  
Title

**Assignee:**  
Ontex Operations USA, LLC

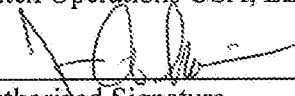
\_\_\_\_\_  
Authorized Signature  
\_\_\_\_\_  
Name (Printed)  
\_\_\_\_\_  
Title

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment Agreement to be duly executed on their respective behalf, by their respective officers thereunto duly authorized, all as of the day and year first above written.

**Assignor:**  
Albaad USA, Inc.

**Assignee:**  
Ontex Operations USA, LLC

\_\_\_\_\_  
Authorized Signature

  
\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Name (Printed)

James A. Skinner

\_\_\_\_\_  
Name (Printed)

\_\_\_\_\_  
Title

President

\_\_\_\_\_  
Title

**Exhibit A**

| <b>Mark</b> | <b>App and Reg Number</b>   | <b>Key Dates</b>   | <b>Full Goods/Services</b>   |
|-------------|-----------------------------|--|--|
| QUICKSORB   | RN: 1435272<br>SN: 73612978 | Renewed April 7, 2017<br>Filed: August 4, 1986<br>Registered: April 7, 1987        | (Int'l Class: 05)<br>top sheet sold as a component part of sanitary pads and panty shields   |
| AT EASE     | RN: 1393753<br>SN: 73558640 | Renewed May 20, 2016<br>Filed: September 16, 1985<br>Registered: May 20, 1986      | (Int'l Class: 05)<br>disposable absorbent sanitary products-namely adult diapers, baby diapers, sanitary napkins, and hospital bedpads |
| MAXITHINS   | RN: 1220526<br>SN: 73299747 | Renewed December 21, 2012<br>Filed: March 5, 1981<br>Registered: December 21, 1982 | (Int'l Class: 05)<br>sanitary pads   |
| MAXITHINS   | RN: 1315352<br>SN: 73479478 | Renewed January 22, 2015<br>Filed: May 9, 1984<br>Registered: January 22, 1985     | (Int'l Class: 05)<br>panty shields   |