

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM584211

| | | | |
|-----------------------------------|-------------------------------------|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PNC Bank, National Association | | 06/30/2020 | National Banking Association: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Deluxe Media Inc. | | |
| Street Address: | 2400 West Empire Avenue | | |
| City: | Burbank | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91504 | | |
| Entity Type: | Corporation: DELAWARE | | |
| Name: | Deluxe Laboratories LLC | | |
| Street Address: | 2400 West Empire Avenue | | |
| City: | Burbank | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91504 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| Name: | Deluxe One LLC | | |
| Street Address: | 2400 West Empire Avenue | | |
| City: | Burbank | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91504 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| Name: | Softitler Net, Inc. | | |
| Street Address: | 2400 West Empire Avenue | | |
| City: | Burbank | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91504 | | |
| Entity Type: | Corporation: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 26 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2312809 | CHACE DIGITAL STEREO | |
| TRADEMARK | | | |

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------|
| Registration Number: | 1951896 | CINEMASCAN |
| Registration Number: | 3621458 | COLOR BY DELUXE |
| Registration Number: | 3621459 | COLOR BY DELUXE |
| Registration Number: | 3727048 | COLOR BY DELUXE |
| Registration Number: | 3610895 | DELUXE |
| Registration Number: | 3678250 | DELUXE |
| Registration Number: | 2348324 | DELUXE |
| Registration Number: | 3665490 | DELUXE |
| Registration Number: | 3618079 | DELUXE |
| Registration Number: | 3801521 | DELUXE |
| Registration Number: | 3610896 | DELUXE |
| Registration Number: | 2399113 | DELUXE |
| Registration Number: | 2399122 | DELUXE |
| Registration Number: | 5536283 | DELUXE |
| Registration Number: | 5398197 | DELUXE |
| Registration Number: | 4401734 | DL3 |
| Registration Number: | 4401735 | DL3 |
| Registration Number: | 2902902 | FCT |
| Registration Number: | 5191704 | FRAMESTAMP |
| Registration Number: | 5891967 | IDENTIFEYE |
| Registration Number: | 3500941 | MEDIARECALL |
| Registration Number: | 4340911 | MEDIAVU |
| Registration Number: | 5287963 | SFERA |
| Registration Number: | 5228225 | SFERA |
| Registration Number: | 5410424 | WEBWATCH |

CORRESPONDENCE DATA

Fax Number: 2158325619

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2155695619

Email: pecsenye@blankrome.com

Correspondent Name: Timothy D. Pecsénye (074658-19124 ND)

Address Line 1: One Logan Square

Address Line 2: 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER: 074658-19124

NAME OF SUBMITTER: Timothy D. Pecsénye

SIGNATURE: /Timothy D. Pecsénye/

| | |
|---------------------|------------|
| DATE SIGNED: | 07/01/2020 |
|---------------------|------------|

Total Attachments: 11

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PARTIAL RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

THIS PARTIAL RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "Partial Release"), is dated as of June 30, 2020, and made by PNC BANK, NATIONAL ASSOCIATION, in its capacity as agent for the Lenders (the "Agent"), in favor of DELUXE MEDIA INC., a Delaware corporation ("DMI"), DELUXE LABORATORIES LLC, a Delaware limited liability company ("Deluxe Laboratories"), DELUXE ONE LLC, a Delaware limited liability company ("Deluxe One") and SOFTTLER NET, INC., a California corporation (collectively, the "Released Parties" and each a "Released Party").

WHEREAS, pursuant to that certain Revolving Credit and Security Agreement dated as of January 6, 2020 (as amended, restated, supplemented or otherwise modified from time to time, including all exhibits and schedules thereto, the "Credit Agreement") among the Grantors, DELUXE ENTERTAINMENT SERVICES INC., a Delaware corporation ("Deluxe Entertainment"), DELUXE UK HOLDINGS LIMITED, a limited company registered in England Wales with registration number 5677041 (together with Deluxe Entertainment and each Person party thereto as a borrower from time to time, collectively the "Borrowers" and each a "Borrower"), DESG INTERMEDIATE II INC., a Delaware corporation ("Holdings"), the other Subsidiary Guarantors party thereto, the Lenders, the Agent, and PNC Capital Markets LLC, as lead arranger, the Lenders agreed to make certain financial accommodations available to Borrowers from time to time pursuant to the terms and conditions thereof;

WHEREAS, pursuant to the Credit Agreement, the Grantors entered into that certain Intellectual Property Security Agreement dated as of January 6, 2020 (the "Security Agreement") in favor of the Agent, to secure the payment and performance of the Obligations under the Credit Agreement;

WHEREAS, pursuant to the Security Agreement, a continuing security interest was granted by the Grantors to the Agent in the IP Collateral, including (i) those copyrights and copyright applications (collectively, "Copyrights") listed on Schedule A attached hereto and all of the goodwill of the business connected with the use of, and symbolized by each such Copyright (the "Released Copyrights"), (ii) those patents and patent applications (collectively, "Patents") listed on Schedule B attached hereto and all of the goodwill of the business connected with the use of, and symbolized by each such Patent (the "Released Patents"), and (iii) those trademarks, trademark applications, service marks, trade names and mask works (collectively, "Trademarks") listed on Schedule C attached hereto and all of the goodwill of the business connected with the use of, and symbolized by each such Trademark (the "Released Trademarks" and, together with the Released Copyrights and Released Patents, the "Released Collateral");

WHEREAS, the Security Agreement was recorded at the United States Patent and Trademark Office (the "USPTO"), on January 8, 2020 at Reel/Frame 051521/0411 for Patents and at Reel/Frame 6833/0948 for Trademarks and at the United States Copyright Office (the "Copyright Office") on January 14, 2020 at Volume 9969 Document Number 019 for Copyrights; and

WHEREAS, the Agent now desires to terminate and release the entirety of its security interest solely in the Released Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Partial Release, the Agent hereby agrees as follows:

1. Definitions. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Credit Agreement or Security Agreement, as applicable.

2. Partial Release of Security Interest. The Agent hereby fully terminates, releases and discharges its security interest in the Released Collateral. If and to the extent that the Agent has acquired any right, title or interest in and to any Released Collateral, the Agent hereby transfers, conveys and assigns such right, title and interest to the applicable Released Party as indicated on Schedule A, Schedule B, or Schedule C attached hereto.

3. Authorization. The Agent hereby authorizes the filing and recordation of this Partial Release with the USPTO, the Copyright Office or any other governmental office to evidence the partial termination and release granted by this Partial Release.

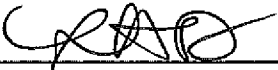
4. Limitations of Partial Release. Except as to the Released Collateral, the continuing security interest of the Agent in the IP Collateral shall continue in full force and effect as if this Partial Release had not been provided.

5. Further Assurances. The Agent hereby agrees, at the Released Parties' sole cost and expense, to duly execute, acknowledge, procure, and deliver any further documents and do such other acts as may be reasonably necessary to effect the release of the security interest contemplated hereby.

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IN WITNESS WHEREOF, the undersigned has duly executed and delivered this Partial Release as of the date above first written.

PNC BANK, NATIONAL ASSOCIATION

By: 
Name: Laurie Dee
Title: Assistant Vice President

[Signature Page to Partial Release of Security Interest in Intellectual Property]

TRADEMARK
REEL: 006987 FRAME: 0579

Schedule A

Released Copyrights

| Copyright | Jurisdiction | Registration Number/ (Serial Number) | Registration Date/ (Application Date) | Owner |
|--------------------------|---------------------|---|--|---|
| Digital News 1.0 | United States | TXu929218 | 12/9/1999 | Deluxe Media Inc. (as successor by merger to Deluxe Media Management, Inc.) |
| Media Taxi 2.0 | United States | TXS505445 | 3/22/2002 | Deluxe Media Inc. (as successor by merger to Deluxe Media Management, Inc.) |
| Mediavu computer program | United States | TXu1035443 | 6/4/2002 | Deluxe Media Inc. (as successor by merger to Deluxe Media Management, Inc.) |
| Mediavu screen displays | United States | TXu1035406 | 6/4/2002 | Deluxe Media Inc. (as successor by merger to Deluxe Media Management, Inc.) |

Schedule B

Released Patents

| Title | Jurisdiction | Patent Number/ (Application Number) | Registration Date/ (Application Date) | Owner |
|--|---------------------|--|--|--|
| SYSTEM AND METHOD FOR DIGITAL WATERMARKING | United States | 9996891 | 6/12/2018 | Deluxe Media Inc. |
| PROGRAM ENCODING AND COUNTERFEIT TRACKING SYSTEM AND METHOD | United States | 7818257 | 10/19/2010 | Deluxe Media Inc. (as successor in interest and by merger to Deluxe Services Group Inc.) |
| PROGRAM ENCODING AND COUNTERFEIT TRACKING SYSTEM AND METHOD | United States | RE45406 | 3/3/2015 | Deluxe Media Inc. (as successor in interest and by merger to Deluxe Services Group Inc.) |
| PROGRAM ENCODING AND COUNTERFEIT TRACKING SYSTEM AND METHOD | United States | RE46918 | 6/26/2018 | Deluxe Laboratories LLC |
| AUTOMATED AUDIO CONFORM | United States | 8700193 | 4/15/2014 | Deluxe Media Inc. |
| METHOD AND APPARATUS FOR IMPROVED SCANNING OF FILM | United States | 8102419 | 1/24/2012 | Deluxe Media Inc. |
| METHODS AND SYSTEMS OF DYNAMICALLY MANAGING CONTENT FOR USE BY A MEDIA PLAYBACK DEVICE | United States | 8799395 | 8/5/2014 | Deluxe Media Inc. |
| METHODS AND SYSTEMS OF DYNAMICALLY MANAGING CONTENT FOR USE BY A MEDIA PLAYBACK DEVICE | United States | 10049704 | 8/4/2018 | Deluxe Media Inc. |
| METHODS AND SYSTEMS FOR USE IN CONTROLLING PLAYBACK OF CONTENT IN RELATION TO RECORDED CONTENT | United States | 8532464 | 9/10/2013 | Deluxe Media Inc. |
| METHODS AND SYSTEMS FOR USE IN CONTROLLING PLAYBACK OF CONTENT IN RELATION TO RECORDED CONTENT | United States | 8842970 | 9/23/2014 | Deluxe Media Inc. |
| METHODS AND SYSTEMS FOR USE IN CUSTOMIZING DISPLAYED CONTENT ASSOCIATED WITH A PORTABLE STORAGE MEDIUM | United States | 7930368 | 4/19/2011 | Deluxe Media Inc. |

Partial Release of Security Interest in Intellectual Property

| Title | Jurisdiction | Patent Number/ (Application Number) | Registration Date/ (Application Date) | Owner |
|--|---------------|--|--|--|
| METHODS AND SYSTEMS FOR USE IN CUSTOMIZING DISPLAYED CONTENT ASSOCIATED WITH A PORTABLE STORAGE MEDIUM | United States | 8239497 | 8/7/2012 | Deluxe Media Inc. (as successor by merger to Deluxe Digital Studios, Inc.) |
| METHODS AND SYSTEMS FOR USE IN CUSTOMIZING DISPLAYED CONTENT ASSOCIATED WITH A PORTABLE STORAGE MEDIUM | United States | (13488291) | (6/4/2012) | Deluxe Media Inc. |
| METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES | United States | 8060631 | 11/15/2011 | Deluxe Media Inc. |
| METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES | United States | 8782262 | 7/15/2014 | Deluxe Media Inc. |
| METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES | United States | 8880714 | 11/4/2014 | Deluxe Media Inc. |
| METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES | United States | 8775647 | 7/8/2014 | Deluxe Media Inc. |
| METHOD AND SYSTEM FOR USE IN COORDINATING MULTIMEDIA DEVICES | United States | 9788048 | 10/10/2017 | Deluxe Media Inc. |
| METHODS AND SYSTEMS FOR USE IN PROVIDING PLAYBACK OF VARIABLE LENGTH CONTENT IN A FIXED LENGTH FRAMEWORK | United States | 8842967 | 9/23/2014 | Deluxe Media Inc. |
| METHODS AND SYSTEMS FOR USE IN PROVIDING PLAYBACK OF VARIABLE LENGTH CONTENT IN A FIXED LENGTH FRAMEWORK | United States | 8644675 | 2/4/2014 | Deluxe Media Inc. |
| METHODS, SYSTEMS AND APPARATUSES FOR USE IN UPDATING A PORTABLE STORAGE MEDIUM | United States | 8671077 | 3/11/2014 | Deluxe Media Inc. |
| SYSTEMS, APPARATUS AND METHODS FOR SUBTITLING FOR STEREOSCOPIC CONTENT | United States | 8436918 | 5/7/2013 | Deluxe Media Inc. (as successor in interest and by merger to Deluxe Entertainment Services Group Inc.) |
| LOCALIZED MEDIA CONTENT MANAGEMENT | United States | 7908244 | 3/15/2011 | Deluxe One LLC (as successor by merger to Deluxe Digital Distribution Inc.) |

Partial Release of Security Interest in Intellectual Property


| Title | Jurisdiction | Patent Number/ (Application Number) | Registration Date/ (Application Date) | Owner |
|--|----------------|--|--|--|
| VIDEO-ON-DEMAND (VOD) MANAGEMENT SYSTEM AND METHODS | United States | 90227063 | 5/5/2015 | Deluxe One LLC (as successor by merger to Deluxe Digital Distribution Inc.) |
| MULTICAST MEDIA DISTRIBUTION SYSTEM | United States | 7921448 | 4/5/2011 | Deluxe One LLC (as successor by merger to Deluxe Digital Distribution Inc.) |
| MOTION PICTURE ENCODING AND COUNTERFEIT TRACKING SYSTEM AND METHOD | United States | 7623661 | 11/24/2009 | Deluxe Media Inc. (as successor in interest and by merger to Deluxe Entertainment Services Group Inc.) |
| DEVICES, METHODS AND SYSTEMS FOR SECURE DATA TRANSFERS | United States | 9979735 | 5/22/2018 | Deluxe Media Inc. |
| DISTRIBUTED THREE-DIMENSIONAL VIDEO CONVERSION SYSTEM | United States | 8749618 | 6/10/2014 | Softlifer Net, Inc. (as successor by merger to Sfera Labs, LLC) |
| DISTRIBUTED DIGITAL VIDEO PROCESSING SYSTEM | United States | 8532469 | 9/10/2013 | Softlifer Net, Inc. (as successor by merger to Sfera Labs, LLC) |
| SYSTEM FOR GENERATING CAPTIONS FOR LIVE VIDEO BROADCASTS | United States | 9026446 | 5/5/2015 | Softlifer Net, Inc. (as successor by merger to Sfera Labs, LLC) |
| DYNAMIC WATERMARKING OF DIGITAL MEDIA CONTENT AT POINT OF TRANSMISSION | United States | (16378187) | (4/8/2019) | Deluxe One LLC |
| COMPARING FRAME DATA TO GENERATE A TEXTLESS VERSION OF A MULTIMEDIA PRODUCTION | United States | (16377860) | (4/8/2019) | Deluxe One LLC |
| ALIGNMENT OF ALTERNATE DIALOGUE AUDIO TRACK TO FRAMES IN A MULTIMEDIA PRODUCTION USING BACKGROUND AUDIO MATCHING | United States | (16377920) | (4/8/2019) | Deluxe One LLC |
| INDEXING MEDIA CONTENT LIBRARY USING AUDIO TRACK FINGERPRINTING | United States | (16378539) | (4/8/2019) | Deluxe One LLC |
| METHOD FOR PROVIDING VISUALIZATION OF PROGRESS DURING MEDIA SEARCH | United States | (62831055) | (4/8/2019) | Deluxe One LLC |
| METHODS AND SYSTEMS FOR USE IN CONTROLLING PLAYBACK OF CONTENT IN RELATION TO RECORDED CONTENT | United Kingdom | 2451151 | 8/13/2014 | Deluxe Media Inc. |

Partial Release of Security Interest in Intellectual Property

| Title | Jurisdiction | Patent Number/ (Application Number) | Registration Date/ (Application Date) | Owner |
|--|-------------------|--|--|-------------------|
| METHODS AND SYSTEMS FOR USE IN PROVIDING PLAYBACK OF VARIABLE LENGTH CONTENT IN A FIXED LENGTH FRAMEWORK | United Kingdom | 2294575 | 8/7/2013 | Deluxe Media Inc. |
| METHODS, SYSTEMS AND APPARATUSES FOR USE IN UPDATING A PORTABLE STORAGE MEDIUM | United Kingdom | 2350860 | 4/8/2015 | Deluxe Media Inc. |


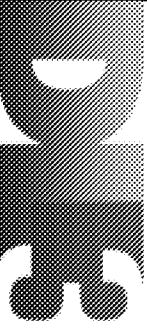
Schedule C

Released Trademarks

| Mark | Jurisdiction | Registration Number/ (Application Number) | Registration Date/ (Application Date) | Owner |
|---|----------------|--|--|--|
| SOLVIT | United Kingdom | UK00001156421 | 6/24/1981 | Deluxe UK Holdings Limited |
| CHACE DIGITAL STEREO (Stylized) | United States | 2312809 | 2/1/2000 | Deluxe Media Inc. |
|  | | | | |
| CINEMASCAN | United States | 1951896 | 1/23/1996 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| COLOR BY DELUXE | United States | 3621458 | 5/19/2009 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| COLOR BY DELUXE | United States | 3621459 | 5/19/2009 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| COLOR BY DELUXE | United States | 3727048 | 12/22/2009 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| DELUXE | United States | 3610895 | 4/28/2009 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| DELUXE | United States | 3678250 | 9/8/2009 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| DELUXE | United States | 2348324 | 5/9/2000 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |

| Mark | Jurisdiction | Registration Number/ (Application Number) | Registration Date/ (Application Date) | Owner |
|---|---------------|--|--|--|
| DELUXE | United States | 3665490 | 8/11/2009 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| DELUXE | United States | 3618079 | 5/12/2009 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| DELUXE | United States | 3801521 | 6/15/2010 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| DELUXE | United States | 3610896 | 4/28/2009 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| DELUXE & Design (new) | United States | 2399113 | 10/31/2000 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| DELUXE & Design (lined for the color red) | United States | 2399122 | 10/31/2000 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| DELUXE & Design (new) | United States | 5536283 | 8/7/2018 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |

Partial Release of Security Interest in Intellectual Property

| Mark | Jurisdiction | Registration Number/ (Application Number) | Registration Date/ (Application Date) | Owner |
|--|---------------|--|--|--|
| DELUXE & Design (new)  | United States | 5398197 | 2/6/2016 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| DL3 | United States | 4401734 | 9/10/2013 | Deluxe Media Inc. |
| DL3 & Design  | United States | 4401735 | 9/10/2013 | Deluxe Media Inc. |
| FCT | United States | 2902902 | 11/16/2004 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| FRAMESTAMP | United States | 5191704 | 4/25/2017 | Deluxe Media Inc. |
| IDENTHEEYE | United States | 5,891,967 | 10/22/2019 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| MEDIARECALL | United States | 3500941 | 9/16/2008 | Deluxe Media Inc. |
| MEDIAVU | United States | 4340911 | 5/28/2013 | Deluxe Media Inc. (as successor by merger to Deluxe Media Management Inc.) |
| SFERA | United States | 5287963 | 9/12/2017 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| SFERA | United States | 5228225 | 6/20/2017 | Deluxe Media Inc. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |
| WEBWATCH | United States | 5410424 | 2/27/2018 | Deluxe Distribution Canada Ltd. (as successor in interest to and merger by Deluxe Entertainment Services Group Inc.) |

TRADEMARK

REEL: 006987 FRAME: 0587

Partial Release of Security Interest in Intellectual Property

RECORDED: 07/01/2020