

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM584578

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest in Trademarks - ABL
<b>SEQUENCE:</b>	10

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fifth Third Bank		07/01/2020	banking corporation: OHIO

## RECEIVING PARTY DATA

<b>Name:</b>	Premier Pet Products, LLC
<b>Street Address:</b>	10427 PetSafe Way
<b>City:</b>	Knoxville
<b>State/Country:</b>	TENNESSEE
<b>Postal Code:</b>	37932
<b>Entity Type:</b>	Limited Liability Company: VIRGINIA

## PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	3542199	BRISTLE BONE
Registration Number:	2846616	BUSY BUDDY
Registration Number:	3100199	BUSY BUDDY
Registration Number:	4176818	CHEWZIE DOG
Registration Number:	3777502	EASY WALK
Registration Number:	2253498	FEATHER TETHER
Registration Number:	2279121	FERRET FUN 5-IN ONE!
Registration Number:	2027291	FIDO FLEECE
Registration Number:	2852781	FIDO FLOAT
Registration Number:	3773138	FUNKITTY
Registration Number:	1467347	GENTLE LEADER
Registration Number:	2762487	GENTLE SPRAY
Registration Number:	3474007	GNAWHIDE
Registration Number:	3063023	KEEPSAFE
Registration Number:	3834926	LINKABLES
Registration Number:	3834927	LINKABLES
Registration Number:	3426165	LIVER BISCOTTI
Registration Number:	3541317	MANNERSMINDER

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Property Type	Number	Word Mark
Registration Number:	3927532	POGO PLUSH
Registration Number:	3004506	PREMIER
Registration Number:	2436247	PREMIER
Registration Number:	3979308	SLAP HAPPY
Registration Number:	3453791	SMART BOWL
Registration Number:	2385445	SPILL-LESS SMART BOWL
Registration Number:	3432026	SPRAY SHIELD
Registration Number:	2335259	SURE-FIT HARNESS
Registration Number:	2822574	TENNIS TAIL
Registration Number:	2247744	THE 10 MINUTE ATTITUDE ADJUSTER
Registration Number:	2654215	TIRED OF YOUR DOG TAKING YOU FOR A WALK?
Registration Number:	4101490	TREAT METER

**CORRESPONDENCE DATA**

**Fax Number:** 2129096836

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 212-909-6000

**Email:** trademarks@debevoise.com

**Correspondent Name:** Marina Capeto Novello, Esq.

**Address Line 1:** 919 Third Avenue

**Address Line 2:** Debevoise & Plimpton LLP

**Address Line 4:** New York, NEW YORK 10022

**NAME OF SUBMITTER:** Marina Capeto Novello

**SIGNATURE:** /Marina Capeto Novello/

**DATE SIGNED:** 07/02/2020

**Total Attachments: 4**

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## RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS dated July 1, 2020 by FIFTH THIRD BANK, NATIONAL ASSOCIATION, formerly known as an Ohio banking corporation ("*Fifth Third*"), with its mailing address at 38 Fountain Square Plaza, Cincinnati, Ohio 45263, acting as administrative agent hereunder for the Secured Creditors as defined in the Agreement referred to below (Fifth Third acting as such administrative agent being hereinafter referred to as the "*Administrative Agent*");

### WITNESSETH:

WHEREAS, PREMIER PET PRODUCTS, LLC, a Virginia limited liability company (the "*Debtor*"), with its principal place of business and mailing address at 10427 PetSafe Way, Knoxville, Tennessee 37932, and the Administrative Agent were parties to a certain Trademark Collateral Agreement dated May 2, 2017 between the Debtor and the Administrative Agent which was recorded in the United States Patent and Trademark Office on May 5, 2017 at Reel 6050, Frame 0483 (the "*Agreement*"), pursuant to which the Debtor granted to the Administrative Agent, a security interest in, among other things, the trademarks, trademark registrations, and trademark applications listed on Schedule A attached hereto and certain other property (collectively, the "*Trademark Property*"); and

WHEREAS, the Debtor has requested that the Administrative Agent release its security interests in the Trademark Property;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

The Administrative Agent hereby releases its security interests in, without any representation, warranty, recourse or undertaking by the Administrative Agent, all of its right, title and interest, if any, in and to each trademark, trademark registration, and trademark application listed on Schedule A hereto, including:

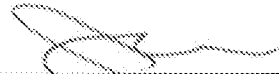
(i) Each trademark, trademark registration, and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration, and trademark application; and

(ii) All proceeds of the foregoing, including without limitation any claim by the Debtor against third parties for damages by reason of past, present or future infringement of any trademark, trademark registration, or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration, or trademark application, in each case together with the right to sue for and collect said damages.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release of Security Interest in Trademarks to be duly executed by its duly authorized officer as of the day and year first above written.

FIFTH THIRD BANK, as Administrative Agent

By   
Name J. K. GORMAN  
Title SVP

[Signature Page]

**SCHEDULE A**  
**TO RELEASE OF SECURITY INTEREST IN TRADEMARKS**

REGISTERED TRADEMARKS  
AND TRADEMARK APPLICATIONS

<b>MARK</b>	<b>REGISTRATION NO.</b>	<b>FILING NUMBER</b>	<b>FILING DATE</b>	<b>REGISTRATION DATE</b>
BRISTLE BONE	3,542,199	77/358263	December 21, 2007	December 2, 2008
BUSY BUDDY	2,846,616	78/168528	September 27, 2002	May 25, 2004
BUSY BUDDY LOGO	3,100,199	78/515954	November 12, 2004	June 6, 2006
CHEWZIE DOG	4176818	85/308850	April 29, 2011	July 17, 2012
EASY WALK	3,777,502	77/818152	September 2, 2009	April 20, 2010
FEATHER TETHER	2,253,498	75/472047	April 22, 1998	June 15, 1999
FERRET FUN 5- IN-ONE!	2,279,121	75/493100	May 29, 1998	September 21, 1999
FIDO FLEECE	2,027,291	75/068972	March 7, 1996	December 31, 1996
FIDO FLOAT	2,852,781	76/482032	January 13, 2003	June 15, 2004
FUNKITTY	3,773,138	77/670249	February 13, 2009	April 6, 2010
GENTLE LEADER	1,467,347	73-653906	April 8, 1987	December 1, 1987
GENTLE SPRAY	2,762,487	76/315308	September 19, 2001	September 9, 2003
GNAWHIDE	3,474,007	78/930032	July 14, 2006	July 22, 2008
KEEPSAFE	3,063,023	78/555364	January 27, 2005	February 28, 2006
LINKABLES	3,834,926	77/915544	January 20, 2010	August 17, 2010
LINKABLES Logo	3,834,927	77/915594	January 20, 2010	August 17, 2010
LIVER BISCOTTI	3,426,165	77/265566	August 27, 2007	May 13, 2008
MANNERSMINDER	3,541,317	77/278966	September 13, 2007	December 2, 2008
POGO PLUSH	3,927,532	77/913223	January 15, 2010	March 8, 2011
PREMIER	3,004,506	78/487227	September 21, 2004	October 4, 2005
PREMIER	2,436,247	75/630772	January 29, 1999	March 20, 2001
SLAP HAPPY	3,979,308	85/011134	April 10, 2010	June 14, 2011

<b>MARK</b>	<b>REGISTRATION NO.</b>	<b>FILING NUMBER</b>	<b>FILING DATE</b>	<b>REGISTRATION DATE</b>
SMART BOWL	3,453,791	78/868075	April 24, 2006	June 24, 2008
SPILL-LESS SMART BOWL Logo	2,385,445	75/791461	September 2, 1999	September 12, 2000
SPRAY SHIELD	3,432,026	77/054487	November 30, 2006	May 20, 2008
SURE-FIT HARNESS	2,335,259	75/630543	January 29, 1999	March 28, 2000
TENNIS TAIL	2,822,574	76/481690	January 13, 2003	March 16, 2004
THE 10 MINUTE ATTITUDE ADJUSTER	2,247,744	75/472046	April 22, 1998	May 25, 1999
TIRED OF YOUR DOG TAKING YOU FOR A WALK?	2,654,215	76/355315	January 7, 2002	November 26, 2002
TREAT METER	4,101,490	85/308875	April 29, 2011	February 21, 2012