

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM584818

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lance Collins		07/03/2020	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Water + Beverage, LLC		
Street Address:	251 Little Falls Drive		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5525116	WATER PLUS	
CORRESPONDENCE DATA			
Fax Number:	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7032436333		
Email:	mandell@mwzb.com		
Correspondent Name:	Adam D. Mandell		
Address Line 1:	2200 Clarendon Blvd., Ste 1400		
Address Line 4:	Arlington, VIRGINIA 22201		
NAME OF SUBMITTER:	Adam D. Mandell		
SIGNATURE:	/adm/		
DATE SIGNED:	07/06/2020		
Total Attachments: 2			
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OP \$40.00 5525116

TRADEMARK ASSIGNMENT

This Assignment (the "Assignment") is made effective as of this 3rd day of July, 2020 from Lance Collins, an individual with an address of 630 Clinton Place Beverly Hills, CALIFORNIA 90210 (the "ASSIGNOR"), to Water + Beverage, LLC, a limited liability company organized under the laws of Delaware, with an address of 251 Little Falls Drive, Wilmington DELAWARE 19808 (the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Marks are used as well as that part of the business to which the Marks pertain (the "Goods and Services").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all rights, title, and interest in and to the Marks, the goodwill associated therewith and that part of the business to which the Marks pertain.

NOW, THEREFORE, in consideration of the payment of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all right, title and interest of whatever kind in and to the Marks, together with: (a) the goodwill of the business relating to the Goods and Services in respect upon which the Marks are used and for which they are registered; (b) all income, royalties, and damages due or payable to ASSIGNOR with respect to the Marks including, without limitation, damages and payments for past and future infringements and misappropriations of the Marks; and (c) all rights to sue for past, present and future infringements or misappropriations of the Marks and that part of the business to which the Marks pertain.

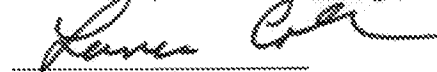
ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing or vesting in ASSIGNEE full right, title, and interest in and to the Marks and the business transferred in connection therewith.

IN WITNESS WHEREOF, ASSIGNOR has duly executed and delivered this Assignment, as of the day and year first written above.

ASSIGNOR, Lance Collins


[signature]

ASSIGNEE, Water + Beverage, LLC


[signature]

By: Lance Collins

Its: CEO & Operating Manager

EXHIBIT A

Mark	Jurisdiction	Class/Goods/Services	Ser. No.	App. Date	Reg. No.	Reg. Date
WATER PLUS	United States of America	32: Bottled water; Drinking water with vitamins; Flavored bottled water; Flavored enhanced water; Flavored waters; Mineral and carbonated waters	86452376	November 12, 2014	5525116	July 24, 2016