

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM584880

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interests (First Lien)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Deutsche Bank AG New York Branch		07/02/2020	BANK:
RECEIVING PARTY DATA			
Name:	Endemol USA Inc.		
Street Address:	9255 Sunset Boulevard,		
Internal Address:	Suite 1100		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	Corporation: CALIFORNIA		
Name:	Reveille LLC		
Street Address:	1741 Ivar Avenue		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90028		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Shine Television, LLC		
Street Address:	5161 Lankershim Blvd.		
Internal Address:	Suite 400		
City:	North Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	91601		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Serial Number:	85712373	WIPEOUT	
Serial Number:	86011416	WIPEOUT	
Registration Number:	4565029	MASTERCHEF JUNIOR	
Serial Number:	85809071	JUNIOR MASTERCHEF	
Serial Number:	85442019	MASTERCHEF	
TRADEMARK			

Property Type	Number	Word Mark
Registration Number:	3898205	BL BODY
Registration Number:	4529802	
Registration Number:	3406678	THE BIGGEST LOSER
Registration Number:	3573962	THE BIGGEST LOSER
Registration Number:	3624682	THE BIGGEST LOSER
Registration Number:	3644948	THE BIGGEST LOSER
Registration Number:	3509926	THE BIGGEST LOSER
Registration Number:	4139380	THE BIGGEST LOSER
Registration Number:	3074579	THE BIGGEST LOSER
Registration Number:	4023119	THE BIGGEST LOSER
Registration Number:	3477971	THE BIGGEST LOSER
Registration Number:	4585122	THE BIGGEST LOSER
Registration Number:	4614328	THE BIGGEST LOSER
Registration Number:	4614329	THE BIGGEST LOSER
Registration Number:	4576541	THE BIGGEST LOSER
Serial Number:	85751706	THE BIGGEST LOSER
Serial Number:	85751715	THE BIGGEST LOSER

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2126834120
 Email: luis.rodriquez@unitedcorporate.com
 Correspondent Name: Doris Ka
 Address Line 1: 80 PINE STREET
 Address Line 2: C/O CAHILL GORDON & REINDEL LLP
 Address Line 4: NEW YORK, NEW YORK 10005

NAME OF SUBMITTER:	Doris Ka
SIGNATURE:	/Doris Ka/
DATE SIGNED:	07/06/2020

Total Attachments: 6

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Deutsche Bank AG New York Branch

- Individual(s) Association
- Partnership Limited Partnership
- Corporation- State: _____
- Other Bank

Citizenship (see guidelines) Germany

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) July 2, 2020

- Assignment Merger
- Security Agreement Change of Name
- Other Release of Security Interests (First Lien)

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: _____

- 1. Endemol USA Inc.
9255 Sunset Boulevard, Suite 1100
Los Angeles, California 90069
Corporation - California, USA
- 2. Reveille LLC
1741 Ivar Avenue
Los Angeles, CA 90028
Limited Liability Company - Delaware, USA
- 3. Shine Television, LLC
5161 Lankershim Blvd., Suite 400
North Hollywood, CA 91601
Limited Liability Company - California, USA

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text
See attached release schedules

B. Trademark Registration No.(s)
See attached release schedules

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Doris Ka - Senior Paralegal (Intellectual Property)

Internal Address: Cahill Gordon & Reindel LLP

Street Address: 80 Pine Street

City: New York

State: NY Zip: 10005

Phone Number: (212) 701-3569

Docket Number: 05501-239.254 (1L)

Email Address: DKa@cahill.com

6. Total number of applications and registrations involved:

24

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Doris Ka

Signature
Doris Ka

July 2, 2020

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of July 2, 2020 (the “Effective Date”), is made by Deutsche Bank AG New York Branch, in its capacity as Collateral Agent (the “Agent”), in favor of Endemol USA Inc., a California corporation (“Endemol USA”), Shine Television, LLC, a California limited liability company (“Shine Television”) and Reveille LLC, a Delaware limited liability company (“Reveille” and, together with Endemol USA and Shine Television, the “Grantors” and each individually, a “Grantor”).

WHEREAS, pursuant to that certain U.S. Collateral Agreement (First Lien), dated as of August 13, 2014, by and among the Agent, the Grantor and certain other parties thereto (as amended, amended and restated, or otherwise modified from time to time, the “Collateral Agreement”), the Grantor granted to the Agent, in its capacity as Collateral Agent, a security interest in and to certain collateral;

WHEREAS, pursuant to the Collateral Agreement, (i) Endemol USA executed and delivered a Notice of Grant of Security Interest in Trademark Rights, dated as of August 13, 2014 (the “Endemol USA Trademark Security Agreement”), for recordal with the United States Patent and Trademark Office, (ii) Shine Television executed and delivered a Notice of Grant of Security Interest in Trademark Rights, dated as of December 19, 2014 (the “Shine Television Trademark Security Agreement”), for recordal with the United States Patent and Trademark Office and (iii) Reveille executed and delivered a Notice of Grant of Security Interest in Trademark Rights, dated as of December 19, 2014 (the “Reveille Trademark Security Agreement” and, together with the Endemol USA Trademark Security Agreement and the Shine Television Trademark Security Agreement, the “Trademark Security Agreements”), for recordal with the United States Patent and Trademark Office.

WHEREAS, the Trademark Security Agreements were recorded with the United States Patent and Trademark Office on September 22, 2014 at Reel/Frame 5366/0614, on December 30, 2014 at Reel/Frame 5432/0383, and on December 30, 2014 at Reel/Frame 5432/0397;

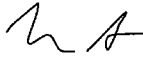
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Collateral Agreement or the Trademark Security Agreements, as applicable.
2. Release. The Agent, without representation or warranty of any kind, hereby releases, discharges, terminates and cancels all of its security interest in and to the IP Collateral, including the trademark registrations and applications set forth Schedule I attached hereto, arising under the Collateral Agreement and the Trademark Security Agreements.
3. Termination. The Agent, without representation or warranty of any kind, terminates and cancels the Trademark Security Agreements.
4. Further Assurances. The Agent agrees to take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantor, at the Grantor’s sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

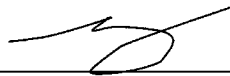
5. Governing Law. This Release shall be governed exclusively under the laws of New York, without regard to conflicts of law or choice of law principles.

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

**DEUTSCHE BANK AG NEW YORK
BRANCH, acting in its capacity as Collateral
Agent for the Lenders**

By:  _____

Name: Michael Strobel
Vice President
michael-p.strobel@db.com
Title: 212-250-0939

By:  _____

Name: Philip Tancorra
Vice President
philip.tancorra@db.com
Title: 212-250-6576

GRANTORS:

Endemol USA, Inc.
Shine Television, LLC
Reveille, LLC

Release of First Lien Trademark Security Agreement recorded September 22, 2014 at Reel/Frame 5366/0614

Trademarks Relating to a Material Format Owned by Endemol USA Inc.

U.S. Trademark Registrations

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
WIPEOUT	3712247	November 17, 2009
WIPEOUT	3712248	November 17, 2009

U.S. Trademark Applications

<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
WIPEOUT	85712373	August 24, 2012
WIPEOUT	86011416	July 16, 2013

Release of First Lien Trademark Security Agreement recorded December 30, 2014 at Reel/Frame 5432/0383

Trademarks Relating to a Material Format Owned by Shine Television, LLC

U.S. Trademark Registrations

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
MASTERCHEF JUNIOR	4,565,029	8-Jul-2014

U.S. Trademark Applications






<u>Mark</u>	<u>Application No.</u>	<u>Filing Date</u>
MASTERCHEF JUNIOR	85/809071	21-Dec-2012
MASTERCHEF	85/442019	7-Oct-2011

Release of First Lien Trademark Security Agreement recorded December 30, 2014 at Reel/Frame 5432/0397



Trademarks Relating to a Material Format Owned by Reveille LLC

U.S. Trademark Registrations

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BL BODY	3898205	28-Dec-2010

Design Only 	4529802	13-May-2014
THE BIGGEST LOSER	3406678	1-Apr-2008
THE BIGGEST LOSER	3573962	10 Feb 2009
THE BIGGEST LOSER	3624682	19-May-2009
THE BIGGEST LOSER	3644948	23-Jun-2009
THE BIGGEST LOSER	3509926	30-Sep-2008
THE BIGGEST LOSER	4139380	8-May-2012
THE BIGGEST LOSER	3074579	28-Mar-2006
THE BIGGEST LOSER	4023119	6-Sep-2011
THE BIGGEST LOSER	3477971	29-Jul-2008
THE BIGGEST LOSER (Tape Measure) 	4585122	12-Aug-2014
THE BIGGEST LOSER (Tape Measure) 	4614328	30-Sep-2014
THE BIGGEST LOSER (Tape Measure) 	4614329	30-Sep-2014
THE BIGGEST LOSER (Tape Measure) 	4576541	29-Jul-2014

U.S. Trademark Applications

<u>Mark Name</u>	<u>Application No.</u>	<u>Filing Date</u>
THE BIGGEST LOSER (Tape Measure) 	85/751706	11-Oct-2012
THE BIGGEST LOSER (Tape Measure) 	85/751715	11-Oct-2012