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ETAS ID: TM584914

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
21st Century Flooring, LLC			Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Empire Today, LLC	
Street Address:	333 Northwest Avenue	
City:	Northlake	
State/Country:	ILLINOIS	
Postal Code:	60164	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3394190	
Registration Number:	3301576	202-LUNA
Registration Number:	3809252	877-241-LUNA
Registration Number:	3301575	LUNA
Registration Number:	3390977	LUNA
Registration Number:	3311520	LUNA FLOORING GALLERY
Registration Number:	3311521	SUREQUOTE
Registration Number:	5865614	PUR PET URINE RESISTANT
Registration Number:	5865617	PUR PET URINE RESISTANT

CORRESPONDENCE DATA

Fax Number: 2155642727

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2155642727

Email: tnoel@bakerlaw.com
Correspondent Name: Kevin M. Bovard
Address Line 1: 2929 Arch Street
Address Line 2: Cira Centre, 12th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19104

TRADEMARK REEL: 006991 FRAME: 0083

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NAME OF SUBMITTER:	Kevin M. Bovard		
SIGNATURE:	/Kevin M. Bovard/		
DATE SIGNED:	07/06/2020		
Total Attachments: 2			
source=Empire Today marks for executionpdf#page1.tif			
source=Empire Today marks for executionpdf#page2.tif			

TRADEMARK
REEL: 006991 FRAME: 0084

TRADEMARK ASSIGNMENT

WHEREAS, 21st Century Flooring, LLC, a Delaware company, with an address of 333 Northwest Avenue, Northlake, IL 60164, (hereafter "Assignor"), is the owner of the trademark registrations set forth in the attached Schedule A (hereinafter "the Marks");

WHEREAS, Empire Today, LLC, a Delaware company, with an address of 333 Northwest Avenue, Northlake, IL 60164 (hereafter "Assignee"), is desirous of acquiring all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor does hereby assign, transfer, and convey to Assignee all right, title, and interest in and to the Marks together with the goodwill of business symbolized thereby and all assets relating to the Marks, and the right to sue and recover damages for past infringements thereof.

21st Century Flooring, LLC	Empire Today, LLC
Juli Hill La Come	Malle 14. W. Landen
N.	<u></u>
Name	Name
Keith R. Weinberger, President	Keith R. Weinberger, CEO
Title	Title
July 3, 2020	July 3, 2020
Date	Date

SCHEDULE A

Trademark	U.S. Reg. No.
Sound Mark: "773 202 Luna" with telephone touch	3394190
pad tones	
202-LUNA	3301576
877-241-LUNA	3809252
LUNA	3301575
LUNA (& Crescent Design)	3390977
LUNA FLOORING GALLERY	3311520
SUREQUOTE	3311521
PUR PET URINE RESISTANT & Design	5865614
PUR PET URINE RESISTANT	5865617

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RECORDED: 07/06/2020

TRADEMARK REEL: 006991 FRAME: 0086