

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM585069

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Loomis Enzymes, LLC		06/25/2020	Limited Liability Company: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HFL Enterprises, LLC		
<b>Street Address:</b>	6421 Enterprise Lane		
<b>City:</b>	Madison		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53719		
<b>Entity Type:</b>	Limited Liability Company: WISCONSIN		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2473031	21ST CENTURY NUTRITION PUBLISHING	
<b>Registration Number:</b>	2049517	CHIRO-ZYME	
<b>Registration Number:</b>	4620728	DGST	
<b>Registration Number:</b>	2501423	EFI ENZYME FORMULATIONS, INC.	
<b>Registration Number:</b>	4810914	LAC	
<b>Registration Number:</b>	4508977	LOOMIS SYSTEM	
<b>Registration Number:</b>	2361954		
<b>Registration Number:</b>	2489912	NATURAL ENZYMES	
<b>Registration Number:</b>	2004947	PHBS	
<b>Registration Number:</b>	4620727	SPL	
<b>Registration Number:</b>	3281629	THE 2ND FACTOR IN CHIROPRACTIC	
<b>Registration Number:</b>	2045924	THERA-ZYME	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6082575035		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6082575035		
<b>Email:</b>	jrodriguez@foley.com		
<b>Correspondent Name:</b>	Tricia L. Schulz - Foley & Lardner LLP		

OP \$315.00 2473031

TRADEMARK

**Address Line 1:** 150 East Gilman Street  
**Address Line 4:** Madison, WISCONSIN 53703

**ATTORNEY DOCKET NUMBER:** 112954-0122

**NAME OF SUBMITTER:** Tricia L. Schulz

**SIGNATURE:** /tschulz/

**DATE SIGNED:** 07/07/2020

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (“**Assignment**”) is effective as of the 25th day of June, 2020 by and between Loomis Enzymes, LLC a Wisconsin limited liability company (“**Assignor**”) and HFL Enterprises, LLC, a Wisconsin limited liability company (“**Assignee**”).

**WHEREAS**, Assignor and Assignee desire to assign the trademarks of Assignor listed in the attached Schedule A (the “**Marks**”) to Assignee; and

**WHEREAS**, Assignor and Assignee are desirous of making this Assignment a matter of record in the U.S. Patent and Trademark Office, and with any other appropriate foreign or international office or registrar; and

**NOW, THEREFORE**, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree to the following:

1. Assignment. Assignor does hereby sell, assign, convey and transfer to Assignee the entire right, title and interest in, to and under said Marks, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, together with the goodwill of the business in connection with which the Marks are used and all rights of enforcement and recovery for past, present or future infringements or unauthorized uses of the Marks.

2. Further Assurances. Assignor further agrees to execute and deliver any documents necessary or appropriate to give effect to the intent and terms of this agreement.

3. Governing Law; Venue. This Agreement will be governed by and construed in accordance with the laws of the United States and the State of Wisconsin, excluding that body of laws known as “conflicts of law.” The parties agree that any dispute relating to this Agreement shall be brought in a state or federal court with jurisdiction in Dane County, Wisconsin and both parties consent to such courts as exclusive venue for any such disputes.

4. Counterparts. This Agreement may be signed in counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument. Signed copies of this Agreement may be sent via facsimile or scanned email attachments in lieu of originals.

**[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]**

IN TESTIMONY WHEREOF, the parties hereto, through each of their duly authorized representative, executed this Assignment as of the date and year first written above.

LOOMIS ENZYMES, LLC

By: 

Name: Howard F. Loomis III

Title: Owner

HFL ENTERPRISES, LLC


By: 

Name: DR. HOWARD F. LOOMIS JR

Title: OWNER

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

**SCHEDULE A**

<b>Mark</b>	<b>Application/Registration No.</b>	<b>Jurisdiction</b>
21 <sup>ST</sup> CENTURY NUTRITION PUBLISHING	2473031	U.S.
CHIRO-ZYME	2049517	U.S.
DGST	4620728	U.S.
EFI ENZYME FORMULATIONS, INC. & Design	2501423	U.S.
LAC	4810914	U.S.
LOOMIS SYSTEM	4508977	U.S.
	2361954	U.S.
NATURAL ENZYMES & Design	2489912	U.S.
PHBS	2004947	U.S.
SPL	4620727	U.S.
THE 2 <sup>ND</sup> FACTOR IN CHIROPRACTIC NUTRITION	3281629	U.S.
THERA-ZYME	2045924	U.S.