

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM585136

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PROJECT 303 BIDCO LIMITED | | 07/02/2020 | Private Company Limited By Shares: ENGLAND AND WALES |
| RECEIVING PARTY DATA | | | |
| Name: | The Norton Motorcycle Co. Limited | | |
| Street Address: | 1 Bartholomew Lane | | |
| City: | London | | |
| State/Country: | UNITED KINGDOM | | |
| Postal Code: | EC2N 2AX | | |
| Entity Type: | Private Company Limited By Shares: ENGLAND AND WALES | | |
| PROPERTY NUMBERS Total: 8 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2525318 | NORTON | |
| Registration Number: | 2836783 | NORTON | |
| Registration Number: | 3230384 | COMMANDO | |
| Registration Number: | 2084188 | NORTON | |
| Registration Number: | 3303306 | DOMINATOR | |
| Registration Number: | 3307664 | NORTON | |
| Registration Number: | 3391758 | COMMANDO | |
| Registration Number: | 3145777 | NORTON | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 3123322196 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 312-201-4000 | | |
| Email: | tmapps@goldbergkohn.com | | |
| Correspondent Name: | Robert D. Leighton | | |
| Address Line 1: | 55 East Monroe, Suite 3300 | | |
| Address Line 4: | Chicago, ILLINOIS 60603 | | |
| ATTORNEY DOCKET NUMBER: | 7980.012 | | |

OP \$215.00 2525318

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|---|----------------------|
| NAME OF SUBMITTER: | Robert D. Leighton |
| SIGNATURE: | /Robert D. Leighton/ |
| DATE SIGNED: | 07/07/2020 |
| Total Attachments: 1 source=Certificate of incorporation - new name#page1.tif | |



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company Number 12545195

The Registrar of Companies for England and Wales hereby certifies that under the Companies Act 2006:

PROJECT 303 BIDCO LIMITED

a company incorporated as private limited by shares, having its registered office situated in England and Wales, has changed its name to:

THE NORTON MOTORCYCLE CO. LIMITED

Given at Companies House on **2nd July 2020**.

The above information was communicated by electronic means and authenticated by the Registrar of Companies under section 1115 of the Companies Act 2006

