

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM585185

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
McMillan Group International, LLC		07/06/2020	Limited Liability Company: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Traditions Sporting Goods, Inc. d/b/a Traditions Performance		
<b>Street Address:</b>	1375 Boston Post Road		
<b>City:</b>	Old Saybrook		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06475		
<b>Entity Type:</b>	Corporation: CONNECTICUT		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5638763	TRADITION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8888524246		
<b>Email:</b>	trademark@langlotz.com		
<b>Correspondent Name:</b>	Bennet K. Langlotz		
<b>Address Line 1:</b>	P.O. Box 660675 #37585		
<b>Address Line 4:</b>	Dallas, TEXAS 75266		
<b>NAME OF SUBMITTER:</b>	Bennet K. Langlotz		
<b>SIGNATURE:</b>	/bennet langlotz/		
<b>DATE SIGNED:</b>	07/07/2020		
<b>Total Attachments: 1</b>			
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OP \$40.00 5638763

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of July 3, 2020 from McMillan Group International, LLC, a limited liability company of Arizona, located at 1638 West Knudssen Drive, Phoenix, AZ 85027 ("ASSIGNOR"), to Traditional Sporting Goods, Inc. d/b/a Traditions Performance, an corporation of Connecticut, located at 1375 Boston Post Road, Old Saybrook, Connecticut 06475 ("ASSIGNEE"):

WHEREAS, ASSIGNOR is the owner of the trademark U.S. Registration 5,638,763 for TRADITION for the goods of gun stocks (the "Mark") together with the goodwill of the business symbolized thereby in connection with the goods on which the Mark is used (the "Product").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to the Product in respect upon which the Marks are used and for which it is registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing , completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

McMillan Group International, LLC

*Kelly D. McMillan*

By: Kelly McMillan

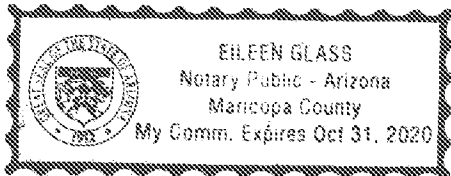
Title: PRESIDENT

At Phoenix, Arizona

on this 6 day of July, 2020

STATE OF ARIZONA ) ss.  
COUNTY OF Maricopa )

This 6 day of July, 2020, before me personally came the above-named Kelly McMillan, who executed the foregoing instrument in my presence, and who acknowledged to me that he executed the same of his own free will for the purposes set forth therein.



*Eileen Glass*  
Notary Public for Arizona