

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM584886

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Supervalu Licensing, LLC		06/01/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	The Kroger Co. of Michigan		
Street Address:	40399 Grand River Avenue		
City:	Novi		
State/Country:	MICHIGAN		
Postal Code:	48375		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3606038	MORE WAYS TO SAVE	
CORRESPONDENCE DATA			
Fax Number:	5137624935		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-762-4498		
Email:	mark.wilkinson@kroger.com		
Correspondent Name:	J. Mark Wilkinson		
Address Line 1:	1014 Vine Street		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	J. Mark Wilkinson		
SIGNATURE:	/J. Mark Wilkinson/		
DATE SIGNED:	07/06/2020		
Total Attachments: 1			
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OP \$40.00 3606038

EXHIBIT A
TRADEMARK ASSIGNMENT

WHEREAS, Supervalu Licensing LLC, located at 11840 Valley View Road, Eden Prairie, Minnesota 55344, ("Assignor") is the owner of the mark MORE WAYS TO SAVE (the "Mark") and the corresponding Registration No. 3606038;

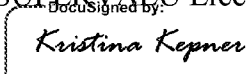
WHEREAS, prior to the effective date of this Assignment, Assignor was the owner of the entire right, title and interest in the Mark; and

WHEREAS, The Kroger Co. of Michigan, having a business address of 40399 Grand River Avenue, Novi, Michigan 48375 ("Assignee"), is desirous of acquiring from Assignor all right, title and interest in and to said Mark and trademark applications or registrations, and associated goodwill;

NOW THEREFORE, said Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does sell, assign and transfer, unto said Assignee, its successors or assigns, its entire right, title and interest, worldwide in and to said Mark, said applications or registrations and all common law trademark rights in said Mark, and with the goodwill and other incidents of its business associated with or symbolized by said Mark. Assignor agrees to take all actions, execute additional documents and to otherwise cooperate as requested by Assignee as is necessary or reasonable to assign, transfer, perfect, record, maintain, register or enforce the rights of Assignee in and to the Mark.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative.

SUPERVALU Licensing LLC

By: 
Name: Kristina Kepner
Title: Vice President and Assistant Secretary
Date: June 1, 2020