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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM585285

SUBMISSION TYPE: NEV	NEW ASSIGNMENT	
NATURE OF CONVEYANCE: ASS	SIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
More than Computers, Inc.		06/30/2020	Corporation: WISCONSIN

### **RECEIVING PARTY DATA**

Name:	Core BTS, Inc.
Street Address:	5875 Castle Creek Pkwy N Dr., Suite 320
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46250
Entity Type:	Corporation: DELAWARE

## **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1795496	INACOM

#### **CORRESPONDENCE DATA**

**Fax Number:** 4142735198

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 4142733500

**Email:** emcguire@gklaw.com

Correspondent Name: Madeline Schlederer; Godfrey & Kahn, S.C

Address Line 1: 833 East Michigan Street, Suite 1800
Address Line 4: Milwaukee, WISCONSIN 53202-5615

ATTORNEY DOCKET NUMBER:	017453-0002
NAME OF SUBMITTER:	Madeline Schlederer
SIGNATURE:	/Madeline Schlederer/
DATE SIGNED:	07/08/2020

# **Total Attachments: 3** source=assign#page1.tif source=assign#page2.tif source=assign#page3.tif

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#### TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "<u>Assignment</u>") is made and shall be effective as of June 30, 2020 (the "<u>Effective Date</u>"), by and between, More than Computers, Inc., a Wisconsin corporation, located at 3001 West Beltline Highway, Madison, Wisconsin 53713, ("<u>Assignor</u>"), and Core BTS, Inc., a Delaware corporation, having a principal office at 5875 Castle Creek Pkwy N Dr., Suite 320, Indianapolis, IN 46250 ("<u>Assignee</u>").

WHEREAS, Assignor owns all right, title, and interest in the trademarks, trademark applications, and trademark registrations shown on the attached **Schedule A** and any related common law rights, including the goodwill associated therewith (the "Assigned Trademark"); and

WHEREAS, in connection with that certain Agreement and Plan of Merger, made and entered into as of the Effective Date (the "Merger Agreement"), of Assignor with and into Assignee, Assignee shall acquire all of the rights throughout the world in and to, along with the right to recover damages and profits for past and future infringements of, the Assigned Trademark.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that for the good and valuable consideration set forth in the Merger Agreement, the receipt and sufficiency of which is hereby acknowledged, effective as of the Effective Date, Assignor hereby agrees to and does sell, assign, and transfer unto Assignee all right, title, and interest in and to the Assigned Trademark and any applications or registrations therefor, together with all common law rights therein, the goodwill of the business in connection with which the Assigned Trademark is used and which is symbolized by the Assigned Trademark, throughout the world, all renewals thereof, and all rights of action, powers, and benefits accrued thereto, including the right to sue for and collect damages and profits for past and future infringements thereof.

Where appropriate, the parties authorize and request the Commissioner of Trademark of the United States Patent and Trademark Office, whose duty it is to register trademarks, to record Assignee as the assignee and owner of the Assigned Trademark.

Assignee and Assignor hereby further undertake that they will execute such additional documents and take such further actions as may be reasonably required in order to confirm and further effectuate the assignment of the Assigned Trademark by Assignor to Assignee.

This Assignment (i) may be executed in one or more counterparts and delivered by facsimile, portable document format or other electronic means, each of which when so executed and delivered shall be deemed to be an original and all of which together shall be deemed to be one and the same agreement; (ii) shall be binding upon and inure to the benefit of the parties hereto, and each of their successors and assigns; (iii) shall be governed in all respects by the internal laws of the State of Wisconsin, without regard to its conflicts of law principles which would require application of the laws of another jurisdiction; and (iv) may not be amended or modified unless in writing and signed by Assignee and Assignor.

IN WITNESS WHEREOF, the undersigned parties have executed this Trademark Assignment as of the Effective Date.

TRADEMARK
REEL: 006993 FRAME: 0255

ASSIGNOR:	ASSIGNEE:
More Than Computers, Inc.	Core BTS, Inc.
By: Jason Eichmann	By: Jason Eichmann
Name: Jason Eickmann	Name: Jason Eickmann
Title: Secretary	Title: Secretary

[Signature page for More Than Computers, Inc. Trademark Assignment.]

TRADEMARK REEL: 006993 FRAME: 0256

# SCHEDULE A: ASSIGNED TRADEMARK

MARK	REG. NO.	REG. DATE	OWNER	COUNTRY
INACOM	1,795,496	September 28, 1993	More Than Computers, Inc.	US

22546526.1

**RECORDED: 07/08/2020** 

TRADEMARK REEL: 006993 FRAME: 0257