

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM585102

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mindseye Solutions, LLC		05/31/2019	Limited Liability Company: VIRGINIA
RECEIVING PARTY DATA			
Name:	Reveal Data Corporation		
Street Address:	318 W. Adams St.		
Internal Address:	Suite 1607		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4533425	MINDSEYE	
Registration Number:	4245743	DISCOVER MORE. REVIEW LESS.	
CORRESPONDENCE DATA			
Fax Number:	9497254100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497254000		
Email:	amina@sycr.com		
Correspondent Name:	Arnold V. Mina		
Address Line 1:	Stradling Yocca Carlson & Rauth, P.C.		
Address Line 2:	660 NEWPORT CENTER DRIVE, SUITE 1600		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	105622-0003		
NAME OF SUBMITTER:	Arnold Mina		
SIGNATURE:	/Arnold Mina/		
DATE SIGNED:	07/07/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made from Mindseye Solutions, LLC, a Virginia limited liability company whose principal place of business is 2301 Columbia Pike, Suite 121, Arlington, VA 22204 ("Seller"), to Reveal Data Corporation, an Ohio corporation, whose principal place of business is 318 W Adams St., Suite 1607, Chicago, IL 60606 ("Buyer").

Seller desires to assign to Buyer all of Seller's right, title and interest in and to the trademarks and/or service marks identified on Section 3.13(a) of the Disclosure Schedule to the Asset Purchase Agreement entered into between Seller and Buyer as of the date hereof (the "Asset Purchase Agreement"), and set forth on Exhibit A attached hereto (the "Transferred Marks"), together with the goodwill of the business pertaining thereto.

In consideration for entering into the Asset Purchase Agreement and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Seller does hereby assign, transfer, and convey to Buyer all of Seller's right, title and interest in and to the Transferred Marks, including all of Seller's (i) common law rights therein, (ii) goodwill of the business pertaining thereto, and (iii) rights to sue or recover and retain damages for past, present, and future infringement, dilution, misappropriation or other violation of any of the foregoing, if any.

Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by Buyer. Following the date hereof, upon Buyer's reasonable request, Seller shall take such steps and actions, and provide such cooperation and assistance to Buyer and its successors, assigns, and legal representatives, as may be necessary to effect, evidence, or perfect the assignment of the Transferred Marks to Buyer.

[Signature Page Follows]

Dated: May 31, 2019

MINDSEYE SOLUTIONS, LLC

By: 
Name: Robert Krantz
Title: Chief Executive Officer

[Signature Page -- Trademark Assignment]

Exhibit A

Transferred Marks

Mark Name	Jurisdiction	Owner	Reg. Date	Reg. No.
MINDSEYE	US	Mindseye Solutions, LLC	May 20, 2014	4,533,425
Discover More. Review Less.	US	Mindseye Solutions, LLC	November 20, 2012	4,245,743