

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM585366

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Wagering, Inc.		06/11/2020	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	William Hill Organization Limited		
Street Address:	1 Bedford Ave.		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	WCIB3AU		
Entity Type:	Limited Liability Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88118347	WILLIAM HILL LINE CHANGE	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	702-550-4400		
Email:	TrademarksLV@dickinson-wright.com		
Correspondent Name:	John L. Krieger		
Address Line 1:	3883 Howard Hughes Parkway, Suite 800		
Address Line 4:	Las Vegas, NEVADA 89169		
ATTORNEY DOCKET NUMBER:	091669-70012		
DOMESTIC REPRESENTATIVE			
Name:	John L. Krieger		
Address Line 1:	3883 Howard Hughes Parkway Suite 800		
Address Line 4:	Las Vegas, NEVADA 89169		
NAME OF SUBMITTER:	John L. Krieger		
SIGNATURE:	/John L. Krieger/		
DATE SIGNED:	07/08/2020		
Total Attachments: 1			

OP \$40.00 88118347

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into as of June 11, 2020 ("Effective Date") between American Wagering, Inc. ("Assignor") a Nevada corporation, with an address of 6325 S. Rainbow Blvd., Ste. 100, Las Vegas, NV 89118, on the one hand, and William Hill Organization Limited ("Assignee"), a United Kingdom limited company with an address of 1 Bedford Ave., London, United Kingdom WC1B3AU, on the other hand. For purposes of this Assignment, Assignor and Assignee may be collectively referred to herein as the "Parties."

NOW THEREFORE, in consideration of the covenants, representations and warranties set forth herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree to the following:

Assignor hereby irrevocably assigns, transfers and conveys to Assignee, without any restrictions, limitations or reservations, and Assignee does hereby accept the assignment, transfer and conveyance of, all of Assignor's entire worldwide rights, title and interests in and to the mark WILLIAM HILL LINE CHANGE and any stylizations, designs or the like associated therewith, including, without limitation, U.S. Application Serial No. 88118347 and common law rights for such mark, goodwill associated with and symbolized thereby, and, in accordance with 15 U.S.C § 1060, the portion of the business to which the mark pertains, all past, present and future claims, counterclaims, credits, causes of action, choses in action, rights of recovery and rights of setoff against third persons for infringements, violations, dilutions or contract breaches, together with the right at law or equity to sue and recover for any past, continuing and/or future infringements, violations, dilutions or contract breaches and collect any resulting recovery of damages, lost profits, legal fees and costs, including from acts which may have occurred prior to the Effective Date, all of the foregoing rights, titles and interests to be held and enjoyed by Assignee, for Assignee's own use and benefit and for the use and benefit of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment, transfer and conveyance had not been made.

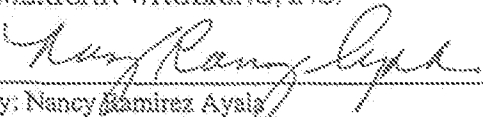
IT WITNESS THEREOF, the Parties have caused this instrument to be duly executed as of the Effective Date and each of the undersigned represents that he has the authority to legally bind his respective entities.

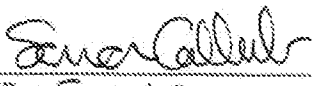
ASSIGNOR

ASSIGNEE

AMERICAN WAGERING, INC.

WILLIAM HILL ORGANIZATION LIMITED


By: Nancy Ramirez Aysla
Title: Intellectual Property Counsel
4837-4605-9700 v2 [91669-70612]


By: SIMON CALLAGHAN
Title: GENERAL COUNSEL + COMPANY SECRETARY