

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM585382

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
NorthStar Memorial Group, LLC		06/28/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WELLS FARGO BANK, N.A.		
<b>Street Address:</b>	1000 Louisiana		
<b>Internal Address:</b>	10TH Floor		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77002		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4257522	A PLACE LIKE NO OTHER	
<b>Registration Number:</b>	4775566	CARE, COMFORT AND PLAN	
<b>Registration Number:</b>	5216168	ETERNAL RESORTS BY NORTHSTAR MEMORIAL GR	
<b>Registration Number:</b>	4015422	PET HAVEN	
<b>Registration Number:</b>	4116205	SIGNATURE SERVICES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7132204285		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7132204614		
<b>Email:</b>	pat-tmk@andrewskurth.com		
<b>Correspondent Name:</b>	HUNTON ANDREWS KURTH LLP		
<b>Address Line 1:</b>	600 TRAVIS ST.		
<b>Address Line 2:</b>	SUITE 4200		
<b>Address Line 4:</b>	HOUSTON, TEXAS 77002		
<b>NAME OF SUBMITTER:</b>	Jeanne Dunn		
<b>SIGNATURE:</b>	/Jeanne Dunn/		
<b>DATE SIGNED:</b>	07/08/2020		

CH \$140.00 4257522

**Total Attachments: 5**

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## SECURITY INTEREST AGREEMENT

**FOR GOOD AND VALUABLE CONSIDERATION**, the receipt and sufficiency of which are hereby acknowledged, effective as of June 28, 2019, NorthStar Memorial Group, LLC, a Delaware limited liability company with a principal office at 1900 St. James Place, Suite 200, Houston, Texas 77056, USA (referred to as “Grantor”), does hereby collaterally assign and grant to Wells Fargo Bank, National Association, as Administrative Agent with a principal office at 1000 Louisiana, 10<sup>th</sup> Floor, Houston, Texas 77002 (the “Grantee”), a security interest in all of Grantor’s right, title and interest in and to the trademarks and associated registrations set forth on Exhibit A hereto (the “Mark”), together with the goodwill of the business connected with the use of and symbolized by the Mark and all income and proceeds thereof (including, by way of illustration and not limitation, license royalties and proceeds of infringement suits for past, present, and future infringements), the right to sue for past, present and future infringements, all rights corresponding or relating to any of the foregoing throughout the world and all renewals and extensions thereof. Capitalized terms used herein and not otherwise defined shall have meaning assigned to such terms in the Credit Agreement (hereafter defined).

**THIS ASSIGNMENT** is made to secure the satisfactory performance and payment of all obligations of the Grantor under that certain Fourth Amended and Restated Credit Agreement dated as of August 31, 2017, as amended by that certain Amendment No. 1 to Fourth Amended and Restated Credit Agreement and Request for First Maturity Extension dated as of September 12, 2018, Amendment No. 2 to Fourth Amended and Restated Credit Agreement dated June 28, 2019 and Amendment No. 3 to Fourth Amended and Restated Credit Agreement dated June 28, 2019 (as amended and as may be amended in the future, the “Credit Agreement”) by and among the Borrowers including the Grantor, Wells Fargo Bank, National Association, as Administrative Agent, and the Lenders party thereto and the Loan Documents executed in connection therewith. Upon satisfaction of all the obligations under the Credit Agreement and the other Loan Documents (except any obligations consisting of contingent indemnification obligations for which no claim has been asserted), Grantee shall execute, acknowledge, and deliver to the Grantor an instrument in writing releasing the collateral assignment and security interest in the Mark granted under this Security Interest Agreement.

**THIS ASSIGNMENT** has been granted in conjunction with the lien and security interest granted to the Grantee pursuant to that certain Security Agreement dated as of November 27, 2007, entered into among Borrowers, the Subsidiaries (as defined therein) and the Administrative Agent (as amended and as may be amended in the future, the "Security Agreement"). The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to, those set forth in or arising under the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Assignment are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

**(Signature Pages Follow)**

**SECURITY INTEREST AGREEMENT**


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**TRADEMARK  
REEL: 006994 FRAME: 0116**

IN WITNESS WHEREOF, the undersigned has executed this Agreement on the date of the acknowledgment of the Notary Public, but to be effective as of the date first above written.

**Grantor**

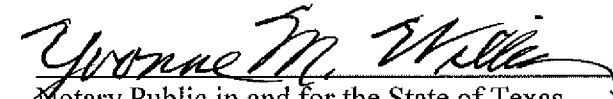
NorthStar Memorial Group, LLC,  
a Delaware limited liability company

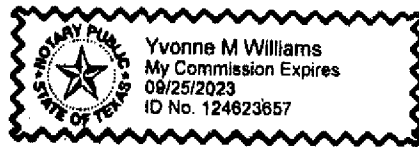
By:   
Mark Shinder  
Executive Vice President and  
Chief Executive Officer

THE STATE OF Texas §  
COUNTY OF HARRIS §

I, the undersigned Notary Public, do hereby attest that before me on this day personally appeared Mark Shinder, Executive Vice President and Chief Executive Officer of NorthStar Memorial Group, LLC, a Delaware limited liability company, known to me to be the person whose name is subscribed to the foregoing instrument, who acknowledged to me that he executed the same for the purposes and consideration therein expressed, in the capacity therein stated and as the act and deed of NorthStar Memorial Group, LLC.

GIVEN UNDER MY HAND and seal of office this 6<sup>th</sup> day of Feb, 2020.

  
Notary Public in and for the State of Texas



IN WITNESS WHEREOF, the undersigned has executed this Agreement on the date of the acknowledgment of the Notary Public, but to be effective as of the date first above written.

Grantee

Wells Fargo Bank, National Association,  
as Administrative Agent

By: Patrick Greene  
Name: Patrick Greene  
Title: Senior Vice President

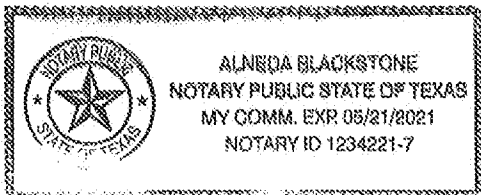
THE STATE OF TEXAS           §

COUNTY OF HARRIS           §

I, the undersigned Notary Public, do hereby attest that before me on this day personally appeared Patrick Greene, Senior Vice President of Wells Fargo Bank, National Association, known to me to be the person whose name is subscribed to the foregoing instrument, who acknowledged to me that she executed the same for the purposes and consideration therein expressed, in the capacity therein stated and as the act and deed of wells Fargo Bank, National Association.

GIVEN UNDER MY HAND and seal of office this 7 day of February, 2020.

Alveda Blackstone  
Notary Public in and for the State of Texas



**EXHIBIT A**

**U.S. Trademark Application**

<b>MARK</b>	<b>REG. NO. / REG. DATE</b>	<b>SERIAL NO. / FILING DATE</b>	<b>OWNER</b>
A PLACE LIKE NO OTHER	4257522 12/11/2012	85608924 04/26/2012	NorthStar Memorial Group, LLC
CARE, COMFORT AND PLAN	4775566 07/21/2015	86333390 07/10/2014	NorthStar Memorial Group, LLC
ETERNAL RESORTS	5216168 06/06/2017	86883241	NorthStar Memorial Group, LLC
PET HAVEN	4015422 08/23/2011	85214731 01/11/2011	NorthStar Memorial Group, LLC
SIGNATURE SERVICES	4116205 03/28/2011	85278287	NorthStar Memorial Group, LLC

SECURITY INTEREST AGREEMENT