

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM585429

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ACTIVE INTEREST MEDIA, INC.		06/30/2020	Corporation: DELAWARE
CRUZ BAY PUBLISHING, INC.		06/30/2020	Corporation: DELAWARE
CRUZ BAY RS-SPE, LLC		06/30/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	POCKET OUTDOOR MEDIA, INC.
Street Address:	4745 Walnut St
Internal Address:	Unit A
City:	Boulder
State/Country:	COLORADO
Postal Code:	80301
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 56

Property Type	Number	Word Mark
Serial Number:	73323860	BACKPACKER
Serial Number:	75982084	BACKPACKER
Serial Number:	75671443	BACKPACKER.COM
Serial Number:	75070141	BETTER NUTRITION
Serial Number:	86526811	BUSINESS OF YOGA PRESENTED BY YOGA JOURN
Serial Number:	86526840	BUSINESS OF YOGA PRESENTED BY YOGA JOURN
Serial Number:	77101160	CLEAN EATING
Serial Number:	85146012	CLIMBING
Serial Number:	75978042	CLIMBING
Serial Number:	75355561	CLIMBING
Serial Number:	86452259	F3T
Serial Number:	85808064	FITNESSCONNECT
Serial Number:	86301462	FLY FISHING FILM TOUR
Serial Number:	75219038	GEARFINDER

OP \$1415.00 73323860

Property Type	Number	Word Mark
Serial Number:	75915858	GEARTRENDS
Serial Number:	76976757	GET OUT MORE
Serial Number:	85215949	GRAND CANYON JOURNAL
Serial Number:	77066329	IDEA
Serial Number:	73631974	IDEA
Serial Number:	73631973	IDEA
Serial Number:	77201803	INNER IDEA
Serial Number:	76419393	INSPIRE THE WORLD TO FITNESS
Serial Number:	74136253	NASTAR
Serial Number:	77687584	NATIONAL PARK TRIPS
Serial Number:	87861026	NATIONAL SUMMIT DAY
Serial Number:	88460525	NATURX
Serial Number:	88614226	NATURX
Serial Number:	88614233	NATURX
Serial Number:	88460500	NATURX
Serial Number:	88460541	NATURX
Serial Number:	85215992	ROCKY MOUNTAIN JOURNAL
Serial Number:	74034766	SKI MAGAZINE
Serial Number:	72357462	SKIING
Serial Number:	76394723	SNEWS
Serial Number:	87137065	SNEWS
Serial Number:	78510843	SNOWORLD
Serial Number:	86214723	TEACHERS PLUS
Serial Number:	78436105	THE OUTDOORS AT YOUR DOORSTEP
Serial Number:	75425369	VEGETARIAN TIMES
Serial Number:	87083179	VEGETARIAN TODAY
Serial Number:	75062698	WARREN MILLER
Serial Number:	78698019	WARREN MILLER
Serial Number:	78856776	WARREN MILLER
Serial Number:	78740057	WARREN MILLER'S
Serial Number:	78740125	WARREN MILLER'S
Serial Number:	78074288	WARREN MILLER'S GLOBAL ADVENTURE
Serial Number:	75398000	WARREN MILLER'S SNOWORLD
Serial Number:	76244355	YOGA JOURNAL
Serial Number:	86185182	YOGA JOURNAL LIVE!
Serial Number:	86185233	YOGA JOURNAL LIVE!
Serial Number:	76238469	YOGA JOURNAL
Serial Number:	75981808	YOGA JOURNAL

Property Type	Number	Word Mark
Serial Number:	86214745	YOGA JOURNAL TEACHERS PLUS
Serial Number:	78335381	YOGA STEP BY STEP
Serial Number:	78572906	ADVENTURES NYC
Serial Number:	86761135	STONEFLY

CORRESPONDENCE DATA

Fax Number: 3037867691

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3037867687

Email: dlooijen@db-iplaw.com

Correspondent Name: Duft & Bornsen, PC

Address Line 1: 1319 W Baseline Rd

Address Line 2: Suite 100A

Address Line 4: Lafayette, COLORADO 80026

NAME OF SUBMITTER: Devin Lee Looijen

SIGNATURE: /Devin Lee Looijen/

DATE SIGNED: 07/08/2020

Total Attachments: 10

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INTELLECTUAL PROPERTY ASSIGNMENT

This **INTELLECTUAL PROPERTY ASSIGNMENT** (this “*Assignment*”) is entered into as of June 30, 2020 by and **POCKET OUTDOOR MEDIA, INC.**, a Delaware corporation (“*Assignee*”), **ACTIVE INTEREST MEDIA, INC.**, a Delaware Corporation (“*Parent*”), **CRUZ BAY PUBLISHING, INC.**, a Delaware corporation (the “*Company*”) and **CRUZ BAY RS-SPE, LLC**, a Delaware limited liability company (“*SPE*” and together with Parent and the Company, collectively “*Assignors*” and each an “*Assignor*”). Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to such terms in the Purchase Agreement (as defined hereinafter).

RECITALS

WHEREAS, Assignee, Parent and Active Interest Media Holdings, LLC, a Delaware limited liability company, have entered into that certain Asset Purchase Agreement, dated as of the date hereof (the “*Purchase Agreement*”), pursuant to which Assignors have agreed to sell, transfer, assign, convey and deliver to Assignee, and Assignee has agreed to purchase, acquire and accept from Assignors, all right, title and interest in, to and under the Purchased Assets, including all of the Intellectual Property Assets that are owned or controlled by Assignors (including the trademarks and service marks, copyright rights and domain names identified on Exhibit A attached hereto), together with the goodwill associated with the Purchased Assets (the “*Purchased Intellectual Property*”), free and clear of all Liens except for Permitted Liens, on the terms and subject to the conditions set forth in the Purchase Agreement; and

WHEREAS, in accordance with the terms of the Purchase Agreement, Assignors and Assignee have agreed to enter into this Assignment to effect the sale, transfer, assignment, conveyance and delivery from Assignors to Assignee of all right, title and interest in, to and under the Purchased Intellectual Property, and the acceptance of such sale, transfer, assignment, conveyance and delivery by Assignee.

NOW, THEREFORE, in consideration of the premises, covenants and representations set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Purchased Intellectual Property. Assignors hereby irrevocably sells, transfers, assigns, conveys and delivers to Assignee, and its successors and assigns, and Assignee hereby accepts such sale, transfer, assignment, conveyance and delivery of, all right, title and interest in, to and under the Purchased Intellectual Property, to have and hold forever, free and clear of all Liens except for Permitted Liens. This sale, transfer, assignment, conveyance and delivery includes all rights in and to any Purchased Intellectual Property provided by international conventions and treaties or the laws of any jurisdiction, including the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for Assignee’s own use and behalf and the use and behalf of Assignee’s successors, legal representatives and assigns, to the full end of the term or terms for which any Intellectual Property Assets may be granted, as fully and entirely as the same would have been held and enjoyed by Assignors had this sale, transfer, assignment, conveyance and delivery not been made. Assignor hereby irrevocably sells, transfers, assigns, conveys and delivers to Assignee, and its successors and assigns, all claims and causes of action for any and all remedies arising out of or related to any infringement, misappropriation or violation of any of the rights assigned hereby and that may have accrued prior to the date of this Assignment, or may accrue after the date of this Assignment, including the rights to sue for, collect and retain damages for past, present and future infringement (before or after issuance), dilution, misappropriation, unlawful imitation or other violation of or conflict with any Purchased Intellectual Property. Assignors and their current and future Affiliates and their successors and assigns agrees not to make any claim or argument in contravention of any of the foregoing.

2. Further Conveyances and Assumptions.

(a) From time to time following the Closing, at the sole cost and expense of Assignee (except as set forth below), Assignors shall, and shall cause its Affiliates to, (i) execute, acknowledge and deliver all such further conveyances, notices, assumptions, releases and acquittances and such other instruments, and take such further actions, as may be necessary or appropriate to assure fully to Assignee and its successors and assigns, all of the properties, rights, titles, interests, estates, remedies, powers and privileges intended to be conveyed to Assignee under this Assignment, the Purchase Agreement and the other Ancillary Documents (including with respect to the Post-Closing Copyright Schedule (as defined in the Purchase Agreement), and (ii) assist Assignee in connection with the registration, prosecution, maintenance and/or enforcement of any Purchased Intellectual Property (including with respect to the Post-Closing Copyright Schedule) as requested by Assignee. For the avoidance of doubt, Assignee shall take all actions as required by Section 4.1(g) of the Purchase Agreement, at Assignee's sole cost and expense.

(b) If Assignee is unable for any reason to secure the signature of any Assignor or any Assignor's successors or assigns to any document that Assignee is entitled to under this Assignment, then Assignor hereby irrevocably designates and appoints Assignee, and Assignee's duly authorized officers, agents and representatives, as its agents and attorneys-in-fact, coupled with an interest, with full power of substitution to act for and on the behalf and instead of Assignor, to execute and file any such document or documents and to do all other lawfully permitted acts to further the purposes of this Assignment with the same legal force and effect as if executed by such Assignor. No Assignor shall enter into any agreement in conflict with this Assignment.

3. Due Authorization. Assignors authorize and request the applicable governmental bodies in any applicable jurisdictions, whose duty is to issue patents, trademarks or copyrights applications as aforesaid, to issue the same to Assignee and to record Assignee as owner of the Purchased Intellectual Property, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

4. Conflicts with Purchase Agreement. To the extent there is a conflict between the terms and provisions of this Assignment and the Purchase Agreement, the terms and provisions of the Purchase Agreement will govern.

5. Governing Law; Amendment. This Assignment will be governed by and construed and enforced in accordance with the internal laws of the State of Delaware without reference to its choice of law rules. This Assignment may not be amended, modified or supplemented except by written agreement of the parties.

6. Consent to Jurisdiction. Any controversy, dispute or claim between the parties to this Assignment, including any claim arising out of, in connection with, or in relation to the interpretation, performance or breach of this Assignment, shall be resolved exclusively and finally in accordance with the procedures set forth in Section 7.7 (Consent to Jurisdiction; Waiver of Jury Trial) of the Purchase Agreement.

7. Entire Agreement. This Assignment and the Purchase Agreement (including the Exhibits and Schedules thereto) constitute the entire agreement between the parties with respect to the subject matter hereof and supersede all prior agreements, understandings and negotiations, both written and oral, between the parties with respect to the subject matter of this Assignment.

8. No Third Party Beneficiaries. No provision of this Assignment shall create any third-party beneficiary or other rights in any Person.

9. Notices. All notices, requests, consents and other communications required or permitted hereunder shall be in writing and shall be deemed properly delivered, given and received when delivered (by hand, by registered mail, by courier or express delivery service or by electronic mail), in each case, in accordance with Section 7.1 (Notices) of the Purchase Agreement.

10. Severability. Any provision of this Assignment which is prohibited or unenforceable in any jurisdiction will, as to such jurisdiction, be ineffective to the extent of such prohibition or unenforceability without invalidating the remaining provisions of this Assignment, and any such prohibition or unenforceability in any jurisdiction will not invalidate or render unenforceable such provision in any other jurisdiction, unless such enforcement would significantly alter the underlying intent of the parties as originally contemplated by the parties at the time this Assignment was executed. If any term, covenant, condition or provision, or part thereof, is held to be invalid, void or unenforceable, the court making such determination shall have the power to modify such term, covenant, condition or provision, and/or modify or delete specific words and phrases, and enforce such term, covenant, condition or provision in its modified form. To the extent permitted by Applicable Law, the parties waive any provision of Applicable Law, which renders any such provision prohibited or unenforceable in any respect.

11. Waiver. Any agreement on the part of a party to any extension or waiver of any provision of this Assignment will be valid only if set forth in an instrument in writing signed on behalf of such party. A waiver by a party of the performance of any covenant, agreement, obligation, condition, representation or warranty will not be construed as a waiver of any other covenant, agreement, obligation, condition, representation or warranty. A waiver by any party of the performance of any act will not constitute a waiver of the performance of any other act or an identical act required to be performed at a later time.

12. Successors and Assigns. No assignment or transfer by Assignors of its rights and obligations under this Assignment will be made except with the prior written consent Assignee. Assignee may freely assign any or all of its rights and obligations under this Assignment, in whole or in part, to any other Person, including any Subsidiary, without obtaining the consent or approval of any other party hereto; provided, that, such Person agrees in writing to be bound by the provisions of this Assignment. This Assignment will be binding upon and will inure to the benefit of the parties and their respective successors and permitted assigns, and any reference to a party will also be a reference to a successor or permitted assign of such party. Any assignment or transfer in violation of this Section 12 shall be void and of no force and effect.

13. Counterparts; Exchanges by Electronic Transmission. This Assignment may be executed in two (2) or more counterparts, each of which will be deemed an original Counterparts may be delivered by e-mail.

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IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed and delivered as of the date first written above.

ASSIGNEE:

POCKET OUTDOOR MEDIA, INC.

By: Robin Thurston
Name: Robin Thurston
Title: Chief Executive Officer

ASSIGNOR:

ACTIVE INTEREST MEDIA, INC.

By: _____
Name: Brian Sellstrom
Title: Executive Vice President

CRUZ BAY PUBLISHING, INC.

By: _____
Name: Brian Sellstrom
Title: Executive Vice President

CRUZ BAY RS-SPE, LLC

By: _____
Name: Brian Sellstrom
Title: Executive Vice President

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be duly executed and delivered as of the date first written above.

ASSIGNEE:

POCKET OUTDOOR MEDIA, INC.

By: _____
Name:
Title:

ASSIGNOR:

ACTIVE INTEREST MEDIA, INC.

By: Brian Sellstrom
Name: Brian Sellstrom
Title: Executive Vice President

CRUZ BAY PUBLISHING, INC.

By: Brian Sellstrom
Name: Brian Sellstrom
Title: Executive Vice President

CRUZ BAY RS-SPE, LLC

By: Brian Sellstrom
Name: Brian Sellstrom
Title: Executive Vice President

EXHIBIT A

INTELLECTUAL PROPERTY ASSETS

Trademarks and Service Marks

See attached.

Copyright Rights

See attached.

Unregistered copyrights for all of the Publications listed in Schedule A to the Purchase Agreement.

Domain Names

See attached.

Trademarks

Trademark	Country	App. No.	Filing Date	Reg. No.	Reg. Date	Owner Name
A SKI MAGAZINE PROGRAM Design	Canada	0675404	11-Feb-1991	TMA398545	22-May-1992	CRUZ BAY PUBLISHING, INC.
ACTIVE INTEREST MEDIA'S YOGA JOURNAL	China	16570962	26-Mar-2015	16570962	28-Oct-2016	CRUZ BAY PUBLISHING, INC.
BACKPACKER	United States	73/323860	17-Aug-1981	1201101	13-Jul-1982	CRUZ BAY PUBLISHING, INC.
BACKPACKER	United States	75/982084	24-May-1999	2595283	16-Jul-2002	CRUZ BAY PUBLISHING, INC.
BACKPACKER (Stylized)	Canada	575162	22-Dec-1986	TMA348219	25-Nov-1988	CRUZ BAY PUBLISHING, INC.
BACKPACKER.COM	United States	75/671443	29-Mar-1999	2460850	19-Jun-2001	CRUZ BAY PUBLISHING, INC.
BETTER NUTRITION	United States	75/070141	11-Mar-1996	2102728	07-Oct-1997	CRUZ BAY PUBLISHING, INC.
BUSINESS OF YOGA PRESENTED BY YOGA JOURNAL	United States	86/526811	06-Feb-2015	4883037	05-Jan-2016	CRUZ BAY PUBLISHING, INC.
BUSINESS OF YOGA PRESENTED BY YOGA JOURNAL & Design	United States	86/526840	06-Feb-2015	4883038	05-Jan-2016	CRUZ BAY PUBLISHING, INC.
CLEAN EATING	United States	77/101160	07-Feb-2007	3494214	26-Aug-2008	CRUZ BAY PUBLISHING, INC.
CLIMBING	United States	85/146012	06-Oct-2010	4058633	22-Nov-2011	CRUZ BAY PUBLISHING, INC.
CLIMBING	United States	75/978042	12-Sep-1997	2261248	13-Jul-1999	CRUZ BAY PUBLISHING, INC.
CLIMBING	United States	75/355561	12-Sep-1997	2239935	13-Apr-1999	CRUZ BAY PUBLISHING, INC.
F3T	United States	86/452259	12-Nov-2014	4764508	30-Jun-2015	CRUZ BAY PUBLISHING, INC.
FITNESSCONNECT	United States	85/808064	20-Dec-2012	4391330	27-Aug-2013	CRUZ BAY PUBLISHING, INC.
FLY FISHING FILM TOUR	United States	86/301462	5-Jun-2014	4726564	10-Feb-2015	CRUZ BAY PUBLISHING, INC.
GEARFINDER	United States	75/219038	27-Dec-1996	2136379	10-Feb-1998	CRUZ BAY PUBLISHING, INC.
GEARTRENDS	United States	75/915858	04-Feb-2000	2423355	23-Jan-2001	CRUZ BAY PUBLISHING, INC.
GET OUT MORE	United States	76/976757	12-Mar-2003	2899274	02-Nov-2004	CRUZ BAY PUBLISHING, INC.
GRAND CANYON JOURNAL	United States	85/215949	12-Jan-2011	4227992	16-Oct-2012	CRUZ BAY PUBLISHING, INC.
IDEA	Australia	464983	11-May-1987	464983	28-Dec-1990	CRUZ BAY PUBLISHING, INC.
IDEA	Brazil	817082425	29-Jan-1993	817082425	06-Dec-1994	CRUZ BAY PUBLISHING, INC.
IDEA	Canada	1351372	12-Jun-2007	TMA727166	28-Oct-2008	CRUZ BAY PUBLISHING, INC.
IDEA	Hong Kong	303309651	18-Feb-2015	303309651	18-Feb-2015	CRUZ BAY PUBLISHING, INC.
IDEA	Italy	T093COO1694	21-Sep-1993	0001568585	11-Dec-1995	CRUZ BAY PUBLISHING, INC.

Trademark	Country	App. No.	Filing Date	Reg. No.	Reg. Date	Owner Name
IDEA	United Kingdom	1308716	30-Apr-1987	1308716	06-Oct-1989	CRUZ BAY PUBLISHING, INC.
IDEA	United States	77/066329	18-Dec-2006	3358535	25-Dec-2007	CRUZ BAY PUBLISHING, INC.
IDEA	United States	73/631974	24-Nov-1986	1451415	04-Aug-1987	CRUZ BAY PUBLISHING, INC.
IDEA	United States	73/631973	24-Nov-1986	1562819	24-Oct-1989	CRUZ BAY PUBLISHING, INC.
IDEA	China (People's Republic)	16453499	09-Mar-2015	16453499	28-Jan-2017	CRUZ BAY PUBLISHING, INC.
IDEA LOGO	Australia	1952112	30-Aug-2018	1952112	22-May-2019	CRUZ BAY PUBLISHING, INC.
IDEA LOGO	South Africa	2018/24985	30-Aug-2018	Published for opposition		CRUZ BAY PUBLISHING, INC.
IDEA LOGO	South Africa	2018/24986	30-Aug-2018	Published for opposition		CRUZ BAY PUBLISHING, INC.
IDEA Stylized	Brazil	821105698	25-Sep-1998	821105698	27-Feb-2007	CRUZ BAY PUBLISHING, INC.
IDEA & Design	Canada	0601442	23-Feb-1988	TMA381441	15-Mar-1991	CRUZ BAY PUBLISHING, INC.
IDEA & Design	Canada	0893777	14-Oct-1998	TMA583040	04-Jun-2003	CRUZ BAY PUBLISHING, INC.
IDEA Stylized	European Union (Community)	000914556	24-Aug-1998	000914556	15-Dec-1999	CRUZ BAY PUBLISHING, INC.
INNER IDEA	United States	77/201803	08-Jun-2007	4223603	16-Oct-2012	CRUZ BAY PUBLISHING, INC.
INSPIRE THE WORLD TO FITNESS	Canada	1608425	02-Jan-2013	TMA888666	24-Oct-2014	CRUZ BAY PUBLISHING, INC.
INSPIRE THE WORLD TO FITNESS	United States	76/419393	11-Jun-2002	2944372	26-Apr-2005	CRUZ BAY PUBLISHING, INC.
NASTAR	United States	74136253		1726359	20-Oct-1992	CRUZ BAY RS-SPE, LLC
NASTAR	Canada			TMA335379	18-Dec-1987	CRUZ BAY PUBLISHING, INC.
NATIONAL PARK TRIPS	United States	77/687584	10-Mar-2009	3745569	02-Feb-2010	CRUZ BAY PUBLISHING, INC.
NATIONAL SUMMIT DAY & Design	United States	87/861026	03-Apr-2018	5754791	21-May-2019	CRUZ BAY PUBLISHING, INC.
NATURX	United States	88/460525	05-Jun-2019			Active Interest Media, Inc.
NATURX	United States	88/614226	12-Sep-2019			Active Interest Media, Inc.
NATURX	United States	88/614233	12-Sep-2019			Active Interest Media, Inc.
NATURX	United States	88/460500	05-Jun-2019			Active Interest Media, Inc.
NATURX	United States	88/460541	05-Jun-2019			Active Interest Media, Inc.
OXYGEN	Australia	1700844	17-Jun-2015	1700844	15-Mar-2016	CRUZ BAY PUBLISHING, INC.
OXYGEN	Czech Republic	523389	24-Jun-2015	350107	09-Dec-2015	
OXYGEN INSPIRATIE PENTRU VIATA	Romania	M201308149				CRUZ BAY PUBLISHING, INC.

Trademark	Country	App. No.	Filing Date	Reg. No.	Reg. Date	Owner Name
OXYGEN	Romania	M201504179	19-Jun-2015			CRUZ BAY PUBLISHING, INC.
OXYGEN	United Arab Emirates	246269	30-Dec-2015	246269	28-Nov-2017	CRUZ BAY PUBLISHING, INC.
OXYGEN	Italy	302016000011473	04-Feb-2016	302016000011473	27-Jun-2017	CRUZ BAY PUBLISHING, INC.
OXYGEN	Canada	1050964	16-Mar-2000	TMA559417	19-Mar-2002	CRUZ BAY PUBLISHING, INC.
ROCKY MOUNTAIN JOURNAL	United States	85/215992	12-Jan-2011	4219653	02-Oct-2012	CRUZ BAY PUBLISHING, INC.
SKI	Canada	0433002	28-Nov-1978	TMA255421	30-Jan-1981	CRUZ BAY PUBLISHING, INC.
SKI MAGAZINE	United States	74/034766	28-Feb-1990	1630827	08-Jan-1991	CRUZ BAY PUBLISHING, INC.
SKIING	United States	72/357462	20-Apr-1970	909613	09-Mar-1971	CRUZ BAY PUBLISHING, INC.
SKIING	Canada	1018105	04-Jun-1999	TMA583412	10-Jun-2003	CRUZ BAY PUBLISHING, INC.
SNEWS	United States	76/394723	11-Apr-2002	2768837	30-Sep-2003	CRUZ BAY PUBLISHING, INC.
SNEWS Stylized	United States	87/137065	12-Aug-2016	5114701	03-Jan-2017	CRUZ BAY PUBLISHING, INC.
SNOWORLD	United States	78/510843	03-Nov-2004	3035448	27-Dec-2005	CRUZ BAY PUBLISHING, INC.
STONEFLY	United States	86/761135	18-Sep-2015	4946198	26-Apr-2016	CRUZ BAY PUBLISHING, INC.
TEACHERS PLUS	United States	86/214723	07-Mar-2014	4905666	23-Feb-2016	CRUZ BAY PUBLISHING, INC.
THE OUTDOORS AT YOUR DOORSTEP	United States	78/436105	16-Jun-2004	2997600	20-Sep-2005	CRUZ BAY PUBLISHING, INC.
VEGETARIAN TIMES	United States	75/425369	29-Jan-1998	2268499	10-Aug-1999	CRUZ BAY PUBLISHING, INC.
VEGETARIAN TIMES Logo	India	2544955	07-Jun-2013	2544955	12-Jun-2019	CRUZ BAY PUBLISHING, INC.
VEGETARIAN TODAY	United States	87/083179	24-Jun-2016	5197299	02-May-2017	CRUZ BAY PUBLISHING, INC.
WARREN MILLER	United States	75/062698	26-Feb-1996	2096710	16-Sep-1997	CRUZ BAY PUBLISHING, INC.
WARREN MILLER	United States	78/698019	23-Aug-2005	3455321	24-Jun-2008	CRUZ BAY PUBLISHING, INC.
WARREN MILLER	United States	78/856776	07-Apr-2006	3317579	23-Oct-2007	CRUZ BAY PUBLISHING, INC.
WARREN MILLER	Canada	1288235	01-Feb-2006	TMA716192	09-Jun-2008	CRUZ BAY PUBLISHING, INC.
WARREN MILLER	European Union (Community)	004979696	27-Mar-2006	004979696	23-Apr-2007	Active Interest Media, Inc.
WARREN MILLER IC	European Union (Community)	004554515	22-Aug-2005	004554515	21-Aug-2006	Active Interest Media, Inc.
WARREN MILLER'S	United States	78/740057	25-Oct-2005	3221805	27-Mar-2007	CRUZ BAY PUBLISHING, INC.
WARREN MILLER'S	United States	78/740125	25-Oct-2005	3334548	13-Nov-2007	CRUZ BAY PUBLISHING, INC.
WARREN MILLER'S GLOBAL ADVENTURE	United States	78/074288	17-Jul-2001	2764135	16-Sep-2003	CRUZ BAY PUBLISHING, INC.

Trademark	Country	App. No.	Filing Date	Reg. No.	Reg. Date	Owner Name
WARREN MILLER'S SNOWORLD Logo	United States	75/398000	21-Nov-1997	2192419	29-Sep-1998	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL	United States	76/244355	19-Apr-2001	2609355	20-Aug-2002	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL	European Union (Community)	3078029	12-Mar-2003	3078029	26-Jan-2007	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL	Russian Federation	2004728948	15-Dec-2004	292885	25-Jul-2005	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL	Turkey	2015/59803	14-Jul-2015	201559803	02-Feb-2018	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL & Design	Canada	1283228	15-Dec-2005	TMA824697	24-May-2012	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL LIVE!	United States	86/185182	05-Feb-2014	4592942	26-Aug-2014	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL LIVE! & Design	United States	86/185233	05-Feb-2014	4592943	26-Aug-2014	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL SINGAPORE (Stylized)	Singapore	4020160646 1P	13-Apr-2016	4020160646 1P	13-Apr-2016	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL Stylized	United States	76/238469	10-Apr-2001	2720497	03-Jun-2003	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL Stylized	United States	75/981808	10-Apr-2001	2645039	05-Nov-2002	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL Stylized	Brazil	827305109	01-Apr-2005	827305109	02-Oct-2007	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL Stylized	Spain	2685380(9)	16-Dec-2005	2685380	24-May-2006	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL Stylized	European Union (Community)	004632303	13-Sep-2005	004632303	23-Aug-2007	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL Stylized	Australia	1029853	15-Nov-2004	1029853	15-Jan-2007	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL Stylized	Italy	MI2005C003 597	04-Apr-2005	1131821	05-Aug-2008	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL Stylized	Japan	2007-014691	21-Feb-2007	5094388	22-Nov-2007	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL Stylized	Taiwan	095005337	06-Feb-2006	01250808	15-Feb-2007	CRUZ BAY PUBLISHING, INC.
YOGA JOURNAL TEACHERS PLUS	United States	86/214745	07-Mar-2014	4905667	23-Feb-2016	CRUZ BAY PUBLISHING, INC.
YOGA STEP BY STEP	United States	78/335381	02-Dec-2003	2911052	14-Dec-2004	CRUZ BAY PUBLISHING, INC.
ADVENTURES NYC	United States	78/572906	23-Feb-2005	3073207	28-Mar-2006	CRUZ BAY PUBLISHING, INC.
MAXIMUM FITNESS	Canada	1265863	22-Jul-2005	TMA734490	16-Feb-2009	CRUZ BAY PUBLISHING, INC.
ROBERT KENNEDY'S MAXIMUM FITNESS	Canada	1265858	22-Jul-2005	TMA734491	16-Feb-2009	CRUZ BAY PUBLISHING, INC.

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