

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM585432

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Comcast Corporation		07/01/2020	Corporation: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Sympoz LLC
Street Address:	100 UNIVERSAL CITY PLAZA
Internal Address:	C/O NBCUNIVERSAL MEDIA, LLC
City:	UNIVERSAL CITY
State/Country:	CALIFORNIA
Postal Code:	91608
Entity Type:	Limited Liability Company: VIRGINIA

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	6029882	BLUPRINT
Serial Number:	88001397	BLUPRINT
Serial Number:	88002582	BLUPRINT
Serial Number:	88002024	BLUPRINT
Serial Number:	88691063	BOUNDLESS
Serial Number:	86649299	BOUNDLESS FABRICS
Serial Number:	86649311	CLOUDBORN FIBERS
Serial Number:	87625051	DOODLE WARS
Serial Number:	87625057	DOODLE WARS
Serial Number:	87625035	DOODLE WARS
Serial Number:	87625056	DOODLE WARS
Serial Number:	87625047	DOODLE WARS
Serial Number:	87658307	EXPAND-A-QUILT
Serial Number:	87658305	EXPAND-A-QUILT
Serial Number:	86777059	SPRIGHTLY YARNS
Serial Number:	86906879	COLONIAL MANOR
Serial Number:	87109999	LILY & LOOM

OP \$840.00 6029882

Property Type	Number	Word Mark
Serial Number:	87370499	MIDNIGHT QUILT SHOW
Serial Number:	88001125	MYBLUPRINT
Serial Number:	88001391	MYBLUPRINT
Serial Number:	88001390	MYBLUPRINT
Serial Number:	88001387	MYBLUPRINT
Serial Number:	87370551	OFF OUR NEEDLES
Serial Number:	85718441	CRAFTSY
Serial Number:	87006652	CRAFTSY
Serial Number:	87006664	CRAFTSY
Serial Number:	87634072	CRAFTSY
Serial Number:	87634064	CRAFTSY
Serial Number:	87031842	LEARN IT. MAKE IT. LOVE IT.
Serial Number:	87033685	LIFE IN THE MAKING
Serial Number:	87149456	MAN ABOUT CAKE
Serial Number:	87150978	MASTERING IN MINUTES
Serial Number:	87776938	SILVERLITE

CORRESPONDENCE DATA

Fax Number: 6172484000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-248-5000

Email: tmadmin@choate.com

Correspondent Name: Daniel L. Scales

Address Line 1: Two International Place

Address Line 2: Choate, Hall & Stewart, LLP

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	2013640-0002
NAME OF SUBMITTER:	Daniel L. Scales
SIGNATURE:	/daniel l. scales/
DATE SIGNED:	07/08/2020

Total Attachments: 9

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RELEASE OF SECURITY INTEREST IN SPECIFIED TRADEMARKS

This RELEASE OF SECURITY INTEREST IN SPECIFIED TRADEMARKS (this “Release”) is entered into as of July 1, 2020 by and between Comcast Corporation, a Pennsylvania corporation (“Comcast”), in favor of Sympoz LLC, a Virginia limited liability company, (the “Borrower”). Capitalized terms used in this Release but not defined herein shall have the respective meanings ascribed to such terms in the Credit Agreement, Security Agreement or Trademark Security Agreement (each as defined below), as applicable.

WHEREAS, reference is made to (i) that certain Credit Agreement, dated as of January 31, 2018 (as amended by that certain Amendment No. 1 to Credit Agreement and Security Agreement, dated as of June 26, 2019 by and between Comcast and the Borrower (“Amendment No. 1”), and as further amended, restated, replaced, supplemented or otherwise modified from time to time, the “Credit Agreement”), by and between Comcast and the Borrower; (ii) that certain Security Agreement, dated as of January 31, 2018 (as amended by Amendment No. 1 and as further amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), by and between Comcast and the Borrower; and (iii) that certain Trademark Security Agreement, dated as of January 31, 2018 (as amended, restated, supplemented or otherwise modified from time to time, the “Trademark Security Agreement”) by and between Comcast and the Borrower;

WHEREAS, pursuant to the terms and conditions of the Security Agreement and the Trademark Security Agreement, the Borrower granted to Comcast a security interest in and continuing lien on all of the Borrower’s right, title and interest in, to and under the following, in each case whether then owned or thereafter acquired by the Borrower (collectively, the “Trademark Collateral”):

(i) each Trademark (as defined in the Security Agreement) owned by the Borrower, including, without limitation, each Trademark registration and application referred to in Schedule 1 hereto (the “Specified Trademarks”), and all of the goodwill of the business connected with the use of, or symbolized by, each Trademark, in each case, excluding any “intent-to-use” applications for trademark or service mark registrations filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, unless and until an Amendment to Allege Use or a Statement of Use under Sections 1(c) and 1(d) of Lanham Act has been filed, to extent that, and solely during the period in which, the grant of a security interest therein prior to such filing and acceptance would impair the validity or enforceability of such intent-to-use applications or the resulting trademark or service mark registrations under applicable federal law;

(ii) each Trademark License (as defined in the Security Agreement) to which the Borrower is a party, including, without limitation, each Trademark License identified in Schedule 1 hereto (the “Specified Trademark Licenses”), and all of the goodwill of the business connected with the use of, or symbolized by, each Trademark licensed pursuant thereto; and

(iii) all proceeds of and revenues from the foregoing, including, without limitation, all proceeds of and revenues from any claim by the Borrower against third

parties for past, present or future unfair competition with, or violation of intellectual property rights in connection with or injury to, or infringement or dilution of, any Trademark owned by the Borrower (including, without limitation, any Trademark identified in Schedule 1 hereto), and all rights and benefits of the Borrower under any Trademark License (including, without limitation, any Trademark License identified in Schedule 1 hereto), or for injury to the goodwill associated with any of the foregoing;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on February 2, 2018 at Reel 6264, Frame 0073; and

WHEREAS, Comcast has agreed to terminate and release its security interest solely in the Specified Trademarks and Specified Trademark Collateral (as defined below) related thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Comcast, on behalf of itself, its successors, legal representatives and assigns hereby unconditionally terminates, releases, and discharges, without representation, warranty or recourse, its security interest in and continuing lien on all of the Borrower's right, title and interest in, to and under (i) the Specified Trademarks and the Specified Trademark Licenses, (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business connected with the use of and symbolized by any of the foregoing, (iv) the right to sue or otherwise recover for any past, present and future infringement, dilution or other violation of any of the foregoing or for any injury to the related goodwill, (v) all Proceeds of the foregoing, including, without limitation, license fees, royalties, income, payments, claims, damages and proceeds of suit then or thereafter due and/or payable with respect thereto (but excluding, for the avoidance of doubt, Proceeds from the sale by the Borrower of the Specified Trademarks), and (vi) all other rights of any kind accruing thereunder or pertaining thereto throughout the world (collectively, the "Specified Trademark Collateral").

Comcast hereby authorizes the Borrower or the Borrower's authorized representative to record this Release with the United States Patent and Trademark Office ("USPTO") and any other offices as may be necessary to carry out the intention of this Release, and to the extent applicable, Comcast authorizes and requests that the USPTO record this Release.

Comcast shall execute and deliver any and all documents or other instruments reasonably requested by the Borrower, and at the Borrower's sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

This Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

Delivery of an executed signature page to this Release by facsimile or electronic transmission (including .pdf file) shall be effective as delivery of an original signature.

For the avoidance of any doubt, this Release is strictly limited solely and only to the Specified Trademark Collateral and to no other Trademark Collateral. Comcast continues to maintain, without interruption or impairment, its security interest in all of the Borrower's right, title and interest in, to and under all Trademark Collateral other than the Specified Trademark

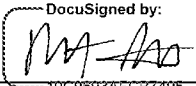
Collateral. The provisions of the Trademark Security Agreement and the Security Agreement shall, except as modified by this Release, continue in full force and effect.

**THIS RELEASE AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES
HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND
ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK
WITHOUT REGARD TO CONFLICT OF LAWS PRINCIPLES THEREOF.**

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IN WITNESS WHEREOF, Comcast has caused this Release to be executed and delivered by its duly authorized officer as of the date first set forth above.

COMCAST CORPORATION

By:  _____
Name: Robert Eatroff
Title: Executive Vice President -
Global Corporate Development and Strategy

SCHEDULE I
to
RELEASE OF SECURITY INTEREST IN SPECIFIED TRADEMARKS

SPECIFIED TRADEMARKS

U.S. Trademark Applications and Registrations

<u>Trademark</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Status</u>
BLUPRINT	88002607	06/15/2018	6029882	04/07/2020	Registered
BLUPRINT	88001397	06/14/2018	NONE	NONE	Pending
BLUPRINT	88002582	06/15/2018	NONE	NONE	Pending
BLUPRINT	88002024	06/15/2018	NONE	NONE	Pending
BLUPRINT	88001400	06/14/2018	NONE	NONE	Abandoned
BOUNDLESS	88691063	11/13/2019	NONE	NONE	Pending
BOUNDLESS FABRICS	86649299	06/02/2015	4957368	5/10/2016	Registered
CLOUDBORN FIBERS	86649311	06/02/2015	4957369	5/10/2016	Registered
DOODLE WARS	87625051	09/27/2017	NONE	NONE	Pending
DOODLE WARS	87625057	09/27/2017	NONE	NONE	Pending
DOODLE WARS	87625035	09/27/2017	NONE	NONE	Pending
DOODLE WARS	87625056	09/27/2017	NONE	NONE	Pending
DOODLE WARS	87625047	09/27/2017	NONE	NONE	Pending
EXPAND-A-QUILT	87658307	10/24/2017	NONE	NONE	Pending
EXPAND-A-QUILT	87658305	10/24/2017	NONE	NONE	Pending
SPRIGHTLY YARNS	86777059	10/02/2015	5130031	1/24/2017	Registered
COLONIAL MANOR	86906879	02/12/2016	5187835	4/18/2017	Registered
LILY & LOOM	87109999	07/20/2016	5292482	09/19/2017	Registered

	<u>Trademark</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Status</u>
	FIBER THERAPY YARNS	86649318	06/02/2015	NONE	NONE	Abandoned
	MIDNIGHT QUILT SHOW	87370499	03/14/2017	5333815	11/14/2017	Registered
	MYBLUPRINT	88001125	06/14/2018	NONE	NONE	Pending
	MYBLUPRINT	88001391	06/14/2018	NONE	NONE	Pending
	MYBLUPRINT	88001390	06/14/2018	NONE	NONE	Pending
	MYBLUPRINT	88001387	06/14/2018	NONE	NONE	Pending
	MYBLUPRINT	88001183	06/14/2018	NONE	NONE	Abandoned
	OFF OUR NEEDLES	87370551	03/14/2017	5301208	10/03/2017	Registered
	SYMPOZ	85133293	09/20/2010	4091898	1/24/2012	Cancelled
	CRAFTSY	85718441	08/31/2012	4324203	4/23/2013	Registered
	CRAFTSY (Stylized)	87006652	04/19/2016	5210721	5/23/2017	Registered
	CRAFTSY and Design	87006664	04/19/2016	5210722	5/23/2017	Registered
	CRAFTSY (Stylized)	87634072	10/04/2017	5501236	06/26/2018	Registered
	CRAFTSY	87634064	10/04/2017	5501235	06/26/2018	Registered
	CRAFTSY KIDS	87623531	09/26/2017	NONE	NONE	Abandoned
	LEARN IT. MAKE IT. LOVE IT.	87031807	05/10/2016	NONE	NONE	Abandoned
	LEARN IT. MAKE IT. LOVE IT.	87031842	05/10/2016	5049921	9/27/2016	Registered
	LIFE IN THE MAKING.	87033659	05/11/2016	NONE	NONE	Abandoned
	LIFE IN THE MAKING	87033685	05/11/2016	5064412	10/18/2016	Registered
	MAKE SOMETHING THAT MEANS SOMETHING.	87036824	05/13/2016	NONE	NONE	Abandoned

<u>Trademark</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Status</u>
MAKE SOMETHING THAT MEANS SOMETHING.	87036859	05/13/2016	NONE	NONE	Abandoned
MAN ABOUT CAKE	87149456	08/24/2016	5292612	09/19/2017	Registered
MASTERING IN MINUTES	87150978	08/25/2016	5292620	09/19/2017	Registered
SILVERLITE	87776938	01/30/2018	6024653	03/31/2020	Registered

Foreign Trademark Applications and Registrations

<u>Trademark</u>	<u>Country</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Registration Date</u>	<u>Registration Number</u>	<u>Status</u>
BLUPRINT	Australia	1975508	2018-12-14			Pending
BLUPRINT	Brazil	916448835	2018-12-17			Pending
BLUPRINT	Brazil	916500403	2018-12-27			Pending
BLUPRINT	Canada	1936247	2018-12-14			Pending
BLUPRINT	China	35305755	2018-12-14			[]
BLUPRINT	China	35305756	2018-12-14	2019-11-21	35305756	Registered
BLUPRINT	European Union	018005984	2019-01-04			Suspended
BLUPRINT	India	4157442	2019-04-25			[]
BLUPRINT	India	4157443	2019-04-25			Pending
BLUPRINT	Indonesia	J002018065766	2018-12-14			Pending

<u>Trademark</u>	<u>Country</u>	<u>Application No.</u>	<u>Application Date</u>	<u>Registration Date</u>	<u>Registration Number</u>	<u>Status</u>
BLUPRINT	Mexico	2144897	2018-12-17	2019-03-20	1980718	Registered
BLUPRINT	Turkey	201901137	2019-01-07	2019-05-02	201901137	Registered

Trademark Licenses

None.