

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM586008

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pampelonne, LLC		04/03/2020	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Precept Brands LLC		
<b>Street Address:</b>	1910 Fairview Ave. E.		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	Seattle		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98102		
<b>Entity Type:</b>	Limited Liability Company: WASHINGTON		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4592500	PAMPELONNE	
<b>Registration Number:</b>	4507577	PAMPELONNE	
<b>Registration Number:</b>	4629380	PAMPELONNE JOIE DE VIVRE EST. 2012	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2067492006		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2064478925		
<b>Email:</b>	nancy.stephens@foster.com		
<b>Correspondent Name:</b>	Nancy V. Stephens		
<b>Address Line 1:</b>	1111 3rd Avenue		
<b>Address Line 2:</b>	Suite 3000		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98101		
<b>ATTORNEY DOCKET NUMBER:</b>	Pampelonne Assignment		
<b>NAME OF SUBMITTER:</b>	Nancy V. Stephens		
<b>SIGNATURE:</b>	/Nancy V. Stephens/		
<b>DATE SIGNED:</b>	07/10/2020		
<b>Total Attachments: 4</b>			

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “**Assignment**”) is made and entered into as of April 3, 2020, by and between PAMPELONNE, LLC, a Delaware limited liability company, located at 100 West 58<sup>th</sup> Street, 8D, New York, NY 10019 (“**Assignor**”), and PRECEPT BRANDS LLC, a Washington limited liability company, located at 1910 Fairview Avenue East, Suite 400, Seattle, Washington 98102 (“**Assignee**”).

**WHEREAS**, Assignee desires to acquire all of Assignor’s right, title and interest in and to the trademarks listed in Schedule A attached hereto, all registrations therefor, and the goodwill associated therewith (hereinafter collectively called the “**Trademarks**”), and Assignor desires to assign all of Assignor’s right, title and interest in and to the Trademarks to Assignee; and

**WHEREAS**, the parties have entered into an Asset Purchase Agreement dated as of April 3, 2020 (the “**Agreement**”) and this Assignment is subject to and in furtherance of the terms of that Agreement.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. **Assignment.** Assignor hereby irrevocably assigns and transfers all of Assignor’s rights, title, and interest in and to the Trademarks, together with all goodwill associated therewith, to Assignee, and Assignee hereby accepts such assignment from Assignor.
2. **Counterparts.** This Assignment may be executed in two or more counterparts, each of which shall be deemed an original. This Assignment and any counterpart so executed shall be deemed to be one and the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first written above.

**ASSIGNOR:**

**PAMPELONNE, LLC**

By: 

Name: Erik Weller

Title: Member

**ASSIGNEE:**

**PRECEPT BRANDS LLC**

By: \_\_\_\_\_

Mike Williamson, COO & CFO

[Signature Page -- Trademark Assignment]

**TRADEMARK**  
**REEL: 006996 FRAME: 0655**

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment as of the date first written above.

**ASSIGNOR:**

**PAMPELONNE, LLC**

By: \_\_\_\_\_  
Name: Erik Weller  
Title: Member

**ASSIGNEE:**

**PRECEPT BRANDS LLC**

By: Mike Williamson  
Mike Williamson, COO & CFO

[Signature Page -- Trademark Assignment]

**TRADEMARK**  
**REEL: 006996 FRAME: 0656**

**Schedule A**  
**Trademarks**

Country	Trademark	Status	Reg Date	Reg No	Class and goods
USA	Pampelonne	Live	August 26, 2014	4592500	Class 33: Wine based drinks
USA	Pampelonne	Live	April 1, 2014	4507577	Class 33: Prepared alcoholic cocktail
USA	Pampelonne Joie De Vivre Est. 2012	Live	October 28, 2014	4629380	Class 33: Prepared wine cocktails and sparkling wine beverages