

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM586048

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
leAD Sports Accelerator Management UG		07/07/2020	Limited Liability Company: GERMANY
RECEIVING PARTY DATA			
Name:	Adi Dassler Legacy Ltd		
Street Address:	Marlborough & Queen Streets		
Internal Address:	Winterbotham Place		
City:	Nassau		
State/Country:	BAHAMAS		
Entity Type:	Limited Liability Company: BAHAMAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88801103	LEAD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6505608530		
Email:	paul@reidllaw.com		
Correspondent Name:	Paul W. Reidl		
Address Line 1:	25 Pinehurst Lane		
Address Line 2:	Second Floor		
Address Line 4:	Half Moon Bay, CALIFORNIA 94019		
NAME OF SUBMITTER:	Paul W. Reidl		
SIGNATURE:	/pwr/		
DATE SIGNED:	07/11/2020		
Total Attachments: 1			
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OP \$40.00 88801103

ASSIGNMENT

WHEREAS, leAD Sports Accelerator Management UG, a German limited liability company (“Assignor”), is the owner of all right, title and interest in the trademark embodied by application no. 88/801,103 for the mark leAD, and the goodwill associated therewith; and

WHEREAS, Adi Dassler Legacy Ltd, a Bahamian limited liability company (“Assignee”), was established by the owner of Assignor to manage and oversee the business in which the trademark is used and is desirous of acquiring all of Assignor’s right, title and interest in the trademark embodied by application no. 88/801,103 for the mark leAD and the goodwill associated therewith; and

NOW THEREFORE, for good and valuable consideration, receipt of which hereby is acknowledged, Assignor hereby irrevocably transfers all of its right, title and interest in and to the trademark embodied by application no. 88/801,103 for the mark leAD, and the goodwill associated therewith to Assignee.

**leAD SPORTS ACCELERATOR
MANAGEMENT UG**

By  _____
Name: **Horst Bente** _____
Title: **Director** _____
Date: **July 7, 2020** _____