

TRADEMARK ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/31/2019
RESUBMIT DOCUMENT ID:	900548058

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CL MEDIA HOLDINGS LLC		05/05/2020	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	POPREACH INCORPORATED
Street Address:	1 University Avenue, 3rd Floor
City:	Toronto, Ontario
State/Country:	CANADA
Postal Code:	M5J 2P1
Entity Type:	Corporation: CANADA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4504218	LUCKY SLOTS
Registration Number:	4424881	LUCKY SLOTS

CORRESPONDENCE DATA

Fax Number: 6173453299

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6173453000

Email: trademarks@burnslev.com

Correspondent Name: Deborah J Peckham

Address Line 1: 125 High Street

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	43151.57
NAME OF SUBMITTER:	Deborah J Peckham
SIGNATURE:	/Deborah J Peckham/
DATE SIGNED:	07/17/2020

Total Attachments: 3

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UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

July 10, 2020

PTAS

DEBORAH J PECKHAM
125 HIGH STREET
BOSTON, MA 02110



900548058

United States Patent and Trademark Office
Notice of Non-Recordation of an Assignment Document

The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

1. Correct the entity type for the Conveying Party on the Trademark Assignment Cover sheet.

Documents being resubmitted for recordation must reflect the corrected information to be recorded, the Document ID number referenced above and all pages from this submitted document. The original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) by **Monday, August 10, 2020**, as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the certified procedures under 37 CFR 2.197 or 2.198 for resubmission of the returned papers if they desire to have the benefit of the date of deposit in the United States Postal Service.

To file the resubmission electronically, navigate to the ETAS website at <http://etas.uspto.gov>, click the Start Resubmission button and enter the following information:

Document ID: 900548058

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To file the resubmission in paper, send documents to: U.S. Patent and Trademark Office, Mail Stop: Assignment Recordation Branch, P.O. BOX 1450, Alexandria, VA 22313. If you have any questions regarding this notice, you may contact the Assignment Recordation Branch at 571-272-3350.

SULONDA STEVENSON
ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

UNITED STATES

ASSIGNMENT

WHEREAS, CL MEDIA HOLDINGS LLC, the full post office address of whose principal office or place of business is 60 East 42nd Street, Suite 1400, New York, New York, 10165 United States of America ("Assignor"), is desirous of selling, assigning and transferring to POPREACH INCORPORATED, the full post office address of whose principal office or place of business is 1 University Avenue, 3rd Floor, Toronto, Ontario M5J 2P1 Canada ("Assignee"), all of its right, title and interest in and to the trademark registrations listed in the attached Schedule "A" ("Trademarks"), and made a part hereof, and that portion of the business that pertains to the Trademarks;

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Trademarks and that portion of the business that pertains to the Trademarks effective January 31, 2019;

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, it is hereby agreed as follows:

1. Assignor does hereby sell, assign, transfer, convey and set over to Assignee, its successors and assigns, all of its right, title and interest in and to the Trademarks and that portion of the business that pertains to the Trademarks, together with the good will of the business symbolized by the Trademarks, including, but not limited to, the right to petition, sue or otherwise seek and recover damages, profits or any other remedy (monetary, injunctive, declaratory or other), for any past, present or future infringement, dilution, conversion or misappropriation of, or other injury, offense, violation, breach of duty or wrong relating to the Trademarks, or any license, agreement, contract or other matter relating thereto.

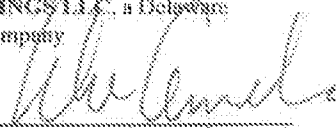
2. Assignor agrees that it will execute and deliver, or cause to be executed and delivered, to Assignee or Assignee's legal representatives, any other or additional assignments, powers or other appropriate documentation, and take all additional actions, necessary to effectuate, validate and record the assignment of the Trademarks to Assignee with the appropriate agencies and offices of all jurisdictions in which the Trademarks are or may be registered or in which applications for registration of the Trademarks are pending, including, but not limited to the United States Patent and Trademark Office, under the relevant laws of the United States or any other jurisdictions, within a reasonable time of execution hereof. Assignor also agrees to execute such additional documents as Assignee deems reasonably necessary to establish Assignee's rights in the Trademarks, including, but not limited to, such documents to establish the dates of first use for the Trademarks, anywhere and in commerce, by Assignee through Assignor.

EXECUTED at New York, United States of America, on the 5th day of May, 2020 but effective the 31st day of January, 2019.

CL MEDIA HOLDINGS LLC, a Delaware
Limited Liability Company

By:

Name:
Title:


Lyke Gosselin
MANAGING DIRECTOR

Schedule "A"

U.S. Trademark Registrations

No.	Trademark	Application No. and Date	Registration No. and Date
1	LUCKY SLOTS	85864569 01-MAR-2013	4504218 01-APR-2014
2	LUCKY SLOTS	85864586 01-MAR-2013	4424881 29-OCT-2013

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TRADEMARK

RECORDED: 05/07/2020

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